**[EMAIL 1]**

**Subject line**

A new app and desktop experience is coming!

**Preview**

Here’s what you need to know

**Header/subheader**

Introducing Citrix DaaS Standard for Azure [change name if using your company’s branding]

Soon you’ll be able to access your apps and desktops from anywhere

**Body**

We understand that to be productive, you need easy, anywhere access to the tools you use every day to get your job done. That’s why we’re rolling out a new apps and desktops solution.

With it, you’ll be able to:

* Access your apps and desktops from wherever you need to work via a browser or Citrix Workspace app
* Use any device you choose
* Enjoy lightning-fast response times regardless of connection quality or location

Your new solution will be available on [date/week of rollout]. Stay tuned for the announcement email, which will include step-by-step instructions for getting started.

If you have any immediate questions, please reach out to [name of team member or email alias] for more information.

We hope you’re excited for the greater flexibility and productivity this will bring us all.

[Your IT department name here]

**[EMAIL 2]**

**Subject line**

Start using Citrix DaaS Standard for Azure [change if using your company’s branding] today!

**Preview**

See how easy it is to access your apps and desktops

**Header**

Your new app and desktop experience is here

Get started today!

**Body**

We’re excited to let you know that as of today you can begin using your new apps and desktops solution. Here’s the user guide [insert link] to help you get started.

As a reminder, you can now:

* Sign in once to simply and securely access your apps and desktops
* Work whenever and wherever you’re most productive
* Enjoy the convenience of accessing what you need from any browser or Citrix Workspace app

If you have any questions or need help, reach out to[name of team member or email alias].

[Your IT department name here]