

Partner Licensing Program Guide



Full Functionality at a Fraction of the Price

Using Citrix products is an ideal way to appreciate what Citrix can do for your business, and demonstrating Citrix products for your customers can significantly shorten sales cycles. Therefore, Citrix is investing in the Partner Licensing Program. Through this program, you may retrieve on-premise licenses or obtain Citrix cloud subscriptions and hardware products at little to no cost for either your own internal use or customer demonstrations. These products may not be used for other purposes, including third-party hosting.

The Partner Licensing Program offers three types of products:

- **Partner Demo:** these products should be deployed on Partner Demo hardware or in a Citrix Certified Demo environment (e.g., [the Demo Center](#)), either on site at your location or in a cloud deployment. They may also be used in a lab or training environment to give your employees and contractors additional experience with the products.
- **Partner Use:** these products should be deployed in your own internal production environment for the use of your employees and contractors, allowing them to directly experience the benefits of working with Citrix products.
- **Partner Demo/Use:** these products may be used for either Partner Demo or Partner Use purposes.

Through the Partner Licensing Program, you may retrieve or purchase Application Virtualization & VDI, Enterprise Mobility Management, File Sync & Sharing, or Networking products:

- **Application Virtualization & VDI and Enterprise Mobility Management products:** retrieve Partner Demo and Partner Use on-premise licenses at no charge from Partner Central's [Partner Use and Demo Licenses tool](#), and order Partner Demo/Use Subscriptions at a significant discount from your distributor using Partner Demo/Use Subscription SKUs and pricing.
- **File Sync & Sharing products:** request a no charge cloud subscription by submitting a [webform](#). The account may be used for either customer demonstrations or your company's internal use.
- **Networking products:** purchase Partner Demo hardware such as a NetScaler ADC unit from your distributor at a significant discount using a Partner Demo SKU and pricing.

The hardware may be used with a complimentary Partner Demo networking license retrieved from Partner Central's [Partner Use and Demo Licenses tool](#).

- Hardware purchased through this program may be resold to a customer within one year of initial purchase when all guidelines in this document have been followed; see the Networking Products section for details.

All products offered as part of this program are the latest models/editions and include manufacturer's warranty, allowing you to both use and showcase the most cutting edge technology that Citrix currently offers.

All complimentary licenses retrieved through this program:

- May be used only for the purposes described in this document; they may not be transferred or sold to another organization for any length of time.
- Expire after one year, after which you may retrieve a new partner license to replace the expired license.
- Cannot be extended or renewed.

Our most successful partners make a point of leveraging this investment by retrieving their licenses each and every year. Please see [Appendix A](#) for instructions on how to retrieve our Partner Demo and Use licenses. Please see [Appendix B](#) for instructions on how to allocate your Partner Demo and Partner Use licenses once you have retrieved them. Please see [Appendix C](#) for additional information on how to run demos in the Demo Center.

This program exemplifies the Citrix commitment to your success, and Citrix values your continued partnership!

A Citrix Evaluation product is not part of the Partner Licensing Program. A Citrix Evaluation product is intended to support customer site Proof of Concept deployments when a hosted evaluation in a Citrix Certified Demo Center is unsuitable. Citrix Evaluation products are available to customers and partners on behalf of a customer and may support only a predefined number of users for a limited term. For more information, please visit [All Citrix Free Trials](#).

- This document to be read in conjunction with the Partner Agreement as entered into between Citrix and your company. If any part of this Partner Licensing Program Guide conflicts with the terms in the Partner Agreement, the terms of the Partner Agreement take precedence.
- This Partner Licensing Program Guide comes into effect as of the Effective Date. It replaces all prior versions of the Partner Licensing Program Guide. Citrix may announce changes at any time to this Program, which are captured in the Partner Licensing Program Guide, including but not limited to changes to benefits and requirements, introduction of new product lines, and changes to product categorization. Such changes to the Program as set forth in the Partner Licensing Program Guide take effect thirty (30) days from the date of the announcement, except in Japan where such changes shall take effect sixty (60) days from the date of announcement. The current version of the Partner Licensing Program Guide is located at <https://citrixpartner.gosavo.com/Document/Document.aspx?id=33794773>.
- The only binding part of this Partner Licensing Program Guide is the content actually set forth in this document and not the content contained in any of the links.
- Partner Licensing Program Guide last updated 22 June, 2017.

