

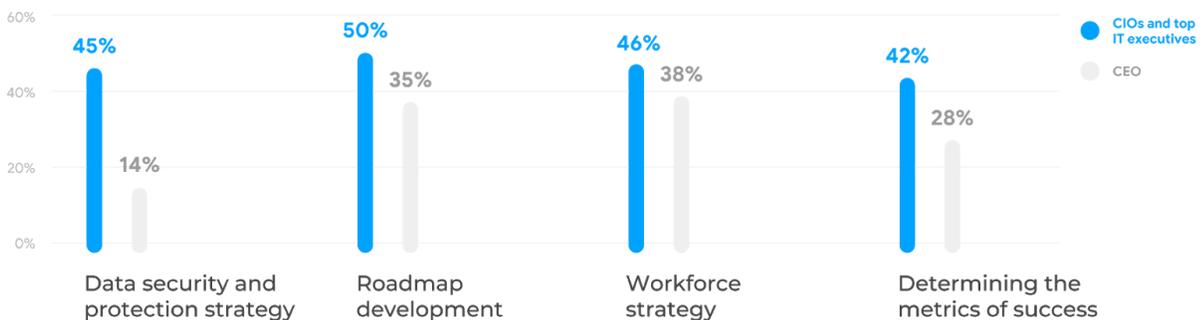
# Where innovation gets to work.

With Citrix and Google Cloud secure digital workspace solutions, there's nothing to stop your organization from moving forward.

## The situation

Across industries and business types, IT is changing. Today, CIOs are expected to drive digital transformation efforts to support modern business needs.

### Ownership of key digital transformation aspects



SOURCE: 2018 State of the CIO, IDG Study

At the same time, CIOs must continue to uphold the day-to-day operational needs of their current IT infrastructure and processes. They must balance innovation with IT optimization, supporting today's needs while preparing for the future.



of CIOs say their role is becoming more digital and innovation focused.



of CIOs say it's challenging to find the right balance between business innovation and operational excellence.



of CIOs say IT is under too much pressure to keep up with unrealistic demands.

SOURCE: 2018 State of the CIO, IDG Study

## The solution

To support innovation, CIOs must empower and liberate their workforce. Hybrid and multi-cloud technologies can help you deliver secure digital workspaces that enhance user experience and productivity, improve security and compliance, and boost efficiency across your organization. Based on integrated components, secure digital workspaces can provide safe access to all apps, content, and data needed for daily work, regardless of device and network, as well as analytics to optimize your environment.

Citrix and Google Cloud offer secure and simple digital workspace solutions that free your organization to work anywhere, anytime to bring innovation to life. The complete architecture encompasses four main integration areas, allowing you to choose the capabilities you need today and adapt as your needs change and grow.

### Citrix Workspace and Google Cloud Platform

Provide global access with a 100% cloud-hosted virtual app and desktop solution.

### Citrix Workspace and Google Chrome Enterprise

Boost user experiences on Chrome devices with contextual workspaces.

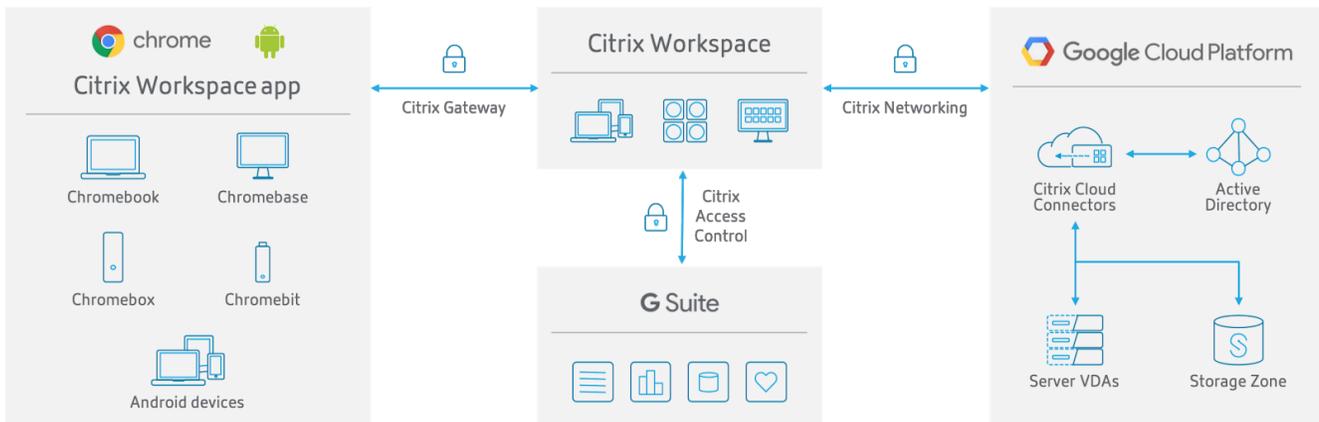
### Citrix Workspace and Google G Suite

Streamline productivity and connections through Citrix and Google app integrations.

### Citrix Networking and Google Cloud Platform

Optimize workload delivery with unified cloud networking management.

## Citrix and Google Cloud joint architecture for digital workspaces



Learn how Citrix and Google Cloud solutions can help you innovate at [www.citrix.com/google](http://www.citrix.com/google).