If and HR must partner to sell the groundwork for good work.

We see a world where workplace technology is frictionless and distraction-free, where digital tools and devices cut through complexity and help workers be their best selves. It’s not about technology for its own sake, but how it enables innovation and new forms of creative work. And we see a workplace where all facets of an enterprise are aligned around an innovative work experience. We see a joint enterprise. And in tomorrow’s workplaces, savvy organizations will approach HR and IT as a joint enterprise.:

- For great work, IT and HR must partner.
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Insight 01

Read on for three key insights to guide the way forward.

The next wave of work is here.

While the need to provide a seamless experience for employees has been apparent for years, the digital workplace evolution has been driven by the increased complexity of business work, which is now far more fluid and has fewer hard boundaries.

- The workforce is becoming more diverse and multicultural.
- Work is distributed across a variety of locations.
- The digital workplace must support the needs of those who work remotely.
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Insight 02

If workplace tech doesn’t have consumer-like, you’re already behind.

Solving LOB challenges

- Retraining/upskilling
- Attracting/retaining talent
- Solving LOB challenges

Insight 03

If you do all these things, team members can put more energy toward the things that truly add value: creativity and innovation.

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Insight 04

Every employee can be a creator and innovator.

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Digital workers are employees who apply a human-centered approach to solving problems and developing organizational capabilities. They are self-starters who draw on experiences from their personal and professional lives and knowledge from a variety of sources. They collaborate with peers and often work in teams to make decisions that will have a big impact on an organization.

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Insight 05

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The digital workplace is the future of work. Employees expect that their experience at work is at least as good as their consumer experiences. And they want their workplaces to be representative of their personal preferences, desires, and needs.

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