THE INTERNET OF (TOO MANY) THINGS

WHY HAVE 73% OF COMPANIES STILL NOT COMMITTED TO IOT?[3]

Internet of Things (IoT) devices average 25 vulnerabilities each and **70%** of IoT devices contain vulnerabilities.[1]

39% of C-suite execs are concerned about privacy and security.[2]

57% of C-suite execs admit they don't understand IoT.[3]

YOU NEED A CLEAR PATH TO IOT

SIMPLE
WITH CITRIX OCTOBLU*

Simply Design
Drag, drop, and deploy without writing code.

Simply Connect
Devices, sensors, and apps work together, regardless of protocol or API.

Simply Compute
Easily deploy automated workflows.

Simply Analyze
Visualize data directly by feeding it into existing tools.

SECURE
INTEL® IOT GATEWAYS HELP YOU

SECURE FROM CHIP TO CLOUD

Protect data

Protect hardware

Protect software

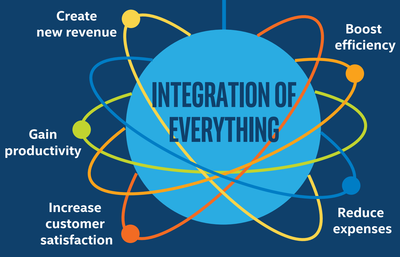
WHAT CAN IOT DO FOR YOU?

$1.6 trillion
Economic impact of IoT in cities[4]

20%
Energy-use reduction in offices[4]

30%
Productivity boost in manufacturing[5]

EASY IOT
INTEL AND OCTOBLU* HELP YOU



Read more about Intel and Citrix Octoblu* at **www.intel.com/iotbrief**.

[1] At time of assessment, IoT devices contained an average of 25 vulnerabilities each. Hewlett-Packard Development Company. "HP Study Reveals 70 Percent of Internet of Things Devices Vulnerable to Attack." July 2014. http://h30499.www3.hp.com/t5/Fortify-Application-Security/HP-Study-Reveals-70-Percent-of-Internet-of-Things-Devices/ba-p/6556284#.VbFf4RHbKCp

[2] Business Insider Intelligence. "We Asked Executives About the Internet of Things and Their Answers Reveal That Security Remains a Huge Concern." January 2015. https://intelligence.businessinsider.com/.

[3] Accenture. "CEO Briefing 2015: From Productivity to Outcomes. Using the Internet of Things to Drive Future Business Strategies." 2015. Written in collaboration with The Economist Intelligence Unit (EIU). https://www.accenture.com/US1501TOBT0604S_-_w_-_fse-en/_acmedia/Accenture/Conversion-Assets/DotCom/Documents/Global/PDF/Dualpub_7/Accenture-CEO-Briefing-2015-Productivity-Outcomes-Internet-Things.pdf.

[4] McKinsey Global Institute. "Unlocking the Potential of the Internet of Things." June 2015. http://www.mckinsey.com/insights/business_technology/the_internet_of_things_the_value_of_digitizing_the_physical_world.

[5] Accenture. "Driving Unconventional Growth Through the Industrial Internet of Things." 2014. https://www.accenture.com/us-en/_acmedia/Accenture/next-gen/reassembling-industry/pdf/Accenture-Driving-Unconventional-Growth-through-IIoT.pdf.

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