



Citrix for Financial Services and Insurance

18 of the top 25 global banks and insurers trust Citrix every day for their most critical business needs — and that trust is earned.

Industry

Finance and insurance

Location

North America

[Solution brief](#)



The Citrix difference for FSI

Fund innovation through optimization

Actual Citrix customers have achieved 30% TCO reduction and 56% licensing savings

Improve resiliency

Keep critical work running through disruption

Maximize productivity and security

Consolidate 6+ tools to simplify secure access — actual Citrix customer result

Securely deliver SWIFT

Satisfy regulatory and audit requirements, and reduce infrastructure cost

Prove a no-public-cloud operating path for DORA

While keeping cloud as an economical default

AI governance for financial services

Governed AI execution environments with Citrix

- **Isolated AI execution**
To prevent data leakage and protect regular data.
- **Built-in governance**
To enforce model access, logging, and audit trails for pricing, surveillance, and client analytics
- **Performance consistency**
So models behave predictably across thin clients and varied endpoints.

Why this matters for FSI

AI used in FSI must be auditable, low-latency, and protected. Citrix provides the foundation to host, isolate, and govern AI workloads while preserving experience and compliance.

Security that maps to business outcomes

These Citrix security pillars translate technical controls into measurable reductions in risk, clearer audit trails, and minimal disruption for traders, advisors, and ops — so CISOs can show better progress to the board without a full rip-and-replace of existing security solutions.

Endpoint and browser

What it protects

Local devices and browsers from keyloggers, screen scraping, and malware

FSI value

Prevents PII leaks on remote devices; ensures PCI-DSS/GLBA compliance

Zero Trust Network Access (ZTNA)

What it protects

User access is governed through MFA, device posture, and least-privilege

FSI value

Mitigates insider threats and secures risky contractor access to banking apps

Advanced network security

What it protects

Web apps and APIs against DDoS bots and OWASP Top 10 threats

FSI value

Protects consumer banking portals from downtime and credential-stuffing fraud

Secure app delivery

What it protects

Virtual apps and data-in-use via encryption and clipboard/drive restrictions

FSI value

Secures apps, like trading and wealth management ones, by keeping financial data centralized, never local

Observability

What it protects

Whole workspace visibility via session tracking, process monitoring, and threat detection

FSI value

Delivers immediate audit trails and compliance inventory for SEC, FINRA, and DORA



Learn more about Citrix FSI solutions:
www.citrix.com/solutions/financial-services

citrix

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