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Partner License Program Overview

Q. What are Citrix Partner Licensing products?

Citrix Partner Licensing Products are Partner Demo and Partner Use hardware and software products and Partner Demo/Use Subscriptions that are for use by you as a Citrix partner and are not intended for resale. They are available to you at either no cost or a substantially reduced cost. Based on your company's Citrix partner type and level, you may have access to:

- Partner Demo software licenses
- Partner Use software licenses
- Partner Demo/Use Subscriptions
- Partner Demo Appliance physical units
- Partner Demo Virtual Appliance software licenses
- Partner Use Virtual Appliance software licenses

Q. What is the difference between a Citrix Partner Demo, Partner Use, Partner Demo/Use Subscription and a Citrix Evaluation product?

A Citrix Partner Demo product is for a Citrix partner to use in a non-production environment to show customers firsthand what Citrix solutions can do for their company. Citrix Partner Demo products may be either a software license or a physical appliance and are not be transferred to any other organization, either temporarily or permanently.

A Citrix Partner Use product is for a Citrix partner to use in an internal production environment to enjoy the advantages of a Citrix product for its business operation while also making partner employees familiar with the use, operation and advantages of the product. Citrix Partner Use products are a software license and may not be transferred to any other organization, either temporarily or permanently.

A Partner Demo/Use Subscription is a cloud-based subscription account for a partner to use as either a Partner Demo or Partner Use product. Citrix Partner Demo/Use Subscriptions may not be transferred to any other organization, either temporarily or permanently, and may not be used to provide hosting services to an external organization.

A Citrix Evaluation product is for short-term installations at a customer site to support Proof of Concept activities and shorten the sales cycle. Citrix Evaluation products are not provided under the Partner License Program. They are available to customers and partners on behalf of a customer and may support only a predefined number of Users for a limited term.

Q. What is the difference between a Citrix Partner Demo physical appliance unit and a Partner Demo virtual appliance?

A Partner Demo physical appliance unit is a hardware box that is delivered with preloaded software and requires a Partner Demo software license to operate. You purchase Partner Demo physical appliances from any authorized Citrix Distributor at a price significantly below the retail SRP for the equivalent retail appliance. To use the box, you must also retrieve and

allocate the Partner Demo license for your Partner Demo appliance model from from Partner Central's [Partner License tool](#).

A [Partner Demo virtual appliance](#) is software that you may download and install on any physical box that you own which meets the published system requirements for that software. You must also download the software and install it on your box and then retrieve and allocate the Partner Demo license from from Partner Central's [Partner License tool](#). Since Citrix networking software is optimized for maximum performance on Citrix's networking physical appliances, it may perform better when installed on a Citrix box than on a non-Citrix box.

Q. What Citrix Partner Demo or Partner Use products or Partner Demo/Use Subscriptions can I get?

Citrix provides partner license products for Application Virtualization & VDI, Enterprise Mobility Management, File Sync & Sharing, and Networking. The specific products and quantities that you may get are determined by your company's partner type and level. See the [Partner License Program Guide](#) for details about partner allotments which define the quantities of the various Partner Demo and Partner Use products and Partner Demo/Use Subscriptions available for each Citrix partner type and level.

Q. What if a partner type is not shown in the Partner Licensing Products Program Guide?

If a partner type is not shown in the Partner Licensing Products Program Guide, that partner does not receive Citrix Partner Demo or Partner Use products or Partner Demo/Use Subscriptions as part of its partner program benefits.

