

Networking Technology

How today's IT business decision makers identify solutions to securely deliver apps and services in the era of digital transformation

To ensure workers' applications and services are reliable and secure, enterprise IT business decision makers must identify and implement technology that meets the enterprise's security, scalability, and performance needs.

Here's what they consider in order to deliver a reliable, future-proofed networking solution.

What are IT business decision makers networking challenges?

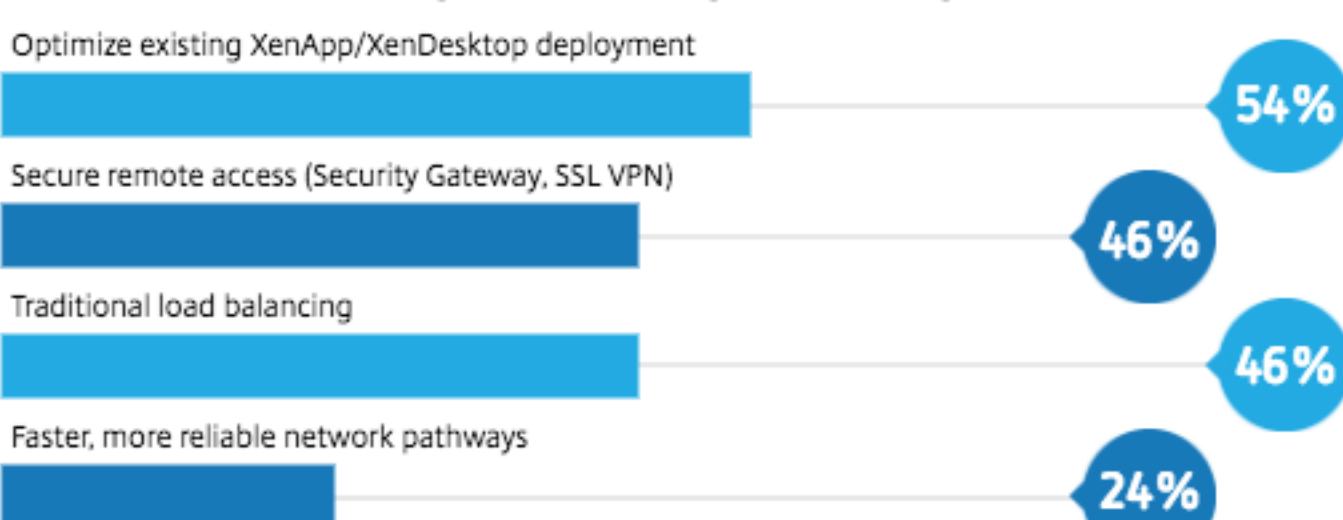
Biggest challenges IT directors or higher face with current network and telecom services sourcing relationships:



Source: Forrester

The sought-after solutions

In a recent survey of IT business decision makers, respondents looked to solve the following issues when choosing a Citrix networking solution:



