

# Enable digital business transformation

67%

of Global 2000 CEOs will center their corporate strategy on digital transformation by 2018.<sup>1</sup>

60%

of enterprises with digital transformation strategies will appoint a transformation executive by 2017.<sup>1</sup>

35%

of IT resources will be spent on creating new digital revenue streams by 2018.<sup>1</sup>

Empower your business and your workforce with validated, outcome-driven digital solutions from Cisco and Citrix.



## Deliver safe, ubiquitous access to services.



- Simplify virtual desktop deployment.
- Accelerate application delivery.
- Deliver high-end graphics.
- Provide instant responsiveness.
- Secure endpoints, apps, and networks.



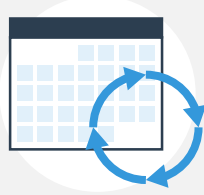
## Reduce costs while enhancing performance.



- Repair infrastructure 80% faster.
- Streamline and unify management.
- Lower storage costs by up to 80%.
- Support 25% more virtual desktop workloads per system.
- Cut application management costs by up to 90%.
- Save up to 60% on server costs.



## Ready your business for future change.



- Reduce deployment risk.
- Deploy up to 90% faster.
- Expand easily with a scalable architecture.
- Support containers and virtualization.
- Adopt DevOps methodologies.

Start your digital journey today.

Learn more at:

[www.cisco.com/go/citrix](http://www.cisco.com/go/citrix)  
[www.citrix.com/cisco](http://www.citrix.com/cisco)

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Sources:  
<sup>1</sup> Gil Press, Forbes, "6 Predictions About The Future Of Digital Transformation," December 6, 2015..

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