Putting Business in Motion With Virtualization

Today’s workforce is mobile. To empower employees to work from a variety of locations and from multiple devices, organizations are turning to external IT providers to implement virtualization services that seamlessly support, secure, and manage their mobile workers.

Keeping up with your mobile workforce

72% of employees feel that they lack the technology necessary to accomplish their job outside the office.

74% of employees report that they need a better solution to stay connected when mobile.

The Value of Virtualization

- 53% support employees to work from anywhere
- 48% increase manageability, including patching
- 48% lower costs
- 45% provide flexible, secure access
- 38% increase mobility

Companies implement desktop virtualization to:

- Eliminate desk-side support
- Eliminate custom networks, VLANs, etc.
- Eliminate security costs
- Eliminate downtime
- Increase productivity

Customer Savings Reported in a Case Study with an IBM Client

- 85% Saved
- 70-85% Saved
- 50-70% Saved

External IT Provides a Proven Solution

As demand for mobility rises, businesses seek a trusted partner for a virtualization strategy that meets their needs. While integrating virtualization with services, networks, and storage can be complex, organizations are finding success with external IT providers that bring knowledge and expertise.

IBM Mobile Virtualization Services with Citrix Workspace Suite enables businesses to securely deliver all apps, data, and services from any device, over any network.

Benefits of Using an External IT Service Provider for Mobile Activities, Reported by Mobile Technology Leaders:

- 65% improved security
- 54% able to scale up or down to internal staff
- 54% integrated mobile with other systems
- 53% keep up-to-date on mobile capabilities/technologies

IBM® and Citrix®

IBM® is the leader in large-scale virtualization, providing 40 years worth of experience, needs-based IT to support infrastructures, and predictable costs with scalable solutions.

Citrix® is the leader in mobile workplaces, providing virtualization, networking, and cloud services that make any device a state-of-the-art workplace.

Learn more at http://ibm.biz/8dEwAG

Organizations that treat mobile as a high priority and a strategic opportunity are reaping benefits in manageability, security, and cost savings. Make the move to mobile virtualization with the best in mobility solutions.