Q. Can a Citrix Partner Demo or Partner Use product be transferred to another organization?

Citrix Partner Demo products, Partner Use product, and Partner Use virtual appliances may not be transferred to any other organization, either temporarily or permanently. Partner Demo physical appliances may be either sold to a customer or converted to a retail unit for a partner's internal use under certain conditions. See the [Citrix Partner Demo Appliance](#) section below in this FAQ for more information about selling or converting a Partner Demo physical appliance.

Q. Must I be authorized to sell a product to get a Partner Demo, Partner Use or Partner Demo/Use Subscription version of that product?

You do not have to be authorized to sell a product to get a Partner Demo, Partner Use or Partner Demo/Use Subscription version of that product. Citrix products available under the Partner License Program are available to you as a benefit of the Citrix Partner Network

program regardless of your company's certification as long as your company is current with its Citrix Partner Agreement.

Q. What do Partner Demo, Partner Use and Partner Demo/Use Subscription products cost?

Citrix Partner Demo software licenses, Partner Demo virtual appliance software licenses, Partner Use software licenses and Partner Use virtual appliance software licenses are available to Citrix partners at no cost. Citrix Partner Demo physical appliances and Partner Demo/Use Subscriptions are available to Citrix partners at a reduced price. See the Citrix price list on [Partner Central](#) for the specific Partner Demo physical appliance models and Partner Demo/Use Subscriptions and their respective prices and SKUs that are available to partners.

Partner Demo and Partner Use software licenses

Q. What Citrix Partner Demo and Partner Use software products are available to partners?

Citrix provides Partner Demo and Partner Use software licenses for Application Virtualization & VDI, Enterprise Mobility Management, File Sync & Sharing, and Networking. The specific products and quantities that you can get are determined by your company's Citrix partner type and level. See the [Partner License Program Guide](#) for details about the quantities of the specific Partner Demo and Partner Use products available to each Citrix partner.

Q. How do I obtain Citrix Partner Demo and Partner Use licenses?

Citrix Partner Demo and Partner Use software licenses can be retrieved from Partner Central's [Partner License tool](#). After retrieving the license, you must also allocate the license before you can use it. Please see [Appendix A](#) for information about retrieving Partner Demo and Partner Use licenses and [Appendix B](#) for information about allocating licenses.

Q. Who can retrieve Citrix Partner Demo or Partner Use licenses?

Any partner's "named" contact who is registered with Citrix Partner Central can retrieve Citrix Partner Demo or Partner Use software licenses from Partner Central's [Partner License tool](#). A partner's Org Administrators can designate people as a named contact by logging into their Partner Central account and then using the [Update Locations, Contacts and Memberships tool](#).

Q. Do Citrix Partner Demo and Partner Use software licenses expire and, if they do, what should I do when they expire?

Yes. Citrix Partner Demo and Partner Use software licenses expire one year after retrieval from Partner Central. When an existing Citrix Partner Demo and Partner Use license expires, you should retrieve and allocate a new partner license from Partner Central's [Partner License tool](#) to replace the expired license. Please see [Appendix A](#) for information about retrieving Partner Demo and Partner Use licenses and [Appendix B](#) for information about allocating licenses.

Q. What do I do after retrieving a Partner Demo or Partner Use license to use it?

After you retrieve a Partner Demo or Partner Use license from Partner Central you must allocate the license to a license server to activate the software. Please see [Appendix A](#) for information about retrieving Partner Demo and Partner Use licenses and [Appendix B](#) for information about allocating licenses.

Q. How should a partner demonstrate XenApp since XenApp is not available as a Partner Demo product?

XenDesktop Platinum Edition includes XenApp Platinum Edition plus significant additional functionality and benefits. In most cases a partner can truly add value to its customer by demonstrating the additional functionality of XenDesktop. In most cases a XenDesktop solution will be more cost effective than XenApp. For those customers whose situation truly requires XenApp, a partner can Use XenDesktop Platinum Edition to demonstrate the functionality and benefits of XenApp. See the [Partner License Program Guide](#) for more information about the products available under the Partner Licensing Program.

