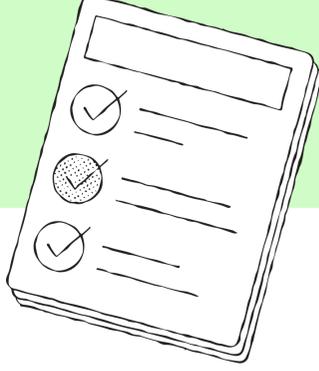


If you already have Citrix DaaS or VDI . . . why use Citrix Secure Private Access? Three Reasons.



If you're delivering apps to your workforce via Citrix DaaS or VDI, here are the three top reasons to use Citrix Secure Private Access.

Reason 1:

[Watch the video](#)

Provide secure access for all your workers, on all your apps, on the device of their choice, easily managed through Citrix Cloud

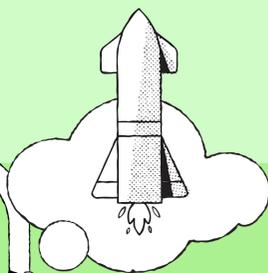
Why this matters:

Some of your apps, and some of your workers, may still be operating outside the zero trust protection of your Citrix DaaS or VDI solution.



Citrix Secure Private Access

Citrix Secure Private Access secures access, including non-virtualized apps and workers not using Citrix DaaS or VDI. A Citrix enterprise browser or a local browser of their choice supports user productivity while IT has the security controls you need along with a familiar admin console, implementation process, and support.



Result:

IT can spend their time on strategic initiatives rather than day-to-day management, trouble tickets, or scaling issues.



Reason 2:

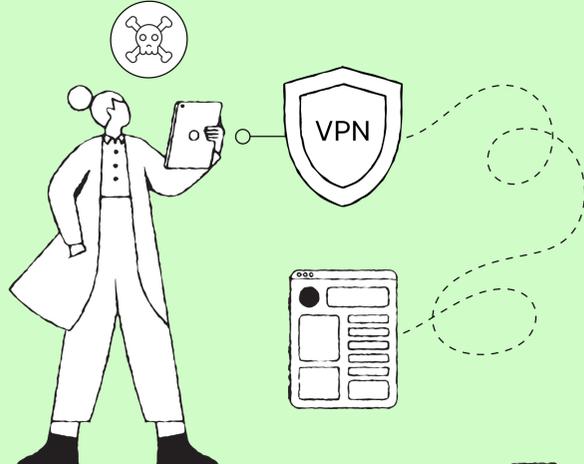
[Watch the video](#)

Replace your VPN with ZTNA

Why this matters:

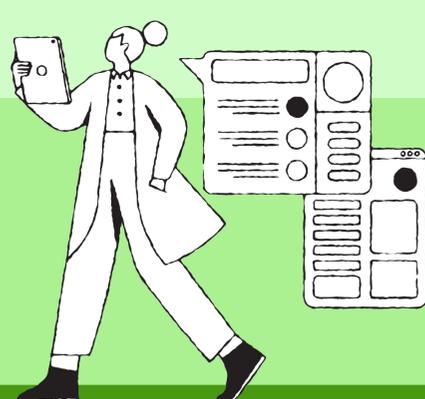
VPNs can create bottlenecks that degrade performance for your remote workers, who then choose to log off and access their apps via non-secure alternatives instead.

Citrix Secure Private Access replaces 3rd party VPN with adaptive, identity, and context-aware ZTNA. This strengthens secure remote access capabilities while giving workers the experience they need.



Result:

Your workforce has secure — and reliable — access to their apps at all times.



Reason 3:

[Watch the video](#)

Secure your contractors and other 3rd parties easily

Why this matters:

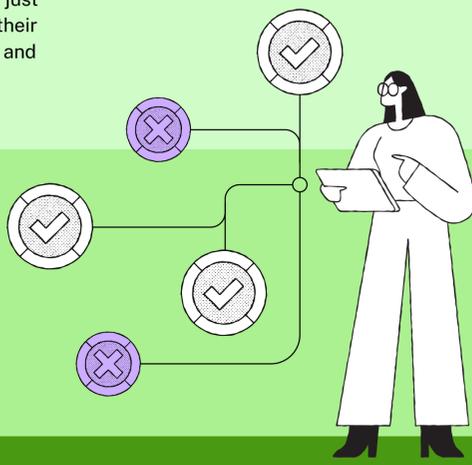
Contractors can be growth multipliers for your organization, but doing so insecurely can cost you. BYOD programs can add to employee flexibility, but doing so insecurely can cost you.



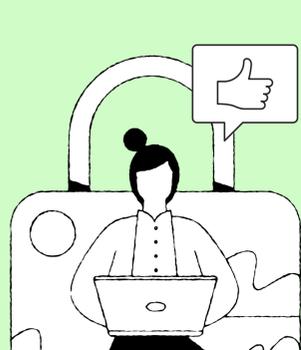
Citrix Secure Private Access provides agentless access that enforces unique and granular security policies to grant "just enough" access for contractors and third parties to get their job done. Provisioning secure access can be done easily and quickly through the familiar admin console.

Result:

Your IT team can easily provide access to whomever it's needed, while protecting your organization against insider threats and data loss.



A secure, consistent experience for all your people, on all their apps, and simplified management for IT.



Find out more about Citrix Secure Private Access at:

more.citrix.com/secure-access