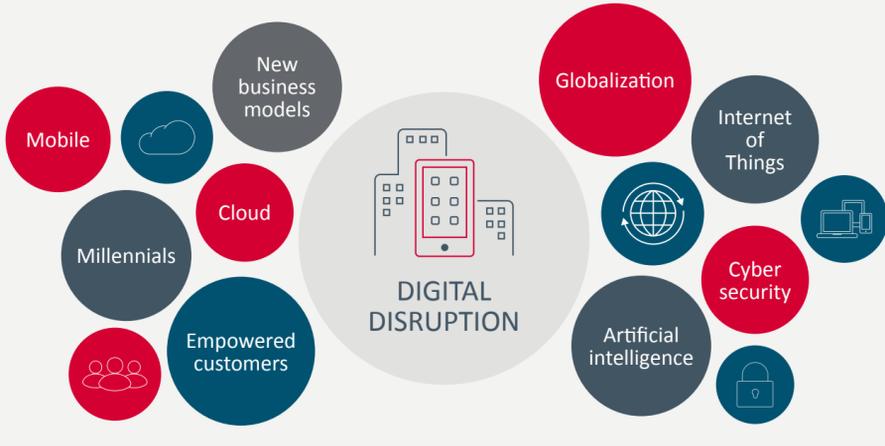


TRANSFORM YOUR BUSINESS

Improve productivity, boost security, and simplify IT with a cloud-connected virtual workspace appliance

Digital trends are changing the way business is done.



You need to transform your business to be successful in a digital economy.

However, digital transformation can be challenging for midmarket companies.



52% of midmarket companies approach technology investments for **strategic value**.¹



CHALLENGES

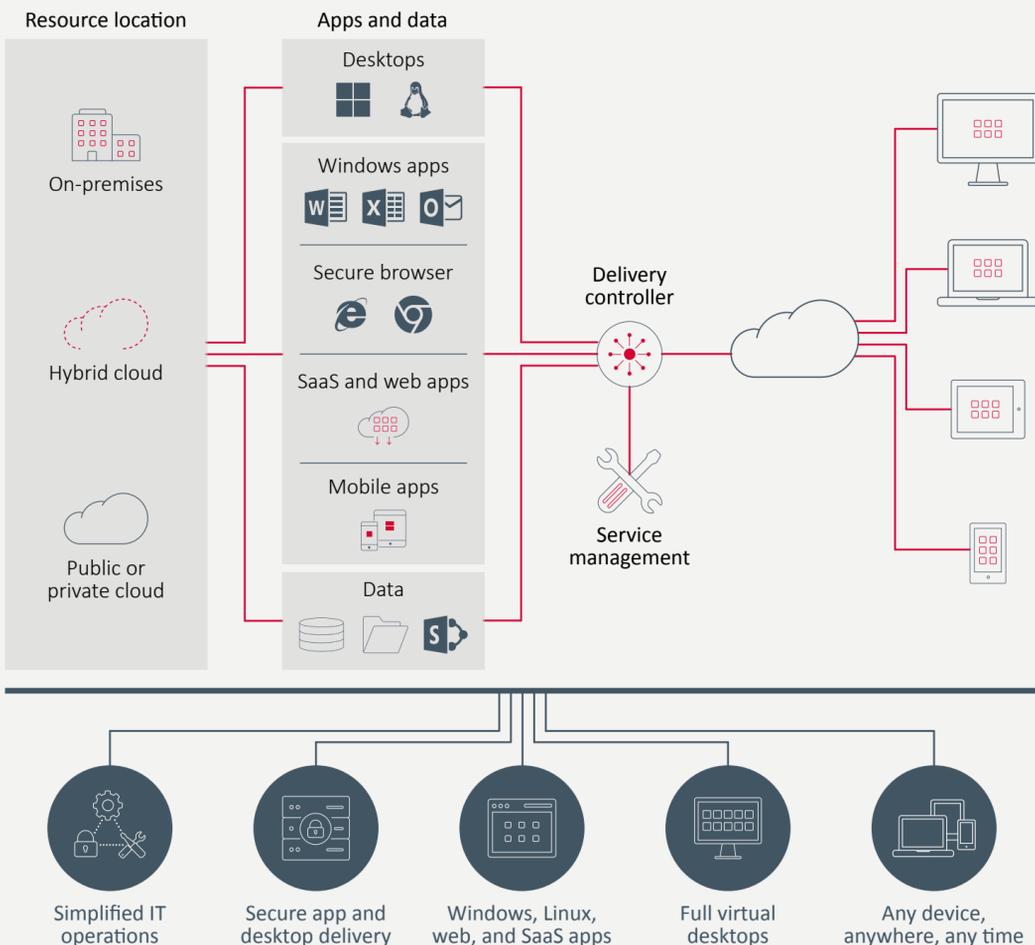
- Infrastructure **complexity**
- Complicated **upgrades**
- Growing IT **costs**
- Limited IT **resources**
- Lack of **support**



