

Citrix: 2015 Enterprise File Sync and Sharing Market Leader

Enterprise File Sync and Sharing Market Overview

Until recently, file syncing and sharing was accomplished by users with very public cloud solutions such as Dropbox. This led to content being posted to the cloud outside of corporate firewalls and governance. Enterprise File Sync and Sharing (EFSS) solutions feature secure mobile device access, include backup for data protection, and can be owned and managed by the enterprise.



CITRIX
ShareFile



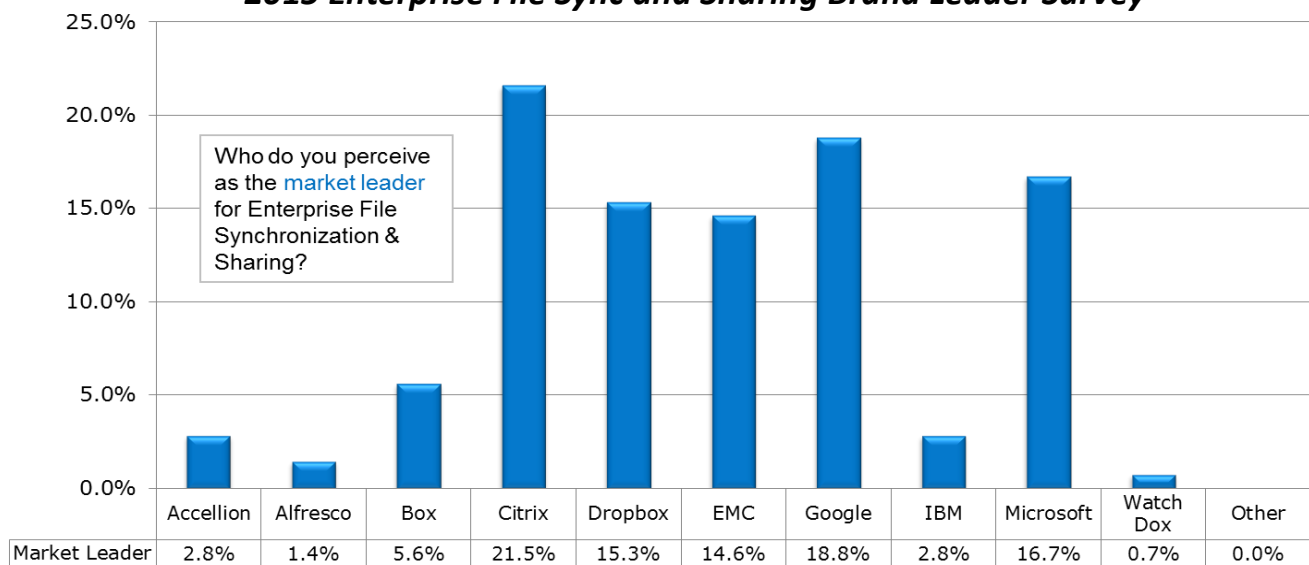
Citrix Voted EFSS Market Leader

In this first-ever EFSS brand leader survey, IT Pros voted for Citrix as the 2015 leader in five of six categories: Market, Performance, Reliability, Service and Support, and Innovation. In only one brand category (Price) was a single competitor (Google) able to get more votes than Citrix.

Citrix Brand Values Which Stand Out

Sweeping nearly every category in this highly competitive arena indicates that a well-rounded whole product—rather than price—defines market leadership for Enterprise File Sync and Sharing.

2015 Enterprise File Sync and Sharing Brand Leader Survey



IT Brand Pulse Brand Leader Surveys

In a sea of high-powered IT advertising, the Brand Leader Program delivers survey data which captures the perceptions of IT professionals. Brand Leader Surveys are not vendor sponsored and cover hundreds of IT categories each year – from servers, storage and networking to software and other broad IT market segments. Responses are solicited from over 1,000,000 members of on-line groups and the IT Brand Pulse IT Pro and end-user database. Learn more about brand leader surveys at www.itbrandpulse.com.