Where innovation gets to work.

With Citrix and Google Cloud secure digital workspace solutions, there’s nothing to stop your organization from moving forward.

The situation
Across industries and business types, IT is changing. Today, CIOs are expected to drive digital transformation efforts to support modern business needs.

Ownership of key digital transformation aspects

At the same time, CIOs must continue to uphold the day-to-day operational needs of their current IT infrastructure and processes. They must balance innovation with IT optimization, supporting today’s needs while preparing for the future.

88% of CIOs say their role is becoming more digital and innovation focused.
73% of CIOs say it’s challenging to find the right balance between business innovation and operational excellence.
71% of CIOs say IT is under too much pressure to keep up with unrealistic demands.

SOURCE: 2018 State of the CIO, IDG Study
The solution
To support innovation, CIOs must empower and liberate their workforce. Hybrid and multi-cloud technologies can help you deliver secure digital workspaces that enhance user experience and productivity, improve security and compliance, and boost efficiency across your organization. Based on integrated components, secure digital workspaces can provide safe access to all apps, content, and data needed for daily work, regardless of device and network, as well as analytics to optimize your environment.

Citrix and Google Cloud offer secure and simple digital workspace solutions that free your organization to work anywhere, anytime to bring innovation to life. The complete architecture encompasses four main integration areas, allowing you to choose the capabilities you need today and adapt as your needs change and grow.

### Citrix and Google Cloud joint architecture for digital workspaces

Learn how Citrix and Google Cloud solutions can help you innovate at [www.citrix.com/google](http://www.citrix.com/google).