

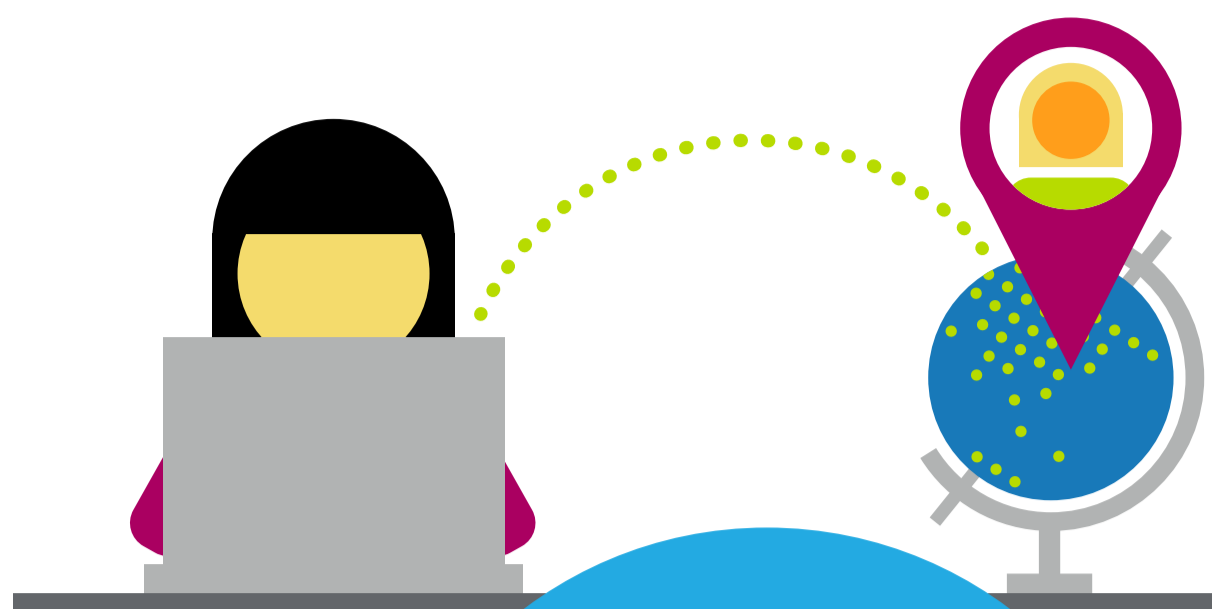


A day in the life of a remote worker

Today's always-connected workforce demands instant, secure access to critical business apps, desktops, and data, from anywhere and from any device.

Commute across the living room

Meet Chloe, a busy executive at a high-powered firm in Boston. She needs to review a critical report from her contact in the Hong Kong office, where it's already evening. She strolls into her home office and launches Skype for Business on her computer. Citrix Virtual Apps (formerly XenApp) delivers Skype as a virtual app, with optimal video quality and enterprise-grade security that protects her call. Chloe can securely review the document with her contact via screen sharing without any issues.



37%

of U.S. workers have telecommuted, working from home an average of two days per month

Percentage of workers who rely on mobile devices weekly:

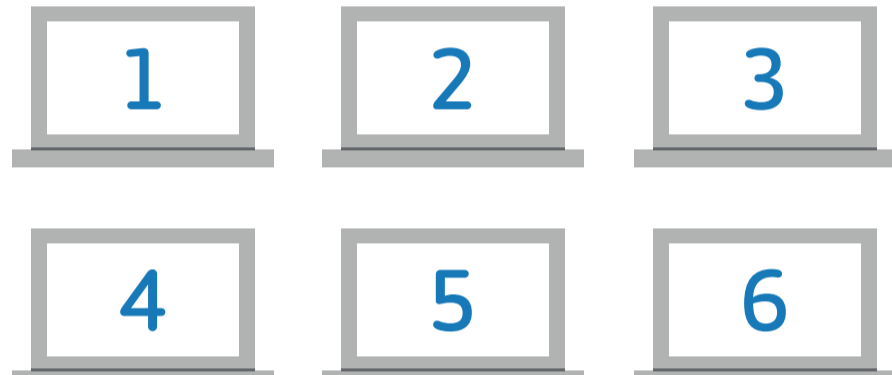
63% laptops 48% smartphones 21% tablets

Corporate apps with coffee

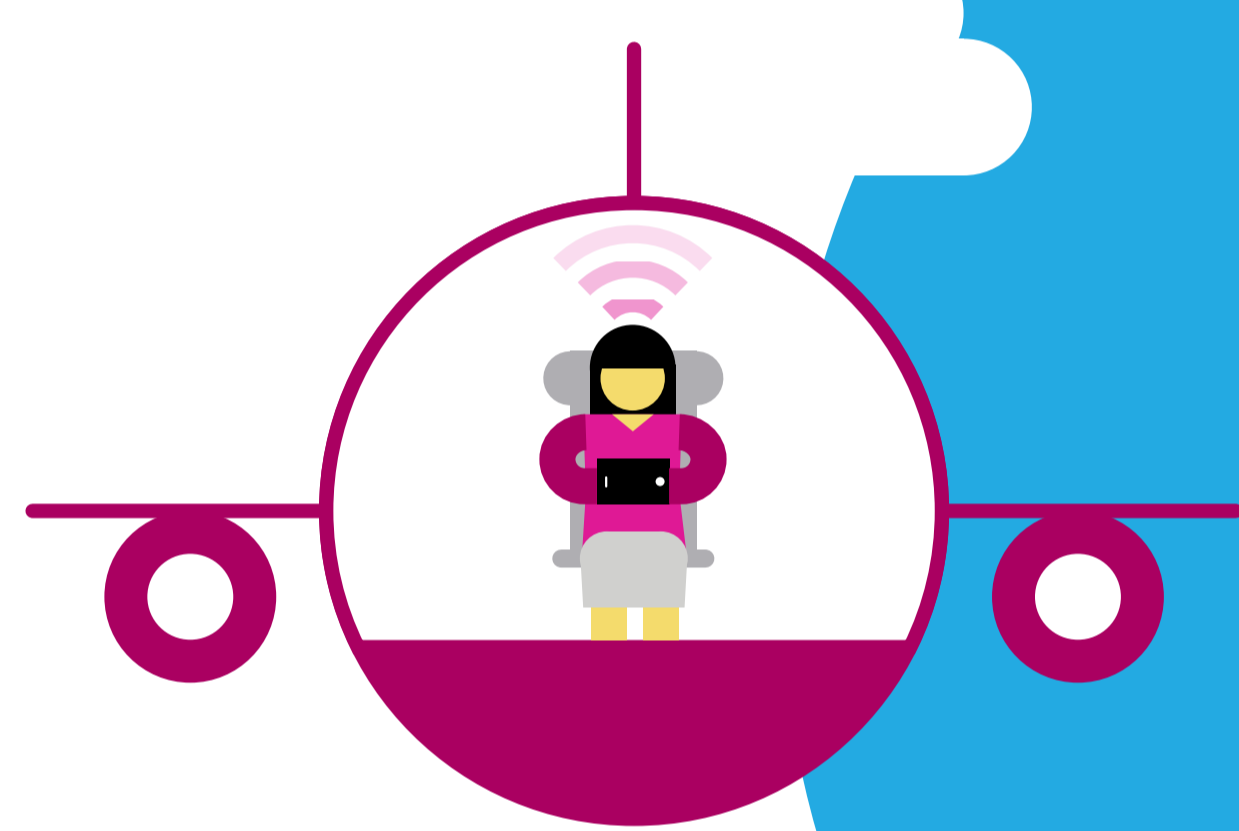
Traffic is a mess this morning in downtown Boston, so Chloe pops into her neighborhood coffee shop for a latte. She pulls out her tablet and connects to a Wi-Fi hot spot to access her virtual Windows 10 desktop and all its apps. Using information from her earlier call with Hong Kong, she puts the finishing touches on a presentation she'll be giving this afternoon when she flies to New York City to meet with a client.

Seamless follow-me app experience

Chloe has to stop by the office before her flight to go over her presentation with her boss. When she launches her virtual desktop on the laptop, she sees the same PowerPoint presentation she was working on at the café, open and waiting. It and the rest of her desktop are exactly as she last saw them on her tablet.



Individuals will access corporate applications, data, and services from an average of six different computing devices a day



Virtual-desktop access with altitude

At 33,000 feet, Chloe decides to get some work done, but her in-flight Wi-Fi connectivity is poor. Thankfully, she can still work via her Citrix virtual desktop, which powers productivity even in poor network conditions.

Lost ... but found

Chloe lands in New York City and is on her way to the client when she realizes she left her laptop on the plane! No need to panic because all of her sensitive client information — and her presentation — reside securely in the data center and not on her computer. A loaner laptop from the client is all it takes to begin her presentation.

One in 10

laptops is lost or stolen



Fast, secure data

Chloe's presentation is a resounding success, but the client has a few questions about its current investments. Instantly, Chloe securely accesses the client's confidential account details from her virtual app and answers the questions without waiting to get back to the office.

Life balance

Landing back in Boston, Chloe is exhausted but realizes she has just enough time to make it to her son's soccer game. At halftime, she uses the secure mobile email app via Citrix Endpoint Management (formerly XenMobile) software to answer one final question from the New York City client, attaching another bit of important financial data from the early morning Hong Kong call. Minutes later, she watches her son score the winning goal.

79%

of employees say remote access to business apps outside working hours is critical for increased productivity

"Through Citrix technology, we have been able to boost employee productivity and retention."

Warren Arbaitman
IT Manager, Porter Davis

Citrix Systems streamlines business for Porter Davis, ARN

To find out how Citrix can deliver secure remote access to your on-the-go workforce, visit more.citrix.com/remotearchive

Sources: Citrix, Enterprise Strategy Group, Forrester, IGEL Technology, Ovum, Sophos, ZDNet, IDC, Gallup, Global Workplace Analytics, Workspot.

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