FUJITSU

Fujitsu Workplace Anywhere

Delivering a service as mobile as your people need to be

Welcome to the age of mobility
A new digital landscape

Mobile technology is dramatically changing our everyday lives. The proliferation of mobile devices, coupled with faster, cheaper and ubiquitous internet connectivity means it's never been easier to get online. What's more, a constant stream of new apps continues to redefine our experience of what's good and what's not.

These mobile apps and devices give us instant access – wherever we are – to unprecedented levels of information. It's a world where we're becoming increasingly cloud connected, with everything we need to stay organised and entertained readily available through the cloud.

Blurring our personal and professional lives

The speed at which we've embraced the mobile revolution in our daily lives has increasingly changed our views about how we work and the technology we use to do so. This 'consumerisation' of IT, which many analysts are hailing as one of the most disruptive trends to hit enterprises today, means our expectations of what's possible are higher than ever, concerning:

- Where and how we should be able to work
- The devices we should be able to use – both personal and company owned
- Our ability to access and share information effortlessly with colleagues

But this is creating a growing number of challenges.

From the boardroom to the shop floor, Bring Your Own Device is infiltrating the workplace, and consumer apps and cloud services are being deployed without sanctioning from corporate IT. It means there's the very real threat of IT losing control.

A mobile workforce: what's holding you back?

While businesses may understand the benefits of a mobile workforce, making it happen is difficult. It can be a somewhat perilous balancing act between:

- Enabling employees to work more flexibly while delivering the services needed to keep them happy and productive
- Keeping your data safe and secure while allowing employees to access it wherever and whenever they need to
- Standardising your technology and services to reduce costs while satisfying the diverse needs of your workforce
- Maintaining and managing costly legacy systems while investing in new technologies to facilitate innovation
- Staying in control while embracing IT consumerisation and BYOD
- Reducing the burden of constant IT upgrades while future-proofing your business and ensuring compliance

So how can you successfully transform your workplace – while minimising the risks?

Fujitsu Workplace Anywhere: Mobilising the workplace

Fujitsu Workplace Anywhere is an innovative, managed solution that enables your staff to work more productively – whenever and wherever they choose. We make it possible to deliver a computing and communications experience that's personalised for each and every employee, at scale. Using any device – tablet PC, smartphone, laptop or desktop PC, your people can access all the applications, data and communications tools they need – in the right place, at the right time. Plus, you benefit from a service that's all centrally managed and securely delivered for your peace of mind.

A blended service to meet all user needs

Fujitsu Workplace Anywhere is delivered as a single blended service, providing the best-fit model to satisfy the different roles and requirements of your users.

At the heart of this is our **Virtual Client Services** – our proven approach to desktop virtualisation, enabling us to run and manage operating systems, applications, user settings and data centrally. Compute and communication services are presented back to each user securely and seamlessly – with a service that's device and location aware.

But we know one size doesn't fit all. That's why we can also deliver our services in various ways to suit your individual business needs.

Our **Classic Client Services** deliver a more traditional, rich client service – for employees that require localised access to applications and data. We even provide complete lifecycle management on your behalf.

We understand that as you mobilise your workforce, you'll need dedicated **Mobile Business Solutions**. These ensure that the workforce has seamless access to critical business applications and information where ever they may be, thus ensuring that business processes are optimised for the mobile world.

Our mobile application and device management uses enterprise-class cloud services to manage, support and control your mobile environment, safeguard corporate data and protect privacy. In the event of a theft for example, we can lock down and wipe your devices remotely.

Finally, we can provide **Unified Communications and Collaboration Services** – voice, email and instant messaging for a complete communications and collaboration environment – all run and managed centrally from the data centre. It ensures a seamless, high-quality experience for every user.

REAP THE BENEFITS WITH FUJITSU WORKPLACE ANYWHERE

Make the best use of end users' time
Increase flexibility and boost productivity including the use of BYOD – improving staff satisfaction levels and delivering a higher quality service experience.

Improve your agility
Respond faster to market opportunities and scale your services up and down depending on your workforce.

