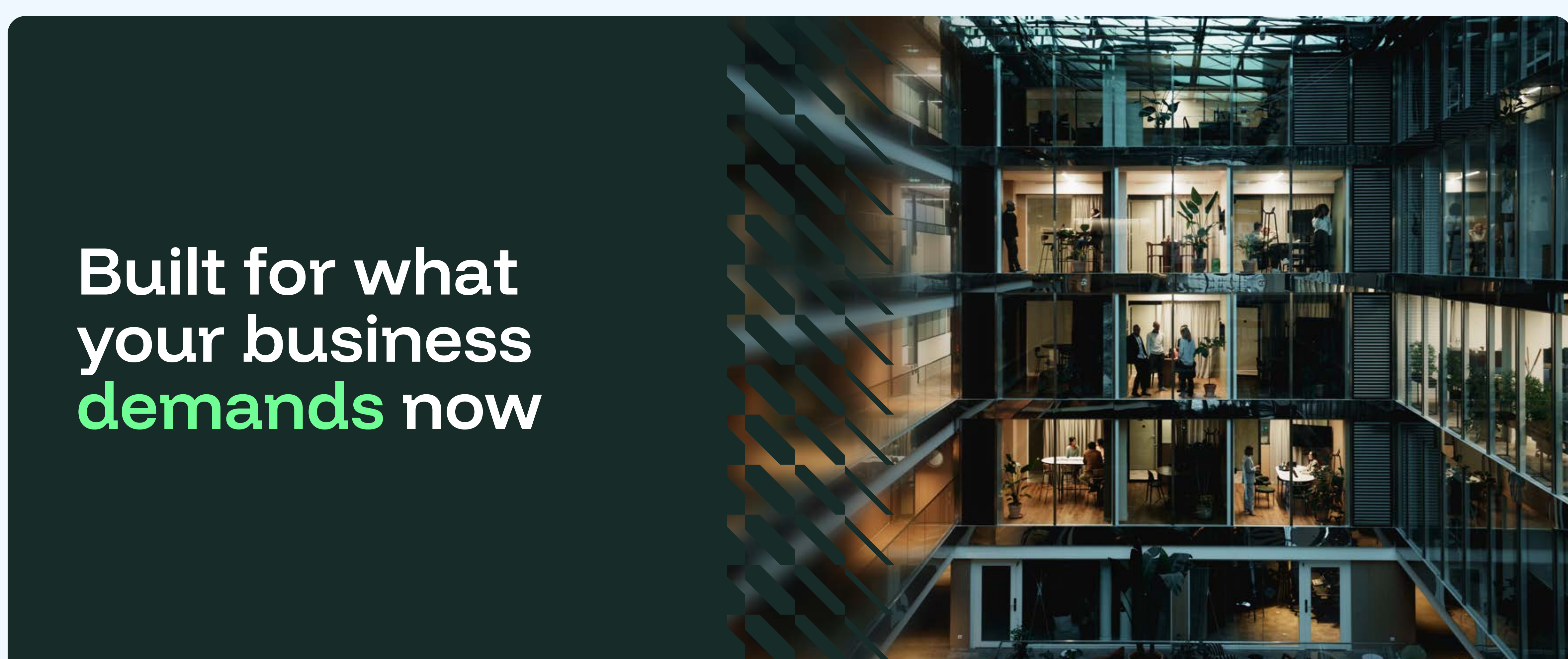
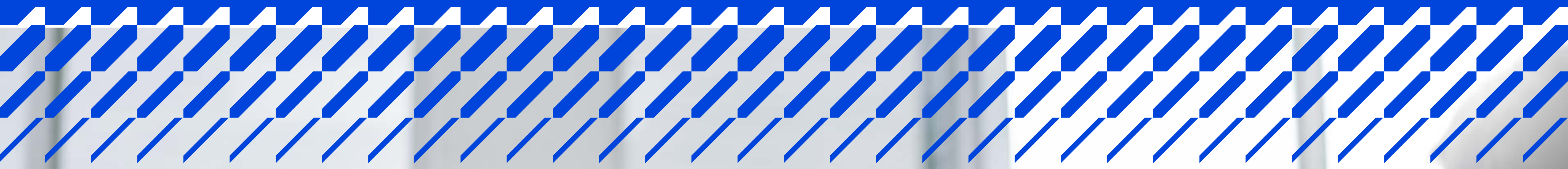


# Citrix Platform Flex—One platform. Every persona. Every scenario.

Enable secure work with predictable, flexible spend built for how business operates today



Built for what your business demands now

## Resilient infrastructure

Keep work running seamlessly across on-prem, hybrid, and cloud environments

## Predictable costs

Align spend to actual usage, eliminating overprovisioning

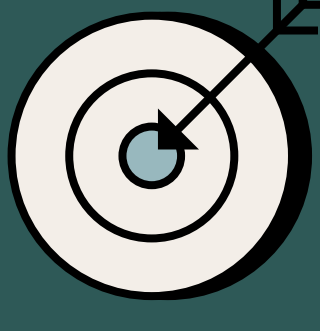
## Application governance

Secure and control access to applications and data across all users

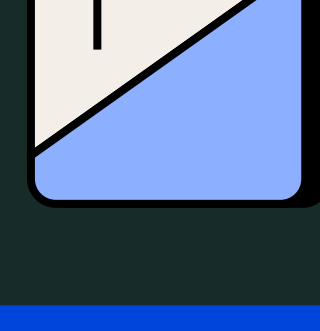
## Citrix Platform Flex delivers



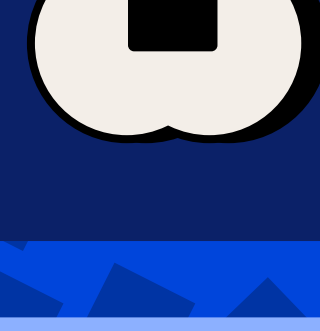
**Persona-based computing:** The right experience, security, and cost for every role



