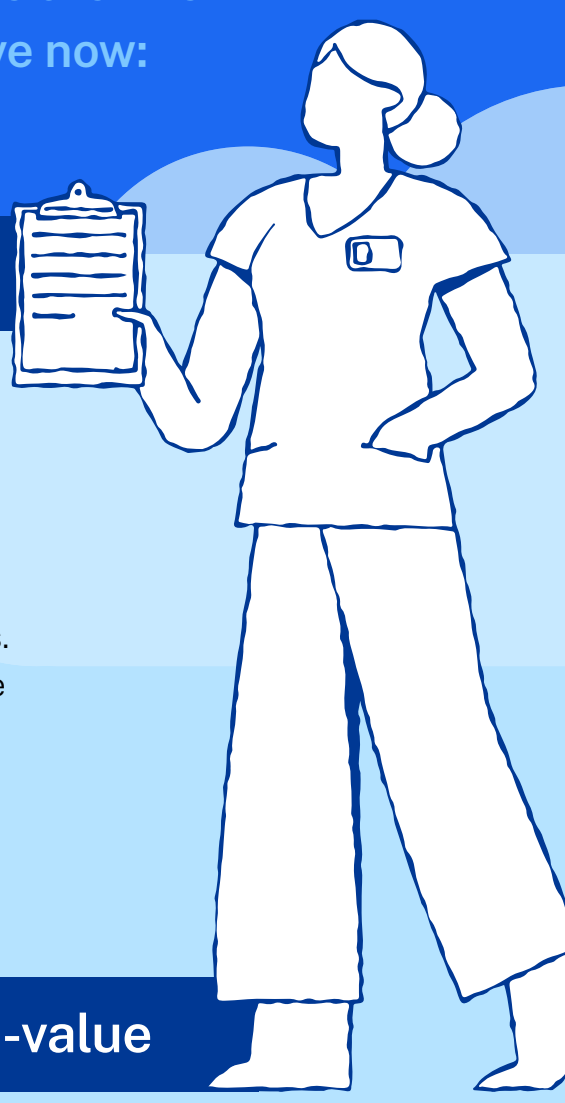
5 reasons to transition your healthcare infrastructure to Citrix DaaS

Citrix Virtual Apps and Desktops enables your healthcare IT organization to centrally manage virtual apps and desktops, giving users the flexibility to work from anywhere while increasing IT visibility and control. But did you know that when you transition your deployment to cloud-managed Citrix DaaS, you can unlock even more advantages—all while reducing your reliance on physical infrastructure?

Even if you run your workloads on-prem, here are five great reasons why you should make the move now:



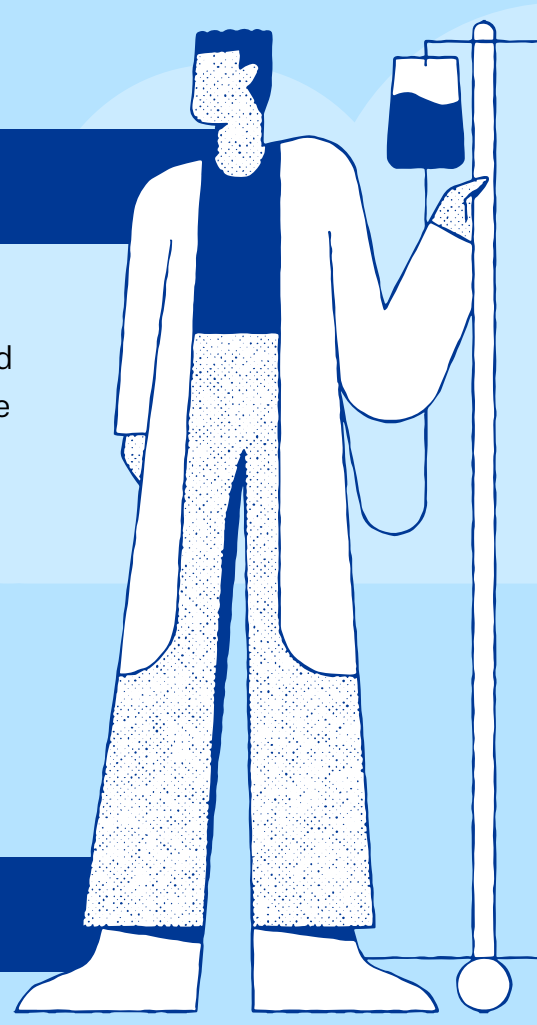
1 Adapt faster

Using our centralized management plane, business disruptions don't have to mean service interruptions. In times of global uncertainty, or even routine maintenance, you can deploy additional workloads on any hypervisor or cloud provider across multiple regions or data centers. Simply put, you can extend the reach of IT while maintaining business continuity, keeping users productive, and providing the healthcare services patients need.



2 Accelerate time-to-value

Managing multiple on-premises data centers and public cloud environments can be complex and time consuming. But with streamlined deployment and operations tools in Citrix Cloud, you save time running your global environment and can focus on strategic initiatives that drive your healthcare organization forward.



3 Stay evergreen

Stop spending hours installing the latest feature updates, security enhancements, and performance optimizations. Using our service offerings, your Citrix infrastructure is always up to date. Your end users always get the best experience and your environment stays secure without having to manually run updates and patches.

4 Maximize ROI

With dynamic workload management tools that help you balance on-prem and cloud deployments, you can optimize the operating budget for your healthcare organization and deliver a high-performance environment for your users. Burst to cloud from on-prem when needed, maximizing the utilization of your current data center investments and keeping the CFO off your back.



5 Migrate on your terms

When it comes to cloud migration, the sky is the limit—but data center investments may keep you grounded. Our cloud service enables you to keep existing on-premises workloads in the data center, deploy a hybrid-cloud mix of technologies, or go all-in with a fully cloud-hosted deployment. Choose the model that works best for your healthcare organization, and evolve on your timeline as initiatives change.

Ready to modernize your healthcare organization's virtualization deployment?

Make the transition to Citrix DaaS today. Learn more now.

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