

# Virtualize Skype for Business for Secure Unified Communications

Citrix delivers the only virtual Skype for Business solution developed with and endorsed by Microsoft—enabling a secure unified communications platform—so that you can provide unified communications with the performance of a local installation and the security and simplicity of a virtual app.

## Why Skype for Business



**More than 75%**  
of enterprises have budget for unified communications (UC).<sup>1</sup>



**3 in 4**

Citrix customers that adopt unified comms choose Skype for Business.<sup>2</sup>

## SKYPE FOR BUSINESS IS BECOMING THE STANDARD.



90+ of Fortune 100<sup>3</sup>



100+ million people<sup>4</sup>



79% of U.S. enterprise customers use or are planning to use Skype for Business for telephony.<sup>1</sup>



#1 in PBX sales for enterprises of 400+ lines<sup>3</sup>

## Why Virtualize Skype for Business

With thousands of distributed devices, a traditional Skype for Business deployment exposes you to risk. When virtualized instead, however, sensitive chat logs and file exchanges are securely stored in the datacenter, dramatically reducing risk.



**1 in 10** laptops is lost or stolen.<sup>5</sup>

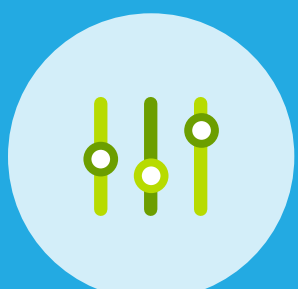
Using Skype for Business in XenApp enables us to keep it secure and keep everything in the brick-and-mortar, and there's no data outside of the business.

CRAIG HARMEL,  
Senior Citrix Administrator  
for WPS Health Solutions

### BY VIRTUALIZING SKYPE FOR BUSINESS, YOU GAIN:



Security



Control



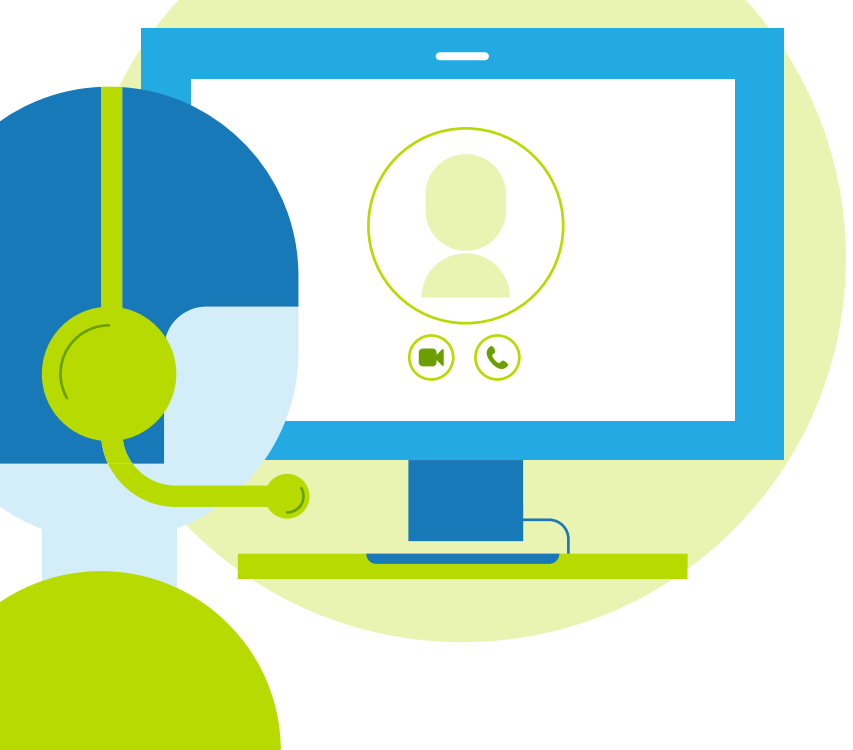
Visibility

## Why Virtualize Skype for Business With Citrix

With Skype for Business hosted on XenDesktop, you get a smooth user experience on a variety of platforms—Windows, Mac, Linux, and ThinOS—without the delays and stuttering found with other solutions.

### VIRTUALIZING SKYPE FOR BUSINESS WITH XENDESKTOP MEANS:

#### Uncompromised quality of voice and video



Secured unified communications



Joint support, testing, documentation, and roadmapping from Citrix and Microsoft



Support for a broad range of devices and operating systems

Skype for Business on Citrix VDI: It's the **ONLY** way to use Skype and VDI together.

BRAD ANDERSON,  
Corporate Vice President  
of Enterprise Client and  
Mobility for Microsoft

With a Citrix and Microsoft partnership, you get exactly what you need alongside everything you want in secure, virtualized Skype for Business.

Learn how to make Skype for Business work better for you at [more.citrix.com/skype](http://more.citrix.com/skype)

#### SOURCES

1. ovum.com
2. citrix.com
3. nojitter.com
4. unifysquare.com
5. ponemon.org

