Hosted Desktops and Workspaces

Complete PC-style desktops with your applications, data and email, delivered over the web
Available any time and on any device
No software to maintain
Simple to buy

Today’s IT and business trends around mobility, work shifting and BYOD are increasingly becoming top priorities for most organizations as well as the new norm that employees expect. Workers want access to business applications and data in order to be more productive on-the-go, and they want access from any device, including their own personal devices. The apps that employees need for their job have expanded beyond email to include Windows, on-premises, web and native mobile apps; yet users are turning to unsecure, consumer-style cloud services for accessing their data and sharing files.
In addition, these trends and demands also increase the need to protect intellectual property, ensure security and comply with regulatory requirements. For small to medium businesses that don’t have a large – or any – IT department, these challenges are even greater.

Unfortunately, most industry solutions that address these issues with application and desktop virtualization are typically designed for large enterprises, with the experience, staff and IT budget that is required to support them.

How can your business meet these needs?

**Hosted Workspaces**

Complete business-ready desktops with all of your applications, data and email delivered from the cloud.

Hosted Workspaces empower businesses with anytime, anywhere, any device access to business applications, data, communications and IT services. Hosted Workspaces are a complete, business-ready Desktops-as-a-Service (DaaS) solution, delivered as a cloud service with predictable, pay-as-you-go monthly billing that provides your business with a better approach to IT. One that is simple, flexible and affordable.

Hosted Workspaces are securely managed and hosted by Citrix Service Provider partners in their data center and delivered to your employees over the web to any device. A complete mobile workstyle solution, Hosted Workspaces include a virtual desktop (DaaS), email, office productivity and line of business applications, file sharing and sync for your data as well as Mobile Device Management.

Centrally secured and delivered as a cloud service, Hosted Workspaces reduce the risk of data loss or intrusion no matter the device. User access remains secure, available and compliant, while intellectual property and sensitive private information stays safe, because data and applications reside in the cloud, not on the local device.

**Benefits**

- Grow your business, not your IT infrastructure
- Predictable and simple IT economics
- Any device, anywhere mobile access
- Secure and compliant by design
- Built-in business continuity
Benefits of Hosted Workspaces

Grow your business, not your IT infrastructure

Moving to Hosted Workspaces means your organization no longer has to manage desktops and applications, unlocking time and budget so your business can focus on what matters most. Your IT team is also able to focus on more strategic initiatives instead of software updates, patches and ongoing maintenance.

Predictable and simple IT economics

Hosted Workspaces provide your organization with enterprise-class technologies on a predictable pay-as-you-go model that enables the business to scale up in busy seasons and reduce expenditures when needed. Expensive and difficult to forecast capital expenditures (CapEx) can be shifted into a predictable monthly expense (OpEx), making it easier and faster to onboard new employees, manage new locations and adapt to business changes.

Any device, anywhere mobile access

Give users the choice and flexibility to work from any device and any location. Users have secure, single-click access to their desktop and all of their mobile, SaaS and corporate Windows apps, including fully-integrated email, file sharing and sync, browser and IT services. At the same time, IT can gain control over mobile devices with full configuration, security, provisioning and support capabilities.

Secure and compliant by design

Hosted Workspaces are centrally secured and delivered from a service provider’s datacenter, reducing the risk of data loss or intrusion. Corporate access remains secure while intellectual property and sensitive private information stays safe. High security is ensured with multi-factor authentication, the latest FIPS Compliance and Common Criteria Evaluation certifications and activity logging for compliance support.

Seamless application and data integration

Blend applications, data and hardware resources from a local device or on premise environment into the hosted desktop for a seamless user experience. Application integration makes it easy to transition to Hosted Workspaces and ensures that existing applications and non-hosted applications are fully accessible from the hosted desktop.
Better than PC performance

Hosted Workspaces are delivered using Citrix® HDX™ technologies to ensure a brilliant user experience on any device, under any network condition, often equaling or surpassing the local PC experience.

- **Windows apps with a mobile look and feel**
  Automatic adjustment for Windows applications running on mobile devices – HDX delivers a full touch experience while leveraging device features such as multi-touch gestures, native menu controls, camera and GPS device functions.

- **Smooth voice, video and multimedia performance**
  Deliver the same audio and multimedia reliability users get from their local PCs, HDX technologies deliver bandwidth-efficient, crystal-clear voice, multimedia and video.

- **Support for USB and other local devices**
  HDX provides simple plug-and-play connectivity for a broad range of USB devices such as webcams, music players, audio recorders, specialty peripherals for 3D graphics designers, cameras and GPS radios on mobile devices.

- **Optimized for 2D business and 3D professional graphics applications**
  HDX 3D Pro technologies optimizes the performance of 2D business graphics and graphics-intensive 3D professional applications.

On-demand, self-service IT

Empower businesses with a simple, self-service web portal for performing day-to-day tasks like adding new users and on-demand provisioning of resources. Businesses get a complete view into their Hosted Workspaces environment so you can track usage, view available services, monitor system health and receive notifications.

Built-in business continuity

Because your applications, data and computing reside off-site in a secure location, your business is safer in case of a disaster, loss of access or illness. Hosted Workspaces gives your business a built-in business continuity and a disaster-recovery plan than enables your employees to continue to work from any device – ensuring your business can continue to run in the event of a local disruption.
Hosted Workspaces Benefit the Entire Organization

Hosted Workspaces are a solution that benefits the entire organization – business leaders, IT and employees. Business leaders are able to drive innovation, focus on growth and make their teams more responsive. Financial executives like the idea of lowering upfront costs for onboarding employees and temporary workers, new IT projects and business initiatives, as well as a shifting from capital expenses to more predictable operating expenses. IT decision makers are able to focus on bigger, more strategic IT projects instead of maintenance and troubleshooting, at the same time making their IT infrastructure more dynamic and responsive. Finally, employees are able to access all of the applications and data from any device and location, boosting productivity and enabling a better work-life balance.

Powered by Best in Class Solutions from Citrix

Hosted Workspaces are built using best-in-class, enterprise grade solutions from Citrix, the leader in mobile workspaces, providing virtualization, mobility management, networking and cloud services that enable new ways to work better. Citrix has designed and architected approaches to successfully implement industry-leading Citrix technologies used by the world’s largest enterprises in ways that effective and efficient even for smaller businesses.

Learn More

- Visit www.citrix.com/DaaS
- Watch Citrix Desktops-as-a-Service - Secure, modern hosted desktops

About Citrix

Citrix (NASDAQ:CTXS) is a leader in mobile workspaces, providing virtualization, mobility management, networking and cloud services to enable new ways to work better. Citrix solutions power business mobility through secure, personal workspaces that provide people with instant access to apps, desktops, data and communications on any device, over any network and cloud. This year Citrix is celebrating 25 years of innovation, making IT simpler and people more productive. With annual revenue in 2013 of $2.9 billion, Citrix solutions are in use at more than 330,000 organizations and by over 100 million users globally. Learn more at www.citrix.com.

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