83% of midmarket companies devote at least **40%** of IT spending on implementation.¹

App and desktop virtualization can help you move business forward.

Secure your apps and data and give your employees the ability to work from anywhere, at any time, on any device, all while cutting IT costs.



- Simplified IT operations
- Secure app and desktop delivery
- Windows, Linux, web, and SaaS apps
- Full virtual desktops
- Any device, anywhere, any time

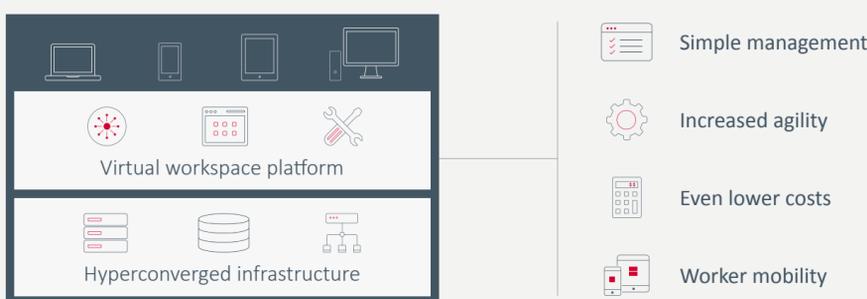
EXAMPLE: MOBILE PRODUCTIVITY

Deliver secure remote application and desktop access to any user, in any location, on any device.



Simplify even more with a hyperconverged infrastructure.

Combine hyperconverged systems with app and desktop virtualization to securely deliver apps and desktops to devices, centralize data, and reduce complexity.



Deploy virtual workspaces quickly and simply with a unified appliance.

Deliver virtual workspaces with less cost, complexity, and IT overhead.

The HPE Edgeline EL4000 Intelligent Edge Workspace integrates hyperconverged infrastructure, software-defined storage, and app and desktop virtualization into **the first purpose-built virtual workspace appliance for midmarket organizations.**



THE HPE EDGELINE EL4000 INTELLIGENT EDGE WORKSPACE



This complete appliance simplifies IT to deliver many business benefits.

STREAMLINE DIGITAL TRANSFORMATION COSTS

- Convert capital expenses into **operational expenses**.
- Reduce total cost of ownership by **up to 40%** compared to DIY solutions.
- Improve IT efficiency and free resources for **strategic projects**.

COMPETE WITH LARGER ORGANIZATIONS

- Increase employee productivity with **mobility**.
- Expand without limit through **modular scalability**.
- Deliver a **rich, user experience**.

IMPROVE IT AND BUSINESS AGILITY

- **Automate updates** to keep up with the latest developments.
- Deliver apps and desktops to **any device, anywhere, any time**.
- **Choose where to deploy**—in the data center or a remote or branch office (ROBO).

The HPE Edgeline EL4000 Intelligent Edge Workspace is the simplest, fastest, and most secure way to deploy and scale virtual apps and desktops.

Learn more at fasttracks.info/2mtgG2a.



¹ Deloitte, "Technology in the mid-market," August 2016.

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