Citrix Partner Demo/Use Subscriptions

Q. What are Citrix Partner Demo/Use Subscriptions?

Citrix Partner Demo/Use Subscriptions are cloud-based subscription services that may be used as either a Partner Demo or Partner Use product. The subscription can be used either in a non-production environment to show customers firsthand what Citrix solutions can do for their company or in a partner's internal production environment to enjoy the advantages of a Citrix product for its business operation while also making partner employees familiar with the Use, operation and advantages of the product.

Q. What Citrix Partner Demo/Use Subscriptions are available?

You can choose from two Demo/Use Subscriptions: the Integrated Apps and Data Suite or the Virtual Apps and Desktops package. Both options deliver the same features as the

commercial versions, both are available for 300 users/devices, and both offer a 6-month or 12-month subscription. Please go online to find additional information about [Citrix Cloud packages](#), [Citrix Cloud services](#), and [partner-focused enablement materials](#).

Q. How do I obtain Citrix Partner Demo/Use Subscriptions?

You can order Citrix Partner Demo/Use Subscriptions from a Citrix authorized distributor using any of the Partner Demo/Use Subscription SKUs and your normal procurement process. See the [Partner License Program Guide](#) for the available Partner Demo/Use Subscription SKUs or the [Citrix Price List](#) for the available Partner Demo/Use Subscription SKUs and prices and then submit a purchase order to an authorized Citrix Distributor.

Citrix Partner Demo appliance units

Q. What Citrix Partner Demo appliance unit models are available?

Citrix has NetScaler ADC Platinum Edition Demo physical and virtual appliances, NetScaler MAS software, NetScaler SD-WAN Standard, WANOP and Enterprise physical appliances, and NetScaler SD-WAN Standard and WANOP virtual appliances available, each with several different models. See the [Partner License Program Guide](#) for details about which partners may obtain Partner Demo appliance units and which models are recommended to serve the different customer tiers: large enterprise midrange enterprise, small enterprise, and SMB.

Q. How do I obtain Citrix Partner Demo appliance units?

Citrix Partner Demo physical appliance units may be ordered from an authorized Citrix Distributor using your normal ordering process. See the [Partner License Program Guide](#) for the available Partner Demo appliance SKUs or the [Citrix Price List](#) for the available Partner Demo/Use Subscription SKUs and prices and then submit a purchase order to an authorized Citrix Distributor.

You must also retrieve the appropriate Citrix Partner Demo virtual software licenses from Partner Central for the Partner Demo appliance model(s) you ordered and then allocate the license(s) to enable use. Please see [Appendix A](#) for information about retrieving Partner Demo and Partner Use licenses and [Appendix B](#) for information about allocating licenses.

Q. Are Citrix Partner Demo appliance units covered by warranty?

Yes. Citrix Partner Demo appliances are covered by a Manufacturer's Warranty at no additional cost for 3 years provided your company remains current with its Citrix Partner Agreement and the appliance model hasn't reached its End of Maintenance date as published on our [Product Lifecycle Product Matrix](#). (The standard RMA process applies to Partner Demo appliances.) You may purchase or use existing Technical Support incidents for additional support as required.

Q. May I resell a Citrix Partner Demo appliance unit?

Sometimes during a pilot or POC, a customer loves your Partner Demo box so much that they want to keep it! You may resell your used Partner Demo Hardware Unit(s) to a customer at a reduced cost under the following conditions:

