



Simplify Modern Desktop Management for Windows 10

A more secure, functional, and modern managed Windows 10 experience with Citrix Workspace through Citrix Endpoint Management and PolicyPak.

Achieve Your Strategic Windows 10 Priorities for Security and Operational Efficiency

Rapidly onboard, secure, modernize and manage Windows 10 endpoints, applications and browsers that your modern workspace users need to work securely, compliantly and effectively.

Deploy Complex Group Policy Settings and Supercharge Citrix Endpoint Management

Citrix Endpoint Management provides IT teams with a unified approach for managing all your endpoints used in a modern workspace - corporate owned or personal owned scenario - from a single pane of glass, including those that rely on Windows 10. Together in partnership with our Citrix Ready certified partner PolicyPak, Citrix Endpoint Management can now deploy complex Group Policy settings throughout your Citrix Workspace. Plus, Citrix Endpoint Management gets supercharged beyond the native capabilities of either UEM or Group Policy to deliver custom operating system, application, and user settings that strengthen security and improve user experience.

Use Cases that Citrix Endpoint Management and PolicyPak solve together

Lockdown Non-Domain Joined Devices

Remote workers and BYOD users should follow the same security mandates as their colleagues who work in a physical office. Citrix Endpoint Management and PolicyPak work together to ensure that your entire modern workspace, no matter when or where they work, have on-par secure operating system, the application to stay productive, and the required user settings.

Deliver Settings Even When Users are Traveling

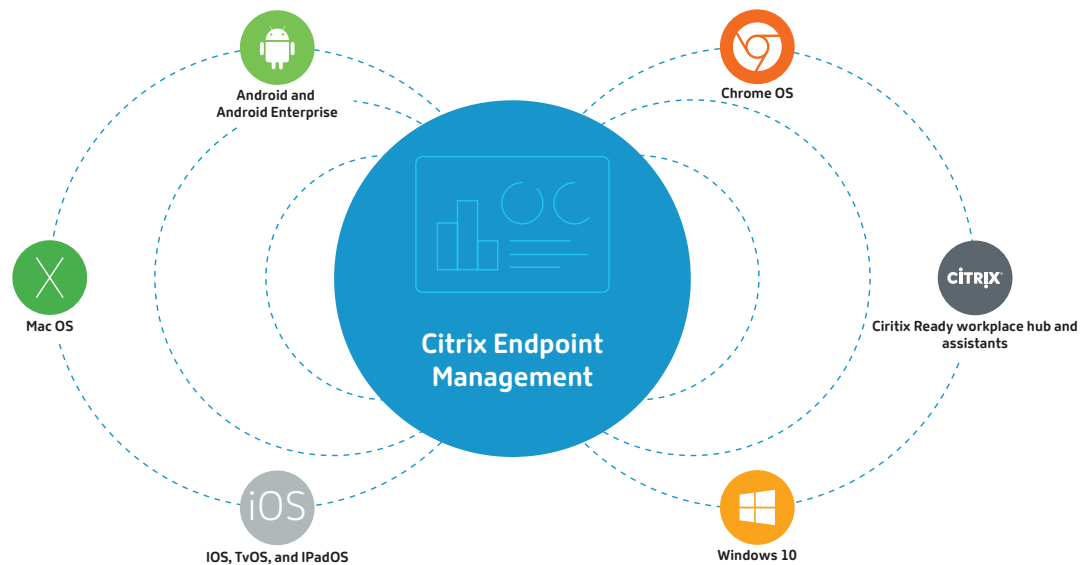
When traveling users require new settings or changes to existing configurations, you can either remote control into that machine, look for an UEM solution that might not exist, or write a custom script. However, none of these options are efficient or effective. With Citrix Endpoint Management and PolicyPak, you can deliver security requirements, applications and settings over the air through delivering the actual Group Policy settings which do the work, simple, seamlessly and delightful. When the settings no longer apply, they rollback as standard Group Policy does.