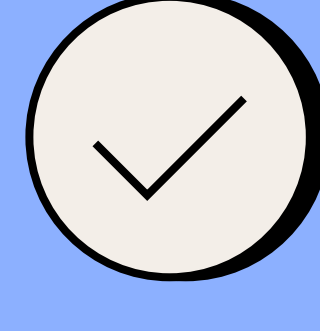
**Predictable, flexible spend:** Align costs to actual usage and scale with your business



**One platform, every environment:** Seamlessly manage on-prem, cloud, and hybrid from one management plane



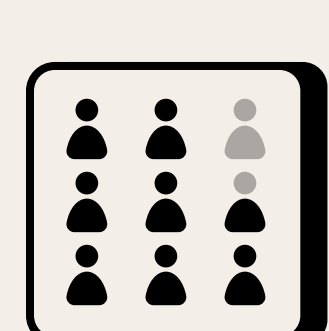
**Consistent zero trust security:** Protect applications and data across all users and devices



**Operational simplicity:** Reduce complexity and accelerate IT delivery

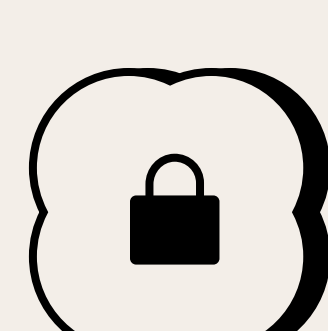


## Citrix Platform Flex components



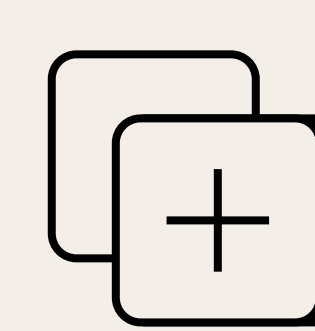
### Citrix DaaS Flex

Turnkey desktop-as-a-service with predictable, per-user pricing

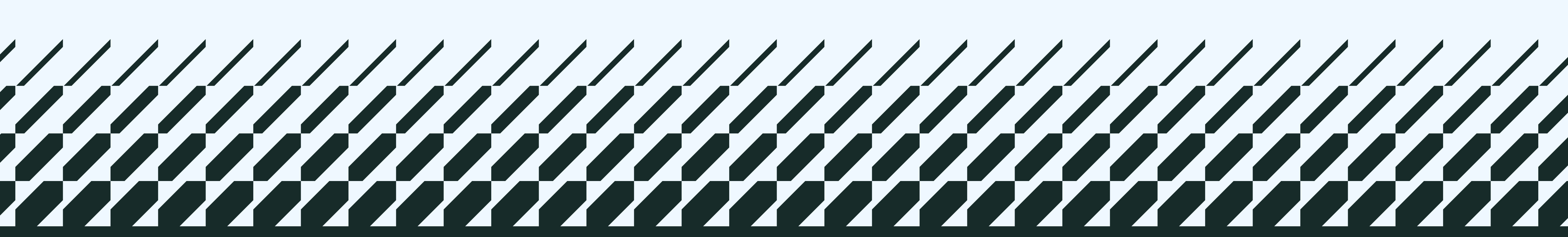


### Citrix Secure Access™ with Chrome Enterprise

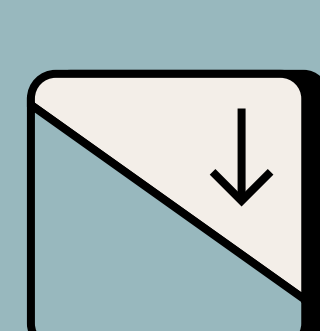
Embed zero trust security directly into the browser



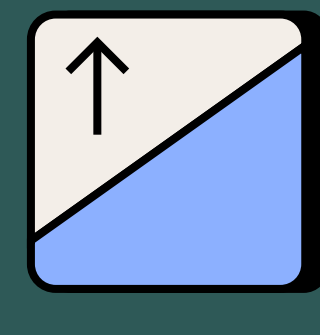
More capabilities coming soon to extend the platform



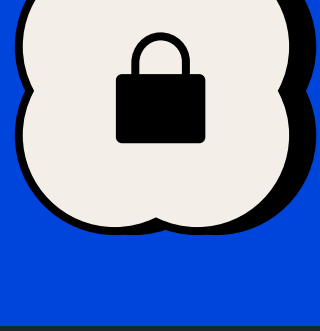
## Turn flexibility into business impact



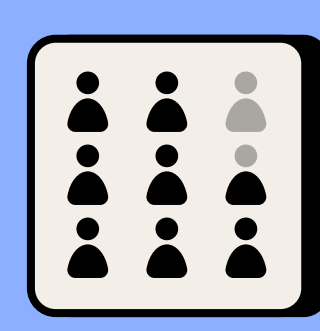
**Optimize resources and costs**  
Eliminate overprovisioning and optimize cloud spend



**Accelerate cloud and business transformation**  
Modernize faster and adapt to change with confidence



**Strengthen security and resilience**  
Reduce risk while ensuring continuity across environments



**Enable a more agile workforce**  
Support changing roles and scale with your business

Explore Citrix Platform Flex—built for secure work today and as your business evolves.

