XenMobile Service Solutions Brief

The XenMobile Service delivered via Citrix Cloud provides industry leading EMM capabilities for all business types who are looking to embrace the cloud and reduce TCO for their mobile infrastructure.

The XenMobile Service is an elastic pay-as-you-go SaaS subscription which allows IT to easily secure and manage mobile devices and applications while giving users the freedom to experience work and life their way. As part of a Bring Your Own Device (BYOD) program, the XenMobile service even allows end-users to use their own personal device for access to critical corporate resources.

An assisted web-based onboarding process can have the XenMobile service up and running in a matter of hours, saving IT the time and resources required to build out the infrastructure themselves. As part of the on-boarding process, XenMobile easily integrates with on premise enterprise systems allowing IT to quickly gain control over mobile devices and applications.

Embracing the Power of the Cloud

The XenMobile Service, delivered via Citrix Cloud shares the same code base as Xen-Mobile on-prem solutions. This ensures that the full suite of EMM features are available

Why XenMobile Service from Citrix Cloud?

1. Faster deployment. Hours instead of days.
2. No upfront costs. Minimal to no infrastructure.
3. Access to new features and bug fixes before on-prem.
4. Peace of mind. 99.999% uptime.
5. No co-mingling of customer data with dedicated instances.
6. Predictable budget.
7. OpEx. Pay and get value as you go.
via cloud-based delivery. In today’s mobile marketplace there are so many mobile device types, operating systems and rapid fire application updates an EMM infrastructure can quickly become complex and difficult to manage. The XenMobile service allows IT to outsource infrastructure complexities while transitioning unpredictable capital expenditures into predictable recurring operating expenses.

Performance and Reliability

The XenMobile Service is currently hosted in datacenters located throughout the world to deliver a distributed high performance, predictable service with rapid 24 x 7 response and support regardless of location. With better than 99.99% uptime, the XenMobile cloud service delivers peace of mind and SLA guarantees for service availability.

Advanced MAM Security for rapid BYOD adoption

The XenMobile Service provides the highest levels of application and data security. Unique to XenMobile, every managed application is assigned an individual micro-VPN connection which is used to securely transport encrypted application data between the mobile application and centralized corporate resource locations. In addition to micro-VPN capabilities, XenMobile MDX technology provides over 70 MAM security policies that operate completely independent of the MDM layer to provide a less intrusive experience for users in a BYOD deployment scenario. By addressing end-user privacy concerns, the XenMobile service, with advanced MAM security features, can fast track EMM adoption while jumpstarting mobile user productivity.

Flexible Scalable Infrastructure

Citrix NetScaler provides administrators with granular application and data-level control while empowering users with single-sign-on capabilities for access to all their applications and data. Citrix NetScaler gives IT administrators a single point of management to control access to limit actions within sessions based on both user identity and the endpoint device. This provides complete application security, data protection and compliance management. The Citrix NetScaler platform, which serves as a secure mobile gateway, delivers industry leading scalability and robust application delivery controller technology such as local & geographic load-balancing, SSL-offload, Exchange/ActiveSync filtering, layer 4-7 deep packet inspection and much more. As critical part of the XenMobile service, NetScaler can be deployed in the cloud or on premise for highly scalable, secure mobile access.

Features:

Citrix Cloud Connector technology provides a secure channel for communications between Citrix Cloud and your Resource Locations. This enables cloud management without requiring any complex networking or infrastructure configurations such as VPNs or IPSec Tunnels.

- Fully secure and redundant channel connecting Citrix Cloud to corporate resource locations.
- Easy deployment without complex infrastructure configurations such as VPNs and...

Why stop with just EMM?

The XenMobile Service is available via Citrix Cloud as part of a complete workspace offering which includes virtual apps and desktops, enterprise-grade file sync and share, and lifecycle management capabilities built to automate your workspace of the future.

Citrix Cloud delivers a unified management and control plane linking all workspace services through a single pane of glass for an unmatched IT experience. For more information, visit us at www.citrix.com/cloud.

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### XenMobile Service from Citrix Cloud Comparison

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<tr>
<th>Feature</th>
<th>Standard Service</th>
<th>Advanced Service</th>
<th>Premium Service</th>
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<tbody>
<tr>
<td>Enterprise App Store</td>
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<td>Mobile Device Management</td>
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<td>Micro-VPN</td>
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<td>XenMobile Apps*</td>
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<td>XenMobile Premium Apps (Secure Forms and Secure Notes)**</td>
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<td>File Sync/Share (ShareFile)</td>
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* XenMobile Apps include Secure Mail, Secure Web, Secure Tasks, QuickEdit, ShareConnect and ScanDirect
** Citrix XenMobile Advanced Service does not include ShareFile. Secure Forms and Secure Notes both require ShareFile and are therefore not included in the Citrix XenMobile Advanced Service.