

CISCO + CITRIX =

Reimagining the Future of Work

Together, Cisco and Citrix deliver a modern digital platform for every business to **transform the way you work** and **realize the hybrid and multi-cloud promise**, enabling you to **innovate with confidence**. We empower productivity in any location with world-class scale, support, security, and management.

Together, Cisco and Citrix are building the future of work, with smarter workspaces that deliver a great user experience that is also easier to manage. Over the last decade, Cisco and Citrix have collaborated to build joint solutions that sharpen your company's competitive edge with the tools you need to succeed in today's digital, connected, and fast-moving world.



Cisco + Citrix – 3 Pillars for Your Success

1

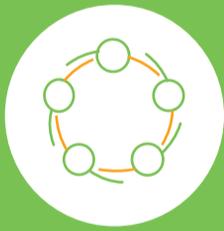
Transform the way you work

We help you work where you want, on the device you want, securely, with the ability to access the most demanding workloads seamlessly and to leverage analytics that will optimize any work experience.



72%

of IT decision makers report higher productivity with Citrix + Cisco¹



80%

reduced MTTR (mean time to repair) with automated remediation²



90%

downtime reduction³

2

Realize the multi-cloud promise

We enable agility for you to reach business goals, to deploy at multi-cloud scale, and to simplify management across any environment, and control cloud applications everywhere.



4000

hosted virtual desktops and hosted shared desktops up and running in 30 minutes⁴



400%

accelerated deployments of new services⁵



200%

increased VDI application deployment⁵

3

Innovate with confidence

We provide predictable outcomes and costs so you can focus on what really matters, ensure strict regulatory compliance, and obtain peace of mind with world-class support.



80%

reduction in storage costs¹



90%

reduction in management costs¹



100%

HIPAA, Sox, and GDPR compliance¹

Brief Summary

Together, Cisco and Citrix deliver a modern digital platform for every business to transform the way you work. With analytics optimized to support demanding workloads and improve agility, businesses can realize the multi-cloud promise through secure services and simplified management. With secure access and world-class support, we provide predictable outcomes and costs so you can focus on what really matters – your business – and innovate with confidence.

For more information, visit www.accelerateandsimplify.com

¹ Cisco HyperFlex VDI for Citrix

² Citrix - Build application-centric data centers to meet modern business user needs

³ Cisco Case Study - EagleBurgmann

⁴ Cisco HyperFlex All-Flash Hyperconverged System with up to 4000 Citrix XenDesktop 7.13 Users

⁵ Cisco HyperFlex VDI for Citrix - Conquering the top five business challenges

