

The new priorities for healthcare IT

Healthcare never stops, but disruptions are inevitable. Citrix delivers the secure application access platform that underpins business resiliency, enabling healthcare organizations to restore system access quickly, control costs, and scale through change with consistency and control.

Healthcare IT is defined by three critical priorities

1 Resiliency: Rapid recovery to sustain care delivery

93% of healthcare organizations experienced at least one cyberattack in the last year.¹

Healthcare depends on timely, reliable access to clinical systems, even when disruptions occur. Resilient organizations are able to:

- Quickly restore access to EMRs, imaging, and clinical applications after an incident
- Minimize disruption during outages, cyber incidents, or infrastructure failures
- Support care delivery across hospitals, clinics, and remote environments by accelerating recovery

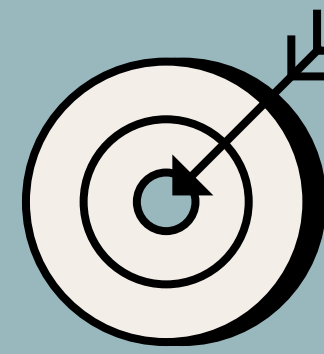


2 Cost optimization: Reducing complexity, maximizing value

Organizations use an average of 45+ cybersecurity tools, which increases costs and operational complexity.²

Meanwhile, 52% of CIOs face pressure to reduce costs.³

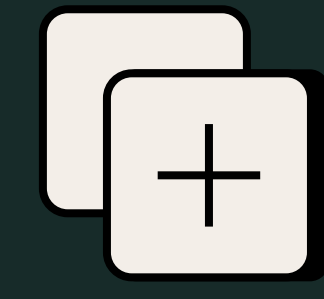
To reduce complexity and free up resources, healthcare IT leaders must:



Consolidate fragmented access and security tools



Reduce infrastructure sprawl and operational overhead



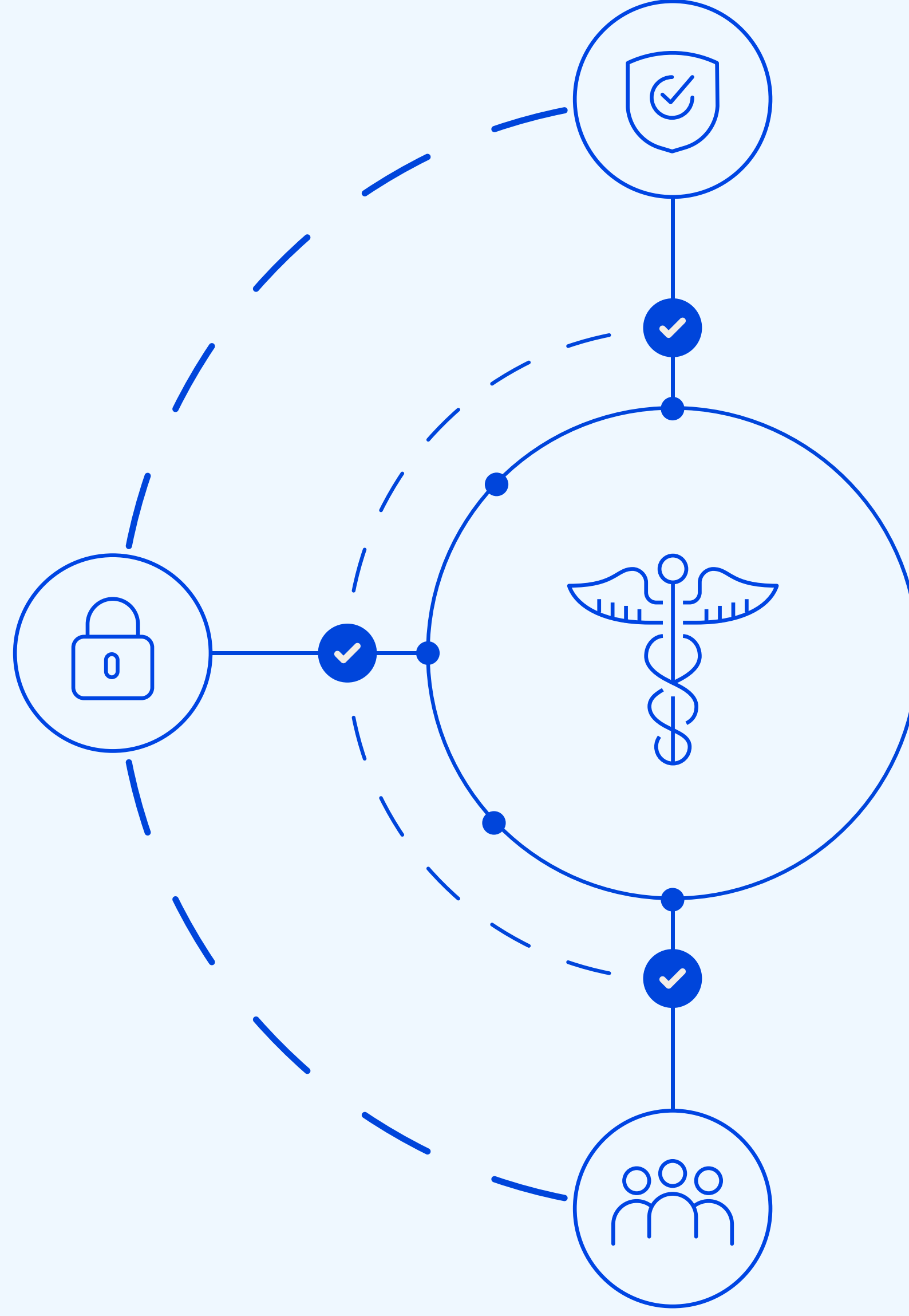
Reallocate resources to innovation, including AI and digital health

