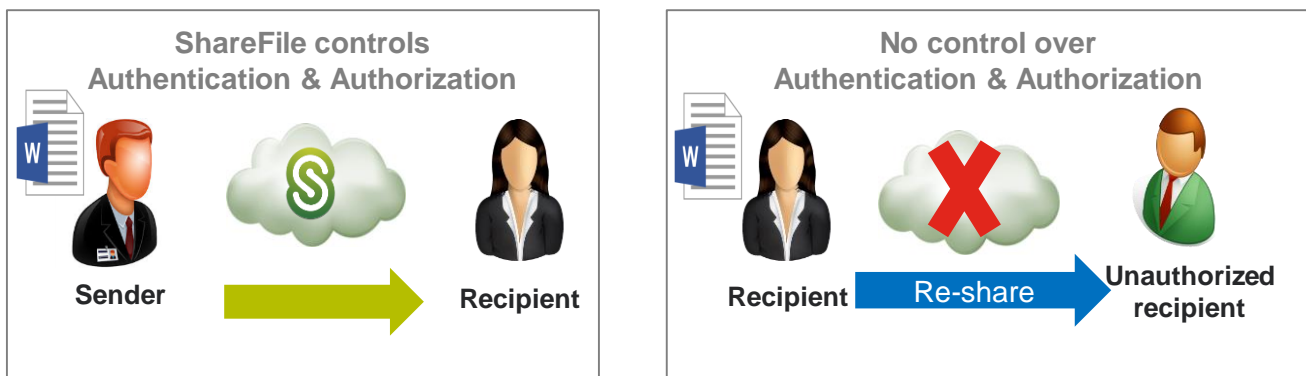


Information Rights Management for ShareFile

Securing shared files wherever they go

Data leakage is one of the most widespread risks to businesses worldwide, and the problem only gets worse as people share sensitive information with customers, partners, vendors, and others outside of their organizations.

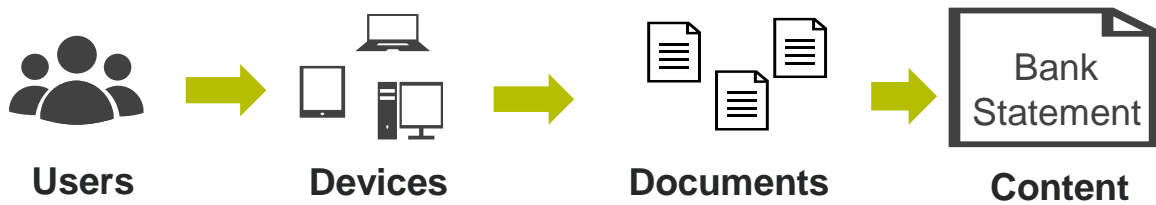
Citrix ShareFile allows for the collaboration and mobility that users desire, with the security and control that IT needs. Citrix ShareFile can control access, sharing, monitoring, and auditing of documents contained within the ShareFile service, but what about when files are downloaded to local devices?



With Citrix ShareFile Information rights Management, files can be protected even after they are downloaded and re-shared with other recipients. This means the same authorization and security settings are enforced whether the file remains within ShareFile, is downloaded to a recipient device or is stored in another system.

Citrix ShareFile has partnered with Seclore to bring you Information Rights Management within the ShareFile application. This will provide a “follow-me” security model, allowing control over a files usage long after it has left the confines of the ShareFile environment.

Security Hierarchy



Users - Securing Who can access

Controlling who can access documents while interacting with the ShareFile Environment. This is the initial point of security control. If a user has download rights the distance increases between you and your file, while control decreases.



Devices - Securing content on a device

Securing access through actions like remote wipe, passcode/pin requirements, poison pill, require encryption on mobile device or even working with software like XenMobile to manage security for ShareFile use on a mobile device.

Security Hierarchy - continued



Documents – Securing file usage wherever it goes

Controlling how a file is used, whether it can be shared, printed, edited, etc after the file has left the control of the ShareFile environment. This is where Information Rights Management steps in to provide the “follow-me” security. Securing your data wherever it may go or on whatever device the file is accessed from.



Content – File content aware security

File content centric security. ShareFile works in conjunction with 3rd party ICAP compliant Data Loss Prevention software to secure file sharing based on the content contained within a file.

How it works

- The sender selects a file they would like to share and secure with Rights Management and selects whether the recipient will be allowed to: **View and Print**, **View, Print and Edit**, or **View (online and offline)**.
- Before sending, ShareFile protects the file using Rights Management policies within the ShareFile environment and encrypts the file with an encryption key provided by the rights management policy server that resides within ShareFile.
- The recipient receives an email advising they have been sent a protected file and will be provided with instructions on how to download the Seclore client in order to interact with the file.
- Upon installing the software and opening the protected file, the recipient is authenticated to ShareFile and to the rights management policy service. The recipient is then granted the access and usage privileges originally defined by the sender.
- Even if the recipient downloads the file, the permissions remain. If the recipient sends the file to an unauthorized recipient, the unauthorized recipient will not be able to open it.

ShareFile and Information Rights Management

- Protects access to downloaded files
- Controls allowed actions:
View, Print, Edit, Copy/Paste
- Files access can expire or be revoked



Key Features and Benefits

Key Features	
Flexible File Access	Accessing a protect file is possible through the ShareFile web interface or a light-weight client agent installed on the device.
Audit logging	What good is a security feature if you can't audit whether or not it is being used. ShareFile activity logs can be set to provide details on access to information rights management protected files
Revoke Access	It's as easy as removing a recipients permissions to a shared file. Future access to a previously shared file will be denied. This is true even if the recipient has already downloaded the file to their local device.
Straightforward File Protection	To apply Rights Management to a shared file, just select a file classification when sharing: View and Print View, Print and Edit View (online and offline)
Expansive File Type Support	Rights Management for ShareFile has support for Word, Excel, Powerpoint, PDF, TXT/RTF, Open Office (Android only), Image files (bmp, jpg, gif, etc), AutoCAD / AutoDesk and Visio files.
Broad Client Support	Mac OS X, iOS, Android, Windows
Watermark	Secure content through placement of a watermark on secured files
Control Offline Access	Allow a file to be downloaded and viewed offline for a defined period of time. Once the defined period expires, the recipient will need to go back online in order to continue accessing the file

Increase Security

Gain control over shared files even as the distance increases between you and the file. Keep sharing and usage to what you authorized

Accelerate Adoption

Requires simply enabling the feature on your ShareFile account.

Minimum IT Overhead

No additional servers to deploy and manage. Information Rights Management is managed within the Citrix ShareFile environment

Increase ROI on your ShareFile Investment

Remove barriers to collaboration through the "follow-me" security model. Make the most out of your investment, knowing the security you define will persist no matter where the file travels.



About Citrix

Citrix (NASDAQ:CTXS) is leading the transition to software-defining the workplace, uniting virtualization, mobility management, networking and SaaS solutions to enable new ways for businesses and people to work better. Citrix solutions power business mobility through secure, mobile workspaces that provide people with instant access to apps, desktops, data and communications on any device, over any network and cloud. With annual revenue in 2014 of \$3.14 billion, Citrix solutions are in use at more than 330,000 organizations and by over 100 million users globally. Learn more at www.citrix.com

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