- Your initial purchase of the unit from Citrix was no more than one year ago.
- The retail version of your unit is still actively sold and has not reached its End of Sales (EOS) date as published on our [Product Lifecycle Product Matrix](#).
 - If your unit reached End of Sale (“EOS”) but not End of Life (“EOL”) you can trade it in for a new, upgraded unit and receive a 10% discount on the SRP. For details, please refer to the [Trade-IT & Save-IT Program Guide](#). The [Trade-IT & Save-IT Eligibility List](#) also includes the required Certificate of Destruction on the final page.
- You informed the customer that the unit was originally purchased as Partner Demo hardware, and the adjusted SRP of the unit will be the then current retail price *minus the price you paid for it*.
 - Example: an EMEA partner is selling a NetScaler unit purchased 6 months ago for \$15,000 to an ELA-2 customer who wants the Platinum edition with 1 year of Gold Maintenance; the current SRP of a new unit (Platinum edition) is \$200,000; and the current SRP of 1 year of Gold Maintenance is \$40,000. → *the adjusted appliance SRP is \$185,000 and because there is no adjustment to the maintenance SRP it is \$40,000.*

Your order to a distributor should include the following SKUs, pricing and notes:

Retail SKU	Description	SRP	Program SRP
XXXXXXX-E2	Citrix NetScaler SDX XXXXX (X GbE and X SFP+); QSFP+ and SFP+ Sold separately (NOTE 1)	\$185,000.00 (NOTE 2)	\$138,750.00 (NOTE 3)
YYYYYYY-E2	1 Year Gold Maintenance Citrix NetScaler SDX XXXXX Platinum Edition	\$40,000.00 (NOTE 4)	\$30,000.00

- NOTE 1: We are reselling this unit, which we originally purchased 6 months ago (MM/YYYY) for \$15,000 as Partner Demo hardware. The serial number of the unit is ----- . Our company is based in EMEA, where the Conversion Code is 129708. Customer has been informed of the unit’s history as a Partner Demo/Use unit.
- NOTE 2: Retail SRP of \$200,000 is reduced by \$15,000 as an adjustment for the price we paid for the unit.
- NOTE 3: Adjusted retail SRP is reduced by 25% for this ELA-2 customer.
- NOTE 4: Appliance Maintenance retail prices apply and are not adjusted as part of reselling this unit.

When Citrix receives an order from your distributor, the Conversion Code on the order triggers the following steps:

- End user's order value will be reduced by the original amount you paid for the Partner Demo hardware.
- Installed product record will be moved from your account to the end user's account and updated to reflect production unit owned and associated maintenance level.
- Manufacturing will be notified that the order will not ship hardware (suppressing the appliance item from the SKU build of materials).
- Appropriate NetScaler license will be generated, enabling feature set and throughput, and posted to the end user's Citrix account.
- End user will receive an email with a hyperlink to access and download the license.
- Standard invoicing will take place.

Q. May I use a Citrix Partner Demo appliance unit for my production use?

Your Partner Demo unit can only be used in a non-production environment. If you wish to convert the unit to a retail unit for your company's production use, please take the following steps:

- Submit a purchase order to your distributor with the standard contact details as well as:
 - The SKU for the retail version of the unit.
 - The adjusted SRP of the retail version of the unit, calculated as the current SRP of a new unit *minus* the price you paid for your unit.
 - The serial number of your unit.
 - Your Geo's Retail Conversion Code (converting from Partner Demo to Retail):
 - Americas: 122972
 - APAC: 129179
 - EMEA: 129708
 - Japan: 129312
- Example: an Americas partner bought a NetScaler unit 3 years ago for \$15,000 and now wishes to use it in production with 1 year of Gold Maintenance; the current SRP of a new unit (Platinum edition) is \$200,000; and the current SRP of 1 year of Gold Maintenance is \$40,000.

Your order to a distributor should include the following SKUs, pricing and notes:

Retail SKU	Description	SRP	Program SRP
XXXXXXXX-E2	Citrix NetScaler SDX XXXXXX (X GbE and X SFP+); QSFP+ and SFP+ Sold separately (NOTE 1)	\$185,000.00 (NOTE 2)	\$138,750.00 (NOTE 3)
YYYYYYY-E2	1 Year Gold Maintenance Citrix NetScaler SDX XXXXXX Platinum Edition	\$40,000.00 (NOTE 4)	\$30,000.00

- NOTE 1: We originally purchased this Partner Demo hardware for \$15,000 and now wish to use it in production. The serial number of the unit is -----. Our company is based in the Americas, where the Conversion Code is 122972.
- NOTE 2: Retail SRP of \$200,000 is reduced by \$15,000 as an adjustment for the price we paid for the unit.
- NOTE 3: Adjusted retail SRP is reduced by 25% because we are an ELA-2 customer.
- NOTE 4: Appliance Maintenance retail prices apply and are not adjusted as part of converting this unit.