Drive out cost and complexity
Reduce your Total Cost of Ownership; rationalise your existing property portfolio; and better understand IT costs – enabling you to charge back costs based on consumption.

Simplify management
Easily align IT to your changing business needs and maintain the right levels of data security and governance.

Deliver your desired business outcomes
From supporting innovation to reducing staff churn, we'll help you achieve your KPIs.

Everything you need to mobilise your workforce

Empowering your end users

Fujitsu Workplace Anywhere is delivered seamlessly to ensure a high-quality user experience across all devices.

Application access anywhere
We work with you to review your application landscape and identify opportunities to rationalise your portfolio – often creating substantial cost savings in their own right. We look at virtualising and mobilising applications using on-premise and trusted cloud-based services. With our 'update once, update anywhere' capabilities, you always have access to the most up-to-date software.

Data safe and secure
We're committed to eliminating threats to your network with centrally managed and hosted security solutions. We ensure the right access controls are in place and offer the highest levels of encryption to satisfy all compliance requirements. You stay protected and reduce the burden, risk and cost of safeguarding your business.

Effortless communication and collaboration
We provide your users with all the tools they need to communicate, collaborate and make the best use of their time – via a private or trusted cloud to support enterprise compliance and user needs.

The right device for the right job
With Fujitsu, you can choose from one of the broadest portfolios of end user devices, receive expert support for your BYOD strategies, and select a wide variety of form factors and operating systems from Fujitsu and other market-leading providers. We'll even simplify deployment with devices that have been pre-installed in the factory and are delivered ready to run.

All the support you need
As an expert partner, Fujitsu provides the highest levels of support to help you run your business as productively as possible – from providing a single point of ownership and accountability to managing the entire computer and communications lifecycle.

- We tackle complexity by **co-ordinating maintenance and consolidating service contracts** – for all hardware and software providers – defining clear service responsibilities
- We're committed to **delivering excellent service**. Our advanced service management assures the consistent global delivery of SLAs, along with transparent real-time reporting to ensure business continuity and reduced downtime
- Wherever your employees are in the world, our **high-quality, multi-lingual Service Desk** is always there to provide the support they need
- From self-service provisioning to advanced access control and data encryption, our dedicated **mobile management services** are there for your staff at all times – across all devices. We can also provide a unified app store to make it even easier for your users to access all the capabilities they need

SO WHAT CAN WORKPLACE ANYWHERE DO FOR YOU?

Whatever your business wants to achieve, our services can support you every step of the way.

New merger or acquisition?
Rapidly scale our service to support your growing workforce – personalising the experience for each user, accelerating integration and losing assets you no longer need.

Cross-charge based on consumption?
Keep a clear track of your costs and take advantage of flexible pay-as-you-use pricing – for easy forecasting, cost allocation and internal charging.

Disaster Recovery planning?
Empower your staff to work from anywhere – so in an emergency your business is fully prepared and less dependent on office-based operations.

Looking to refresh your environment?
Avoid the constant upgrade cycle and have easy access to the latest technology – without the need for significant capital investment – by moving to a flexible pay-per-user OpEx model.

Why Fujitsu?

Fujitsu is the only service provider delivering a virtualised blended service at scale today.

Our fully end-to-end service covers desktop and mobile, communication and collaboration, with solutions that are device, carrier and data-source agnostic. We bring together your applications, data and communications into a single and secure virtualised environment to deliver a performance you can truly rely on.

We've the global capacity to support your business. A combination of on-site, on-shore, near-shore and off-shore teams means we can lower your costs and provide you with the highest service standards possible – wherever you're operating around the world.

And because of our strategic partnerships with vendors such as Citrix, Microsoft, Cisco and Mitel, we provide a single point of expertise and ownership, for a solution that's tailored to your individual business needs.

Getting started

To get you started we offer a Workplace Strategy & Assessment Service, a packaged advisory offering to help define the best strategy for you. We'll explore your existing environment, recommend virtualisation opportunities and potential cost and efficiency savings, and possible migration scenarios.

Whatever your objectives and size, we can help mobilise your enterprise – transforming your end user environment at your pace, reducing the risks and maximising the benefits.

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