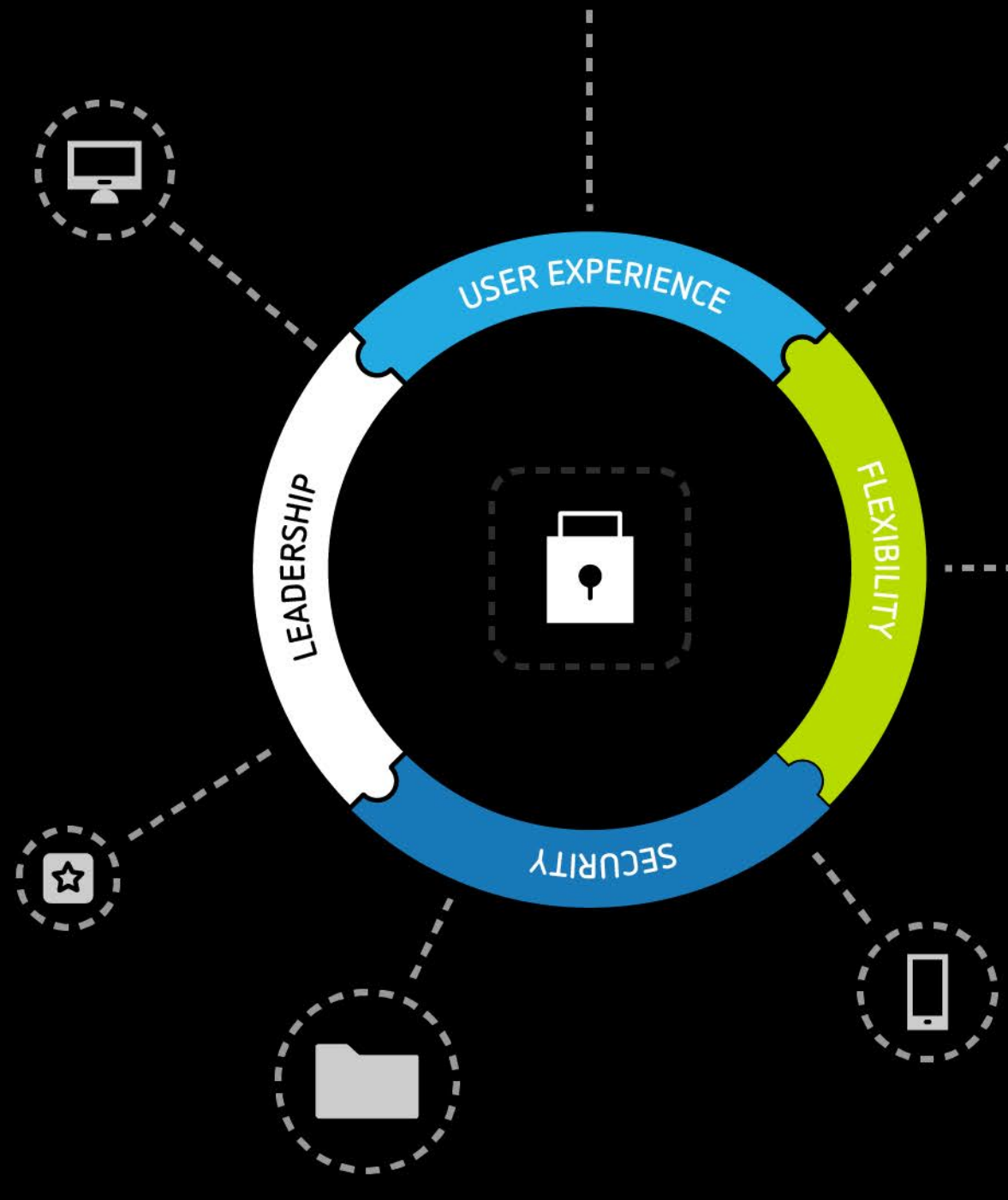


SECURE THE MOST IMPORTANT APPS AND DATA—YOURS

Citrix delivers the experience people expect, the flexibility your business demands and security you can trust. Other digital workspace solutions don't.