Q. Do Citrix Partner Demo appliance software licenses expire and, if so, what should I do when a license expires?

Yes. Citrix Partner Demo appliance units must have Partner Demo software licenses and the licenses expire one year after retrieval. Upon license expiration, you should download new Partner Demo software from Partner Central's [Partner License tool](#) and allocate it to the appliance product. Please see [Appendix A](#) for information about retrieving Partner Demo and Partner Use licenses and [Appendix B](#) for information about allocating licenses.

Q. Should I do anything special to a Partner Demo appliance unit after a customer demo ends?

A Partner Demo Hardware Unit should be reimaged after each time it is used for any customer installation or demonstration to remove customer information and data created or stored during installation or use. All partners should follow this best practice based on security and privacy concerns.

- Reimage the unit's disk after it is no longer needed for a specific customer or installation to preserve the privacy of any data stored on the appliance as a result of the installation. For additional information, see [Performing a Factory Reset](#).

Appendix A: Retrieving Partner Demo or Use Licenses

As a Citrix Partner, you may be entitled to complimentary Partner Demo and Partner Use licenses. The number of Partner Demo and Partner Use licenses that is allocated annually to your company for each Citrix product is based on your company's Citrix Partner Type and Level. The Partner Use and Demo Licenses tool on Partner Central tracks your partner license allotments and will allow any "named" contact for your company to retrieve allocated partner licenses until your company's allotment has been reached. As long as your company's partner program membership is active, its Partner Demo and Partner Use license allotments are refreshed annually so you can retrieve new partner licenses and replace last year's expiring partner licenses.

To retrieve a Partner Demo and/or Partner Use license from [Partner Central's Partner Use and Demo Licenses tool](#), follow the steps below¹ to retrieve an available partner license based on the current partner license allotments for your company based on your partner type and level.

1. Log into Partner Central
2. Select Partner Use and Demo Licenses on the dropdown menu under Licensing, renewals, and Extensions on the black navigation bar near the top of the page
3. Click Partner Use Licenses or Partner Demo Licenses tab near the top of the white page ***or*** click either the Launch Partner Use Licenses tool button or the Launch Partner Demo Licenses Tool button
4. Scan the list of Partner Licenses to identify if there any available allotments before retrieving any new licenses
5. To retrieve a new partner license:
 - a. Select a Product to Retrieve using the Product dropdown list
 - b. Select a Product Language from the Language dropdown list
 - c. Click Retrieve New Serial Numbers
6. Copy the serial numbers (e.g., CTX11-G1NW1-M1111-VFL1L-1JCLG)

After retrieving a Partner License, you must allocate the license. See [Appendix B](#) for the steps to allocate a retrieved license.

¹ *If you are having any access issues when allocating licenses, your Org Administrator can verify whether you are a "named" contact for your company. If not, your Org Administrator can add you via the [Update Locations, Contacts and Memberships tool](#).*

Appendix B: Allocating Partner Demo or Use Licenses

After retrieving your Partner Demo and/or Partner Use licenses from [Partner Central's Partner Use and Demo Licenses tool](#) using the steps outlined in [Appendix A](#), follow the steps below² to activate/allocate each one:

