A New Look At Healthcare

The healthcare industry’s unique landscape is constantly growing and changing. Care facilities need tools flexible enough to adapt with these changes to help manage today and plan for the future. Without adapting to these changes, healthcare organizations may have difficulty retaining talent and staying competitive in the market.

Healthcare Trends to Watch

Reimbursement Policies
Consolidation
Outpatient Service Growth

Patient Demands
Mobile Usage

Increased popularity of outpatient centers
20% average cost savings for ambulatory center
Increased demand for physician assistants and nurse practitioners
Up 300% in the last 3 years
46% of providers use mobile devices to view patient information

Transformation Through Virtualization

By adopting virtual desktops and applications, healthcare organizations can tackle these changes head-on. Without costly IT expansion, providers can act in real time. The market has spoken, and this is the chosen approach.

According to a 2014 desktop virtualization trends in healthcare report, VDI adoption in healthcare is forecasted to reach 65% within 2 years.

Virtuadesk Powered by Citrix

Cloud-Enable Your IT

Enable new ways of working
Ensure patient privacy of personal health information, and protect sensitive data.
Secure access to critical business and custom apps, as well as data-sharing tools.
Provide patient-centered care and improvements in compliance.

LEVERAGE IT

Ensure continuity of care
Shift customer-centric services to outpatient centers.
Quickly integrate merger and acquisition activity.

The Value of Consultancy and System Integration

Leverage existing investments.
Enable a broader and more integrated approach using add-on services.
Prevent vendor lock-in, and remain nimble.

Staying Competitive

Deploying virtual desktops and applications enables providers to support all the shifts and changes in real time, without growing their private IT footprint. This allows providers to remain competitive and operate with more flexibility, preparing them well into the future.

Learn more: wipro.com  Send us an email: virtuadesk.sales@wipro.com