# citrix™

# 5 reasons your organization needs Citrix Analytics for Security

If there's one thing you need to compete, it's the ability to embrace new technologies. But how can you continue to adopt new ways of working without increasing the risk of intellectual property loss? Citrix Analytics for Security equips your business with the insights you need to ensure employees stay productive — and your company data remains protected.

## Five reasons your organization needs Citrix Analytics for Security:

### 1. You'll keep continuous tabs on activity.

Many security solutions keep suspicious activity away from your network. But what happens after access is validated? Once an internal system is compromised, attacks can spread like wildfire–and those perimeter-based protocols won't do a thing to stop them. Citrix Analytics for Security continuously monitors each user within your network, allowing you to detect and deter unusual activity before it becomes a serious risk.

### 2. Your intellectual property will stay protected.

If intellectual property leaves your organization, the consequences can be colossal. Distinguishing malicious file transfer based on size or volume is difficult. What may be a small, standard instance of sharing for one user could be considered massive for another — especially if delicate data is at stake. As soon as Citrix Analytics for Security detects an atypical transmission, access is restricted.

### 3. You can easily detect and prevent breaches.

With so much work now happening in SaaS, cloud and mobile apps — including ones unsanctioned by IT — you need more visibility to prevent unauthorized access to confidential data. Citrix Analytics for Security uses machine learning to detect unusual downloads, accessing risky web sites, and will even take note if someone's sharing files excessively.

### 4. Your teams will be freed from an overdose of alerts.

With thousands of alerts each day, the last thing you need is more IT notifications to manage. Citrix Analytics for Security frees your teams to focus on other business priorities by continuously monitoring and responding to activity in real time. When unusual behaviors are detected, corrective actions are applied instantly and autonomously–no need for extensive notifications.

### 5. Getting started is easy.

Unlike many advanced security solutions, Citrix Analytics for Security is remarkably easy to use. Just turn it on and go–no extra staffing or deep expertise needed. And with seamless integration across solutions and tools, you'll empower employees to work free from distraction and interruptions...all while providing secure access to apps and data.

## What's different about Citrix Analytics for Security?

As the only user-centric solution that seamlessly integrates into your digital workspace experience, Citrix Analytics for Security will automatically detect and mitigate malicious activity — without disrupting the employee experience.

For more information, please visit www.citrix.com/products/citrix-analytics-security