Unsurpassed User Experience

Citrix delivers the complete user experience: apps, data, even complete desktops available on any device over any network. Employees can securely perform a work task from their smartphone, tablet, or computer—and do so with a seamless experience.

Citrix outperforms the competition on any device, over any network.



3x faster at printing



6x faster at starting apps



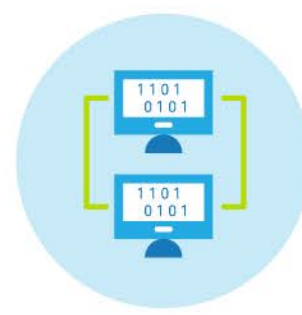
5x faster at saving files



Only virtualized Skype for Business experience



Unmatched mobile app experience and security



Integrated secure data sharing

Using these Citrix solutions, not only have we created the conditions for secure and productive work at all of our locations, but we can now react considerably more quickly to new business requirements."

—DAVID KREFT
Head of Systems Management, Service Desk and Windows Development, WAGO

Greater Choice and Flexibility

Only Citrix offers flexibility and choice for your unique business.



ANY CLOUD

Deploy on public, private, or hybrid clouds, including Microsoft Azure and Amazon AWS



ANY HYPERVISOR

Citrix XenServer, Microsoft Hyper-V, VMware vSphere, Nutanix Acropolis—the choice is yours



ANY NETWORK

Integration with VMware NSX and Cisco ACI



ANY DEVICE

1+ billion devices supported



ANY CONFIGURATION

Use on-premises, cloud, or hybrid model

When we are talking to the customers, the other questions that we always ask them is, 'Are you looking into the cloud? Are you looking into different hypervisors?' If they're saying yes to the cloud, yes to the multiple hypervisors... That's where it makes a more compelling reason to use XenApp and XenDesktop."

—EDUARDO MOLINA
Consulting Systems Engineer for Virtualization/Cloud, RoundTower Technologies

Security and Usability

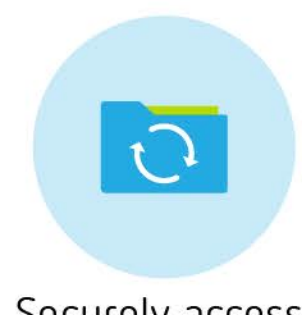
Manage risk by securing app and data access across any location, any network, and any device. Citrix delivers the mobility and productivity that end users demand without compromising the security and control IT requires.



Secure delivery of apps and desktops with context-aware security policies and centralized management



FIPS and Common Criteria certified to drive privacy, protection of information, and compliance of apps and data



Securely access, sync, and share files from anywhere



Single sign-on to apps with Federated Authentication Service



Secure native mobile productivity apps—email, calendar, notes, forms, tasks and web

Get superior BYOD security with control over your network and data. Citrix performs up to **5x** better than the competition.

The built-in functionality that Citrix offers applies security without stripping the ability and the functionality away from the end user."

—TIMOTHY TUTTLE
Senior Application and SQL Architect, Quarles & Brady LLP

Market Leadership

Citrix is the only vendor recognized as a leader in mobile, web and Windows app and data delivery.

Citrix has been named a leader in the **Gartner** Magic Quadrants for **EFSS, EMM, and ADC**.*

Citrix is also a leader with **Forrester** for **VDI**.*

The world's best known brands trust Citrix.

100% of the Fortune® Global 100

99% of the Fortune® Global 500

87% of the Fortune® Global 2,000

Citrix brings a comprehensive, enterprise-class offering to the VDI landscape."

—THE FORRESTER WAVE™
Server-Hosted Virtual Desktops (VDI), Q3 2015

Working with customers to solve real-world business problems requires more than technology that checks a box. With decades of innovation and real-world customer deployments, only Citrix has the digital workspace technology that helps businesses achieve their goal of a truly mobile workforce.

Learn more at now.citrix.com/compare

*SOURCES

The Forrester Wave™: Server-Hosted Virtual Desktops (VDI), Q3 2015
Gartner Magic Quadrant for Enterprise Mobility Management Suites, 08 June 2016
Gartner Magic Quadrant for Enterprise File Synchronization and Sharing, 22 July 2015
Gartner Magic Quadrant for Application Delivery Controllers, 06 October 2015

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