Business Value of Hybrid Citrix Infrastructure

IDC's research demonstrates the strategic benefits and operational efficiencies for organizations of **establishing a Hybrid Citrix Infrastructure** by moving certain **applications and workloads to a Citrix public cloud environment.** Overall, study participants reported that their hybrid Citrix infrastructures provide **substantial operational benefits, enhanced employee productivity levels, and greater workplace flexibility,** helping them address the needs of their hybrid and digitally focused businesses and workforces.

KEY RESULTS

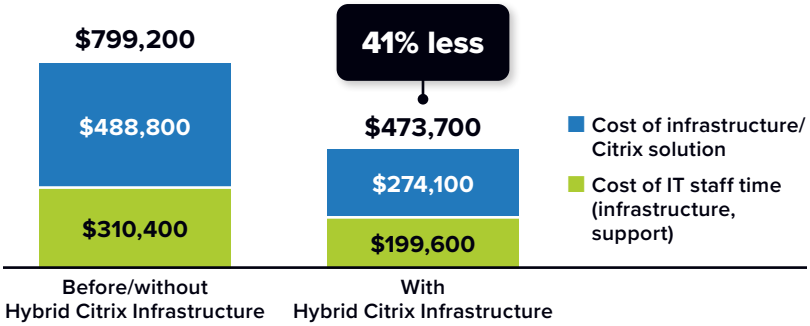
13-month
payback on investment

370%
three-year return on investment

41%
lower three-year cost of operations

COST-OF-OPERATIONS BENEFITS OF HYBRID CITRIX INFRASTRUCTURE

(Cost per 100 VMs, three years)



- **44%** lower infrastructure and solution costs
- **35%** more efficient infrastructure management
- **31%** more efficient device management

CUSTOMER QUOTE:

"Our Hybrid Citrix Infrastructure has been a cost-effective solution that has significantly benefited us. Its scalability and agility have allowed for rapid achievements, turning what was expected to take years or months into tasks accomplished within days."

BUSINESS AND OPERATIONAL BENEFITS OF HYBRID CITRIX INFRASTRUCTURE

IMPACT ON AGILITY

- **61%** faster to deploy new virtual desktop
- **99%** faster to deploy new compute capacity

IMPACT ON USERS

- **17%** higher productivity, improved accessibility of virtualized resources
- **7%** higher productivity, better virtual meetings

IMPACT ON BUSINESS PERFORMANCE

- **72%** less unplanned downtime
- **$14.0 million** higher revenue per organization

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