

Reliable, secure healthcare from the cloud — with Citrix DaaS and Azure

The predominant methods for healthcare delivery are shifting and providers must evolve to keep up. But they must also ensure reliability, security, and compliance within the new technology they adopt. This makes purpose-built for healthcare solutions like **Citrix DaaS**, **Azure**, and the **Microsoft Cloud for Healthcare** more relevant than ever.

With Citrix and Microsoft, healthcare organizations can deliver an industry-leading digital workspace combined with up-to-date data privacy and security compliance of patient information.

Ascending healthcare to the cloud

Although healthcare institutions operate with similar goals and directives as other businesses, they do so with more demanding regulatory and compliance-driven requirements and higher-stakes outcomes.

Transitioning healthcare operations to the cloud can be a major IT initiative with lots of moving parts. Access to customer data must remain accessible to ensure continuous care delivery without presenting any vulnerabilities to an increasing volume of cyberattacks.

Despite these inherent challenges, the healthcare industry is now widely embracing cloud, so much so that the healthcare cloud market is expected to grow at an 18 percent CAGR from 2018 to 2023.¹ The events of 2020 have only accelerated cloud adoption.

Citrix DaaS combined with Azure provides healthcare operations with better performing desktops; faster sign-in times; lower RAM, CPU, and IOPs consumption; and increased user density. All this, while ensuring that health organizations demonstrate regulatory compliance on an ongoing basis by meeting all the requirements of GDPR, HIPAA, and multiple ISO standards.

But any concerns about migration are outweighed by the ways in which cloud operations can improve the quality of patient care. By eliminating downtime, reducing performance slowdowns, providing a consistent user experience, and enabling faster delivery of applications both on desktop and remote devices, Citrix and Microsoft empower physicians to deliver reliable and secure cloud-based treatment.

In addition to providing the best unified management of DaaS and VDI infrastructures, Citrix also helps maximize your cloud investment by ensuring you get the most out of your existing — or new — Microsoft license entitlements and automatic scaling as user workloads fluctuate.

¹MarketWatch, *Healthcare Cloud Computing Market Report*

Citrix DaaS and Azure improve healthcare IT operations

IT can build the hybrid infrastructure that makes the best sense for your healthcare organization with Citrix and Microsoft. Citrix makes it easy for IT to fully support Windows 11 multi-session desktops, migrate apps to the Microsoft Cloud for Healthcare faster, as well as manage hybrid deployments more easily. Citrix admin tools provide rich provisioning capabilities, image management, application layering, and advanced analytics which boost IT efficiency and scale. In fact, Citrix DaaS with Azure can yield savings of up to 70 percent over three years.

Using Citrix DaaS with Azure also ensures conformance that meets the stringent standards demanded by SSAE16, SOC 1, SOC 2, ISO 27001, ISO 27018, HIPAA, and EU Model Clauses (EUMC), while also passing the HITRUST CSF Assurance Program Assessment.


Deliver better experiences, insights, and care

It's routine for doctors to roam from one shared workstation to another, carry tablets on their rounds, and then finish "paperwork" at home. Citrix DaaS allows clinicians to securely access patient information and seamlessly collaborate with specialists and patients from anywhere and on any device. The solution simplifies and accelerates clinician workflows, reduces IT overhead, and ensures data protection even beyond the four walls of a care facility. Bring your team of clinicians to the forefront of the industry, and:

-  **1. Enable personalized, mobile healthcare**
-  **3. Protect health information and stay confidently compliant**

Give care workers the tools they need to provide the highest levels of care, with fast, seamless, one-click access to their cloud-stored patient information.

Centralized control of all your patient and treatment data makes it easier to comply with regulatory laws and policies.

-  **2. Improve the patient experience**

Help your teams of physicians connect seamlessly and meaningfully with patients and collaborate internally to improve care solutions.

Reimagine healthcare

It's crucial for healthcare organizations to realign their goals and seek new opportunities for IT to provide affordable access, solutions, and treatments — at scale. The future of healthcare is in the cloud — and the time to initiate your DaaS strategy is now.

By using Citrix DaaS, Azure, and the Microsoft Cloud for Healthcare, you can confidently build a virtualization environment that maximizes your existing IT investments while providing a modern healthcare experience that combines in-house collaboration with tailored, responsive patient care.

[Learn more at more.Citrix.com/AVD](https://more.Citrix.com/AVD)



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