1. Copy the serial number (e.g., CTX11-G1NW1-M1111-VFL1L-1JCLG)
2. Go to the [Single Allocation](#) page
3. Where prompted to “enter the license code”, paste in the serial number (e.g., CTX11-G1NW1-M1111-VFL1L-1JCLG) and click “Continue”
4. Read the statement and click “I agree” to reflect consent
5. If you do not know the name of the hostname of your license server, click [Determine License Server Name \(host name\) or Host Id](#) and follow the prompts; otherwise click “Continue” to reach the **Configure** page:

The screenshot shows the 'Configure' page in the Partner Central interface. The breadcrumb trail is 'Home / My Account / All Licensing Tools'. The navigation tabs include 'Overview', 'View Licenses', 'Activate and Allocate Licenses', 'Single Allocation', 'Reallocate', 'Redownload', and 'Return'. The 'Single Allocation' tab is active, and the sub-tab 'Configure' is selected. Below the navigation, there are 'Back' and 'Continue' buttons. A table displays the license details:

Name	Code	Order Number	Host ID Type	Host ID	Quantity/Available
Citrix XenDesktop_Platinum	CTX11-G1NW1-M1111-VFL1L-1JCLG	N/A	Host Name		20 / 20

Below the table, there are 'Back' and 'Continue' buttons.

6. On the **Configure** page:
 - Select from the dropdown the correct **Host ID Type**
 - By default Host ID Type is the Host Name of the license server or ethernet. If the option is grayed out, no changes can be made.
 - Other Host ID Types include: ANY, IP Address, MAC Address and Fully Qualified Domain Name. "ANY" license files can be allocated without adding any host details and installed on any server.
 - Select from the dropdown the **Host ID** specific to the Host ID Type (e.g., if Host ID Type is Host Name, the Host ID should be the hostname of your license server; if Host ID Type is IP Address, the Host ID should be the IP Address of your license server.)
 - Hostnames are CaSe sEnSiTiVe
 - If desired, edit the quantity of users to be allocated
 - If the license does not allow partial allocation, no changes can be made
 - Click Continue
7. On the Confirm page, click “Confirm” to complete license allocation.
8. On the Download page, select the license file you want to download and click “Download.” Click “Save” to save files in your local directory.

² If you are having any access issues when allocating licenses, your Org Administrator can verify whether you are a “named” contact for your company. If not, your Org Administrator can add you via the [Update Locations, Contacts and Memberships tool](#).

Appendix C: Capitalizing on the Demo Center

The Demo Center allows you to run demos the way Citrix employees do. If you wish to set up a demo in the Demo Center, the following resources are available to you:

Getting Started with the Demo Center

- [Planning and Performing the Perfect Demo](#)
- [How To Obtain a SoftLayer Account for Citrix Demo Center Usage \(Partners\)](#)

Demo Guides:

- [Application Virtualization with XenApp - Demo Guide](#)
- [Citrix XenMobile Demo Guide for Partners](#)
- [Citrix Workspace Suite - Demo Guide](#)
- [Citrix Workspace Healthcare Demo Guide v2016](#) (click the Download icon top-right)
- [Citrix Cloud Resource Zone - Demo Guide](#)
- [Citrix NetScaler SD-WAN - Demo Guide](#)
- [Cloud Networking with NetScaler SD-WAN WANop Demo Guide \(MR4 and above\)](#)
- [NetScaler Insight Center Demo \(Static\) Demo Guide](#)
- [Demo Center Demo Environment Usage Guide - Citrix NetScaler ADC](#)
- [Rich Graphics with HDX - Demo Guide](#)

Recorded Demos:

- [Storefront Demo](#)
- [Citrix Workspace Suite Demo](#)
- [XenMobile & ShareFile Demo](#)
- [WorxMail Push Notifications and Real-Time Email Sync - Demo Video](#)
- [ShareFile Tomlin Demo](#)
- [ShareFile Secure Forms Demo](#)
- [Apple's Push Notification Services \(APNS\) Demo](#)
- [NetScaler ADC Demo](#)
- [NetScaler Security Insight Demo](#)
- [NetScaler HDX Insight and Gateway Insight Demo](#)

For additional information, please visit [Demo & POC Central](#).