

# Get in Shape for Cloud

Your Citrix Cloud Success Manager is like a personal trainer:

1. Helps define measurable goals
2. Creates a customized plan
3. Supplies guidance and resources
4. Monitors and documents progress
5. Offers ongoing support and motivation



4 out of 5 organizations wouldn't hesitate to recommend the Cloud Success team<sup>1</sup>



## Plan a Healthy Cloud Environment

Before you hit the gym, a personal trainer evaluates your strengths and weaknesses, health challenges, and goals before tailoring your fitness plan.

Likewise, your Citrix Cloud Success Manager (CSM) works with you to evaluate your environment and build a customized plan to document and measure your:

- Cloud goals
- Business objectives
- Implementation phases
- Key milestones and metrics

“Our Cloud Success manager was attentive in knowing our business requirements and was able to help us achieve our desired business outcomes.”<sup>2</sup>

— System Administrator, Global 500 Retail Company

## Work Out with Analytics and Accountability

### Analytics

A personal trainer uses metrics to continuously measure fitness progress.

Your Cloud Success Manager (CSM) tracks license usage and business outcomes to chart your cloud journey. Additionally, your CSM will help you leverage these insights to expand your use cases.



### Accountability

A personal trainer is accountable to the trainee for desired results such as weight loss and strength improvements.

Similarly, the Cloud Success Manager maintains a regular cadence of touchpoints to ensure key milestones are hit and achievements celebrated.



“The Cloud Success team provided expert guidance through lessons learned from similar organizations in my industry.”<sup>3</sup>

— IT Project Manager, Multinational Insurance Company

## Reach Your Cloud Goals

Engage your CSM to hit your stride:

84%

Accelerated adoption of their Citrix solution by 1.5x or greater<sup>4</sup>

73%

Say Cloud Success was key to successful implementation and adoption<sup>5</sup>



## Contact Cloud Success

Whether it's cardio or cloud, you benefit from the guidance, expertise, and encouragement of a trained professional.

To learn more about how our team can support your cloud journey, talk to your Citrix representative or email us at [CloudSuccess@Citrix.com](mailto:CloudSuccess@Citrix.com)