Simplify Your Transition to Modern Management

If you're transitioning to a Modern Management Model that includes domain-joined and non-domain joined computers, you already know that UEM offers different settings than Group Policy. To bridge this gap, you can use Citrix Endpoint Management along with PolicyPak to deliver Group Policy settings plus the powerful extra PolicyPak settings to MDM-enrolled Windows 10 devices.

What is Citrix Endpoint Management?

Citrix provides a comprehensive, integrated unified endpoint management (UEM) solution to manage multiple platforms including iOS, iPadOS, tvOS, Android Legacy, Android Enterprise, Windows 10, and macOS devices, as well as a variety of device types including desktops, notebooks and Chromebooks, and support for IoT tools and devices - such as Citrix Workspace Hub (Raspberry Pi) and Alexa for Business. As a part of the Citrix Workspace, Citrix Endpoint Management combines UEM with apps and desktop virtualization, file sync and share and secure network gateway services.



Simplicity

Citrix Endpoint Management brings the capabilities of client management tools (CMT) and UEM together into a single solution, allowing IT to easily secure and manage apps, data, and operating systems across your enterprise.

Consistency

To simplify management, admins need consistency, security, and usability tools that can balance user productivity and information protection. Even small, unintended differences in security and management policies can leave holes in the infrastructure that allow hackers and malware to penetrate the organization. Having consistent policies makes it easier to identify, correct, and monitor any gaps.

Support and Security

Citrix Endpoint Management adds its own unique capabilities that give management consistency across device operating systems. These include encryption and containerization features on top of those offered by operating system APIs. This ensures a seamless, productive experience for the user plus consistent, necessary protections for the enterprise.

Citrix Secure Mail

Better than native e-mail, an enterprise email client and personal information manager with a user-friendly interface. Native mobile apps are great for personal email—newsletters, ecommerce confirmations, catching up with an old friend. But work email can be another matter. Bring contacts, calendars, and files into the picture, and suddenly that same native app brings nothing but frustration. Not to mention the security headaches of personal and corporate content mingling in the same environment. Citrix Secure Mail doesn't just match the ease and simplicity of a native app— it goes further to provide an even better experience for getting work done. A consumer look and feel are complemented with features employees love.

Citrix Secure Web

A secure browser that IT can use to place policies and restrictions on web browsing while enabling the user to safely browse internal websites from outside the corporate network, Citrix Secure Web is particularly beneficial when connecting to the corporate network and intranet.

Citrix Content Collaboration

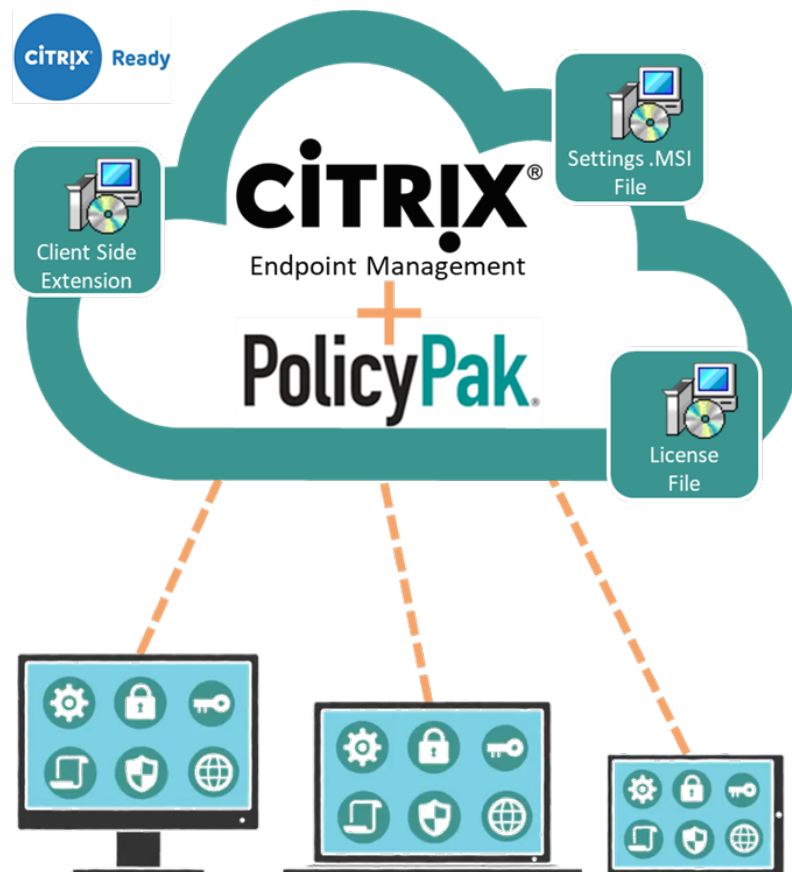
Citrix Content Collaboration is an enterprise-class secure mobile file sync and share application, that provides enterprise-grade features, security, and management.

