A matter of trust
Fujitsu Managed Mobile

shaping tomorrow with you

FUJITSU

Worry-free mobility.
Take your mobile environment to the next level.

Mobility motivates.

Mobile devices such as smartphones and tablet PCs are now ubiquitous in the business world. Mobile availability and productivity are enriching today's business enterprises and keeping people busy, but often with matters that are not directly related to core business. Another problem is the large number of personal devices used at work. BYOD – Bring Your Own Device – is a trend that continues unabatedly. Employees use their own personal mobile hardware for work purposes, keeping them communicative and productive while on the go. They are also part of enterprise IT and subject to business security regulations. And this poses major challenges for IT organizations:

- Consistent management of all mobile systems in compliance with the most stringent security standards.
- Individual provisioning of applications and access rights for employees working anywhere and at any time.

A matter of trust!

In light of the current debate concerning IT security, business enterprises are very cautious when it comes to entrusting an IT service provider with the management of their mobile infrastructure. And that is understandable. On the other hand, managing systems themselves requires a high level of human resources, time-consuming operations and investments in the technologies required. What can be done about this?

The right choice.

Fujitsu is a recognized and trusted partner when it comes to managing your mobile environment. You can trust the expertise and innovative capabilities that Fujitsu has gained from more than 7,000 mobility projects. You should be the next business customer to profit from Managed Mobile!

As the number of mobile systems increases, enterprise data is at higher risk and thus more security is demanded. The challenges:

- Protection against data manipulation, misuse or theft
- Unequivocal adherence to security standards
- Fulfillment of compliance requirements

Technology partner Citrix
- **Citrix is the leading provider of solutions** for flexible, mobile work models based on real usage experience.

Award-winning solutions from Citrix
- **Fujitsu Managed Mobile** is based on XenMobile Enterprise and NetScaler technology from Citrix.

Managed Mobile is for
- **Practically every enterprise** that wants to keep the growing complexity of non-standardized, geographically distributed infrastructure environments under control.
- **Enterprises** that lack the human and material resources needed to maintain sufficient security on their own.

Managed Mobile is scalable and grows
- **In accordance with business needs.** One solution can manage 100 devices or as many as 50,000.

Managed Mobile is a
- **Role-based approach** for the deployment, administration and security of smartphones, tablet PCs and laptops – regardless of brand, across all platforms.
- **Modular** cloud-based service in the enterprise class.

Managed Mobile leads to
- **More:** Employee satisfaction, productivity, responsiveness, efficiency.
- **Lower:** TCO for mobile devices – as much as 25 percent.

Managed Mobile results in
- **Controlled and secure** management of devices, applications and data.

CITRIX®

Powered by technology from CITRIX

Complete protection for your mobility.
Success without risks.

Higher productivity.
Enterprises that give employees more freedom through BYOD strategies, for example, do not have to worry about the possibility of higher risks. In fact, quite the opposite is true with Fujitsu Managed Mobile. Productivity, collaboration and mobility are improved throughout the enterprise with no risk at all.
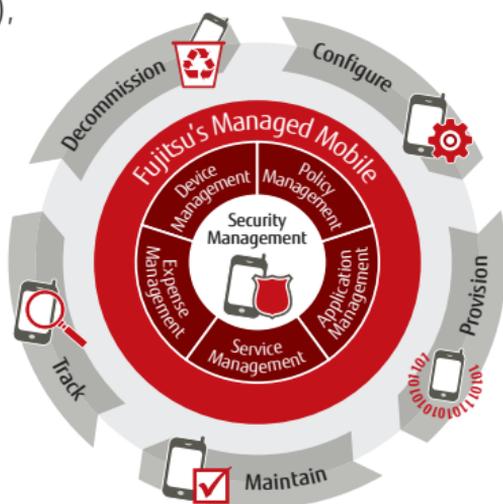
Focus on one solution
Mobility at enterprise level impacts many areas. Commitment and solutions are required for network control, virtualization, integration and collaboration. Thus it is not unusual for business enterprises to tap into the know-how offered by various providers. However, Fujitsu Managed Mobile is a single-source solution that keeps things simple. One contract, one partner, one interface.

Thanks to the key technology from Citrix, one optimized mobile infrastructure can provide comprehensive and integrated protection. Managed Mobile is a further development of Mobile Device Management (MDM), which was first launched in 2009.

What started as a device management tool is now a mobility solution that comprehensively responds to the needs of business enterprises. Customers have access to e-mail, intranet and business applications, not to mention a unified app store and public app stores. Secure file exchange and synchronization are possible, without having to invest in hardware. Managed Mobile is suited for all types of tablet PCs and smartphones.

Maximum mobility and security.
Managed Mobile supports mobile work environments at enterprise level and delivers a high degree of security. The solution is available globally as a cloud-based service, with a 24x7 help desk for end-user support.

The holistic management solution for your mobile infrastructure.

Higher security with cloud-based services.

CİTRIX®
Powered by technology from CITRIX

It's time for the right mobile strategy!
Mobility at work continues to rise at a remarkable pace. And the integration of mobile devices will be a key strategic challenge for enterprises in the future. Therefore, you should turn this significant competitive factor to your own advantage.

Trust your IT service provider!
Hand in hand with Fujitsu – a partnership for mobilizing your business and motivating your employees. The benefits? You will profit from our international leadership in desktop virtualization and cloud services. You will benefit from our technological leadership and decades of experience in delivering holistic end-user services.

Start building your strategy here:
www.fujitsu.com/managedmobile

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