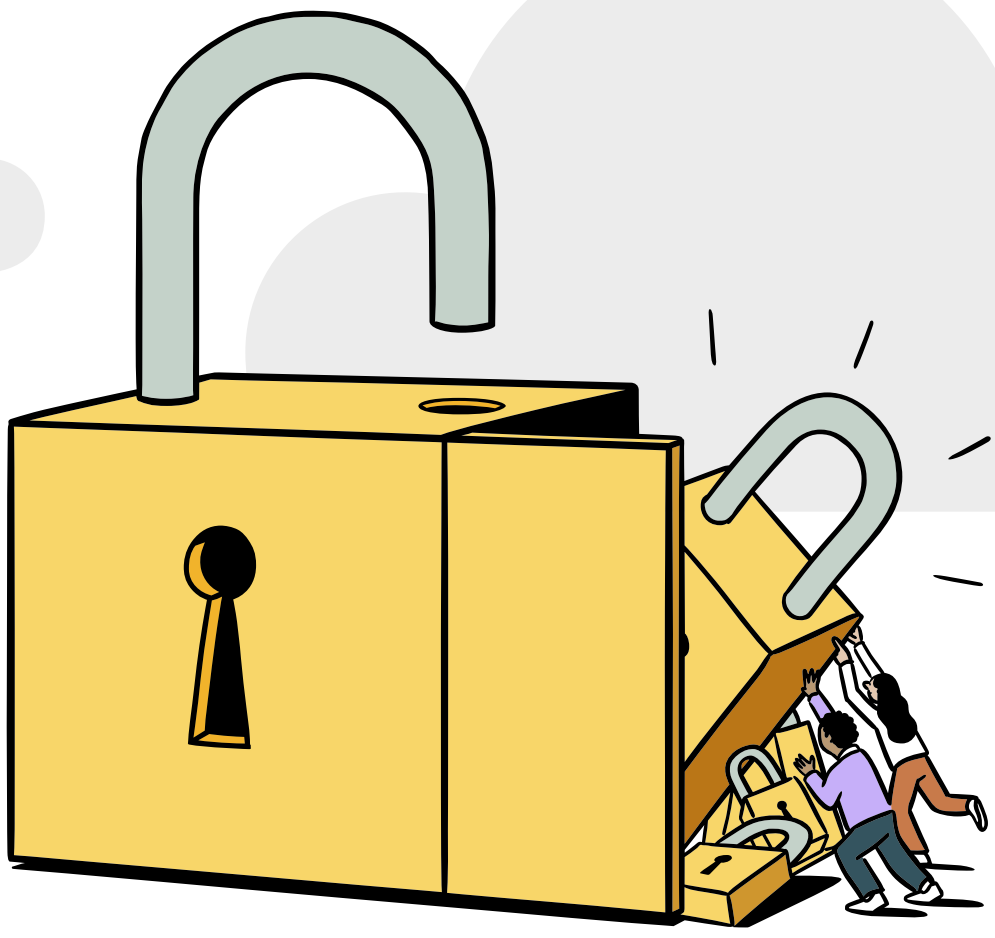
Turn your ZTNA vision into reality with Citrix Secure Private Access



Top 3 features of Citrix Secure Private Access that help you achieve Zero Trust



Zero Trust is top of mind for any security professional attempting to reduce risk and harden their hybrid infrastructures. But in reality, very few organizations have an effective, measurable program in place.* With Citrix Secure Private Access, you can immediately realize the benefits and enable adaptive, context-aware, zero trust access for all IT-managed apps and workers.

How Citrix Secure Private Access helps you achieve Zero Trust — today

1

Zero Trust access to Web apps, SaaS apps, and client/server apps

With Secure Private Access, you can deliver adaptive access to all IT-sanctioned apps, whether they're deployed on-premises or in the cloud.

2

Last-mile security controls using Citrix Enterprise Browser

Use the Citrix Enterprise Browser browser to easily enforce security controls, such as watermarking and clipboard access, while providing a frictionless, end-user experience.

3

Contextual policy enforcement with device, user, risk score and location

Get powerful capabilities to confirm the identity, posture, and location of devices accessing your network and then define authentication and access parameters based on those results.

With Secure Private Access, you have a powerful way to keep your applications secure and your hybrid workforce productive. To learn more about how Citrix can help you implement a Zero Trust approach, **visit our website**.

Source: https://www.gartner.com/en/newsroom/press-releases/2023-01-23-gartner-predicts-10-percent-of-large-enterprises-will-have-a-mature-and-measurable-zero-trust-program-in-place-by-2026

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