Citrix Workspace app

This universal app gives your teams centralized access to all their web, mobile, SaaS, Windows and Linux apps, desktops and files — all with an easy-to-use, all-in-one interface.

What is PolicyPak?

PolicyPak is a modern desktop management solution that empowers you to easily configure, deploy, and manage policies for on-premises, mobile device management, and cloud Windows environments. PolicyPak MDM Edition keeps your desktop, system and security settings in compliance (for your domain-joined and roaming PCs.) Deliver PolicyPak and real Group Policy settings to your domain-joined and non-domain joined machines via your MDM provider.



Features:

Group Policy to MDM Management

Export all Microsoft ADMX settings (Microsoft and 3rd party) and deliver to Windows 10 machines. Target and apply the settings only when conditions apply. Deliver Group Policy Preferences items via Citrix Endpoint Management like shortcuts, folder options, printer configurations, and drive mappings to specific computers. Moderate access to the control panel, prevent Windows from storing LAN manager hash, increase local password strength, control access to the command prompt and registry, and nearly all other Group Policy security and management settings.

Least Privilege Management: PolicyPak Least Privilege Manager:

Eliminate local admin rights and overcome UAC prompts for Windows 10 programs, processes, and operating system functions. Provide end-users only the permissions required to run specific applications or perform specific tasks and block malware and unknown-ware.

Least Privilege Management: PolicyPak Application Manager

Manage the underlying security settings in your applications and browsers. Configure and lockdown thousands of user settings on hundreds of commonly used applications and browsers, including Firefox, Java, IE and Adobe products.

Browser Management: PolicyPak Browser Router

Ensure the right website opens up in the right browser. Support includes Edge, Edge Chromium, Firefox, Chrome and Internet Explorer. Alternatively, force open specific websites in a Citrix Secure Browser, or block specific websites entirely from all browsers.

Java Management: PolicyPak Java Rules Manager

Ensure that specific websites with Java applets run with specific, required versions of Java for compatibility, while also having the latest version of Java for security. Alternatively, block Java applets on all or specific websites entirely.

File Association Management: PolicyPak Application Manager

After software is deployed with Citrix CEM, automatically map and Windows 10 file associations to the correct applications. Users start using the new software and file associations immediately, without user interaction.

Start Screen and Taskbar Management: PolicyPak Start Screen & Taskbar Manager

After software is deployed with Citrix CEM, automatically place Windows 10 application tiles into specific start screen groups. Pin (or remove) applications from the Start Menu or taskbar. Settings delivered via PolicyPak get locked down ensuring consistency for every login.

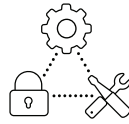
Windows Feature Management

Add or remove Windows classic features and optional features easily and quickly after a machine is out in the field.

Script Management

Run PowerShell, JavaScript, Visual Basic, and batch scripts and target your users or computers. Apply scripts only when conditions apply. Apply your scripts once or always.

Combined Citrix Endpoint Management and PolicyPak Benefits



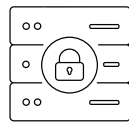
Transition to Modern Management

Adding PolicyPak to Citrix Endpoint Management quickly manages OS, application, browser, and user settings. Accelerating user and device Onboarding.