Source: Citrix

IT business decision makers want more in their networking solution



Source: Citrix

Top features wanted in network infrastructure solutions



Source: Forrester

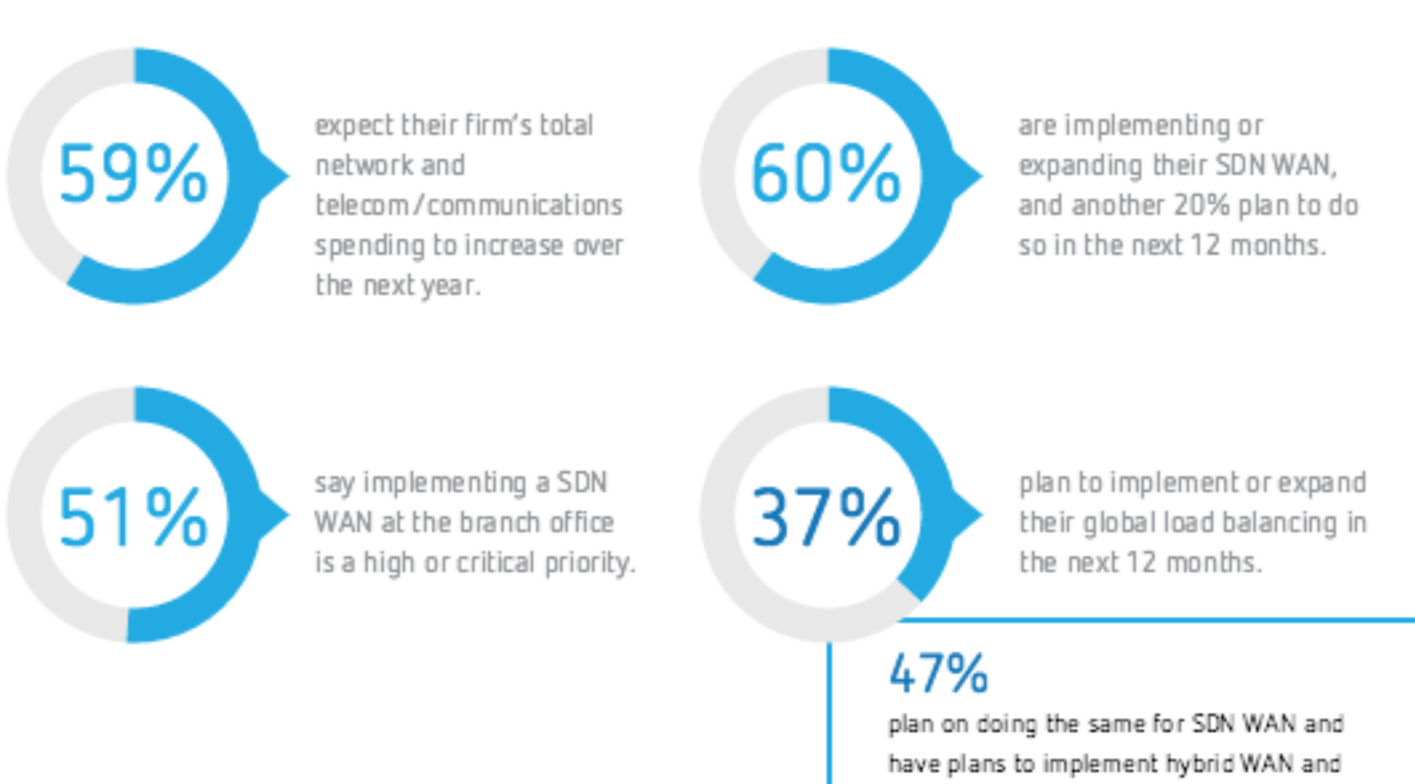
Security is top-of-mind

Decision-makers report the most important protection measures are:



Source: BlackHat

IT decision-makers forecast a prioritization of networking technology



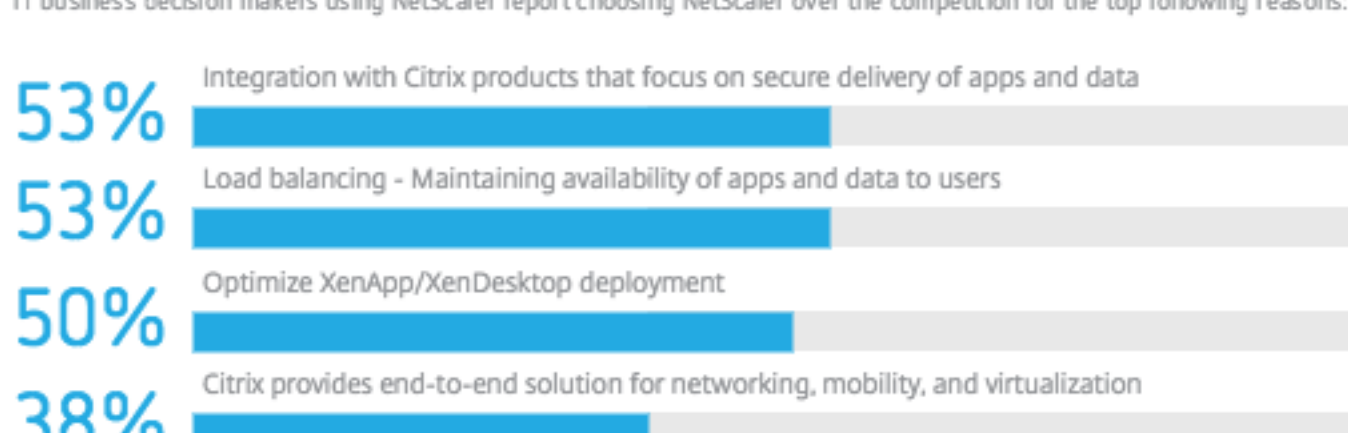
Source: Forrester

Why IT business decision makers choose NetScaler

NetScaler ADC (an application delivery controller) provides delivery of business applications—to any device and any location—with security, L4-7 load balancing, reliable GSLB, and 100% uptime

NetScaler beats the competition

IT business decision makers using NetScaler report choosing NetScaler over the competition for the top following reasons:



Source: Citrix

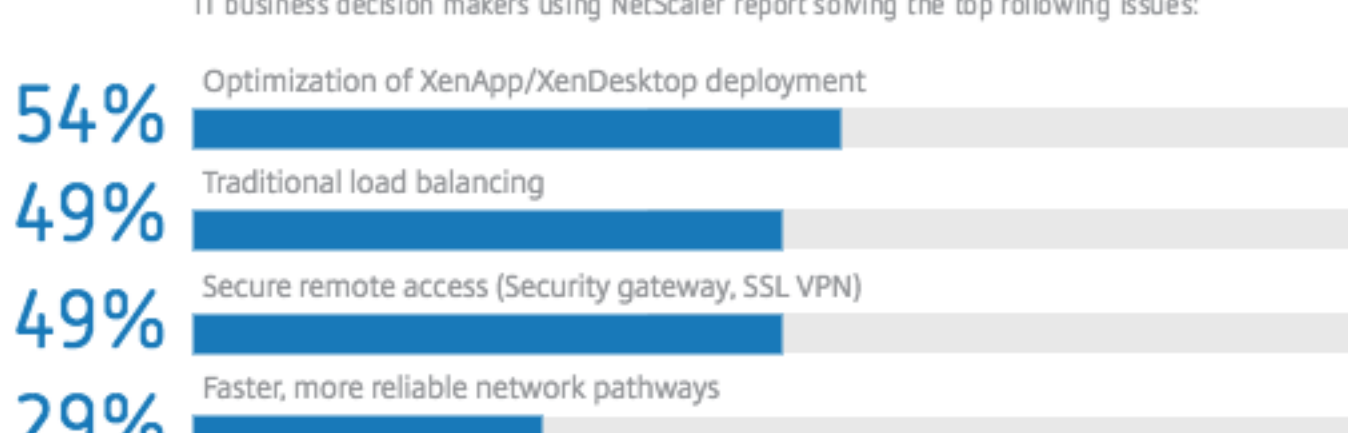
80% of IT business decision makers using NetScaler agreed that its security capabilities outweigh the competition.



Source: Citrix

NetScaler offers a breadth of solutions

IT business decision makers using NetScaler report solving the top following issues:



Source: Citrix



There's a reason NetScaler ADC is deployed in thousands of enterprise networks. The industry-leading application delivery controller provides proven L4-7 load balancing and GSLB to ensure the best app performance and reliability. Learn more at <https://www.citrix.com/networking/>