3 M&A and growth: Scaling without disruption

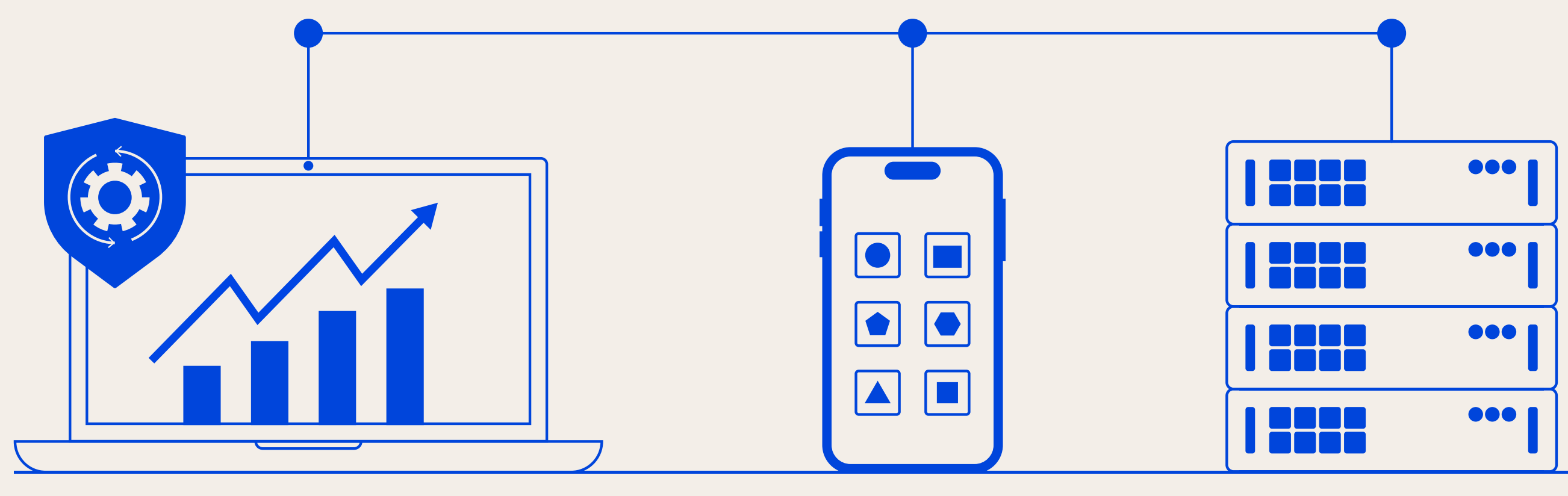
U.S. healthcare M&A activity is accelerating, reflecting ongoing consolidation and increasing operational complexity.⁴

Healthcare organizations must integrate new facilities quickly while maintaining secure, consistent access. Effective integration enables organizations to:

- Rapidly onboard clinicians and staff across acquired entities
- Standardize access across environments and systems
- Accelerate time to productivity and value realization



The Citrix platform for healthcare delivery



Citrix provides a secure application access platform that connects clinicians, applications, and infrastructure:

Continuous access to clinical systems even during outages or cyber events

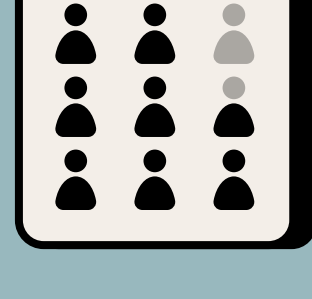
Secure access to EMRs, imaging systems, and clinical applications

Consistent clinician experience across devices and locations

Rapid, secure access for new facilities and users

Zero Trust security across the organization

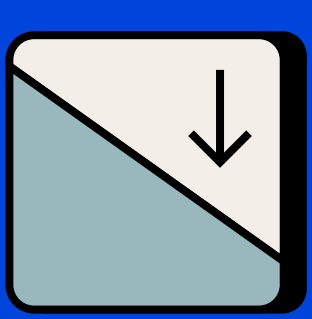
Outcomes for healthcare leaders



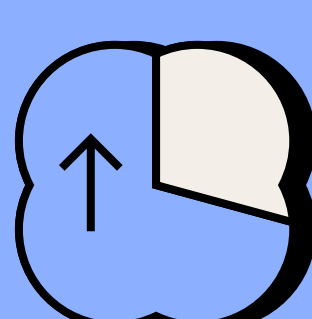
Business resiliency: Reduce recovery time (RTO) and accelerate real-world access restoration (RTA)



Protect and recover critical data: Strengthen recovery point objectives (RPO) to ensure patient data is consistently preserved and available



Optimize costs and reduce complexity: Consolidate legacy systems and centralize access to lower infrastructure and operational costs



Streamline integration and recovery at scale: Standardize secure access to simplify IT operations and enable consistent, predictable recovery

Secure care delivery at scale

Citrix enables healthcare organizations to deliver resilient care, control costs, and scale with confidence, no matter how care evolves. [Explore Citrix healthcare solutions](#) today.