Kill Local Admin Rights & Block Malware and Increase Security

Overcome UAC prompts, implement least privilege, and stop attacks.



Fully Manage Non-Domain Joined Devices

With Citrix Endpoint Management and PolicyPak, deliver IT security even to non-domain joined PCs.



Simplify Windows 10 Management and Improved User Experience

Easily provide customized Windows 10 Start Screens, Taskbars and File Associations



Lockdown Browsers and Java

Use the most secure browser and Java for each website, or block sites entirely.



Leverage Existing Infrastructure

Export and use the Group Policy settings you already have for use with remote workers

Citrix Endpoint Management + PolicyPak “Better Together” Video:

For an overview of Citrix CEM and PolicyPak, watch this video.

Icon	App Name	Type	Category	Created On	Last Updated	Disable
	Agwin10_01_Corp_Appdeploy_CitrixFiles	Enterprise	Enterprise Apps	5/3/19 10:15:16 pm	12/12/19 4:56:49 pm	
	Agwin10_01_Corp_Appdeploy_Google_Chrome	Enterprise	Enterprise Apps	6/6/19 4:33:53 pm	6/6/19 4:33:53 pm	
	Agwin10_01_Corp_Appdeploy_Policypak_CSEx64	Enterprise	Enterprise Apps	6/18/19 3:47:17 pm	6/18/19 3:47:17 pm	
	Agwin10_01_Corp_Appdeploy_Policypak_configuration	Enterprise	Enterprise Apps	6/18/19 3:52:21 pm	6/18/19 3:52:21 pm	
	Agwin10_01_Corp_Appdeploy_Policypak_License	Enterprise	Enterprise Apps	6/19/19 3:02:22 pm	6/19/19 3:02:22 pm	
	Agwin10_01_Corp_Appdeploy_Policypak_demo2	Enterprise	Default	7/10/19 6:46:49 pm	10/17/19 12:37:03 pm	
	Agwin10_01_Corp_Appdeploy_Citrix Gateway	Enterprise	Enterprise Apps	9/6/19 2:49:16 pm	9/6/19 2:49:16 pm	
	Agwin10_01_Corp_Appdeploy_7Zip	Enterprise	Enterprise Apps	12/18/19 9:43:26 pm	12/18/19 9:47:55 pm	
	Agwin10_01_Corp_Appdeploy_Slack	Enterprise	Enterprise Apps	12/19/19 1:18:44 pm	12/19/19 1:41:33 pm	

PolicyPak and Citrix Endpoint Manager: Deploy Group Policy and PolicyPak settings Video:

<https://kb.policypak.com/kb/article/820-policypak-and-citrix-endpoint-manager-deploy-real-group-policy-and-policypak-settings-via-cem/>

Additional Resources:

PolicyPak, Citrix, and Citrix Endpoint Management

<https://www.policypak.com/integration/policypak-and-citrix.html>

PolicyPak MDM Edition

<https://www.policypak.com/products/mdm-edition.html>

Citrix Endpoint Management

<https://www.citrix.com/products/citrix-endpoint-management/>

Citrix Endpoint Management Product Documentation

<https://docs.citrix.com/en-us/citrix-endpoint-management/endpoint-management.html>

Citrix Ready Marketplace

<https://citrixready.citrix.com/policypak-software/policypak-mdm-edition.html#details-section>



Enterprise Sales

North America | 800-424-8749

Worldwide | +1 408-790-8000

Locations

Corporate Headquarters | 851 Cypress Creek Road Fort Lauderdale, FL 33309, United States

Silicon Valley | 4988 Great America Parkway Santa Clara, CA 95054, United States

©2019 Citrix Systems, Inc. All rights reserved. Citrix, the Citrix logo, and other marks appearing herein are property of Citrix Systems, Inc. and/or one or more of its subsidiaries, and may be registered with the U.S. Patent and Trademark Office and in other countries. All other marks are the property of their respective owner(s).