Pursue Your Cloud with Confidence

Business is transforming, and IT is leading the charge into the digital age. Cloud computing is a critical enabler of this digital transformation. Now, the hub of worker productivity — the desktop — is transitioning to the cloud, thanks to innovations from Citrix and Microsoft.

70% of organizations are making a significant or moderate investment in cloud computing.

Easy, Secure, Seamless Access Across Devices

**SCENARIO 1:**
**ORGANIZATION:** Global Chemical Company

- **More than 5,000 Workers Worldwide**
- **Produces plastics and compounds used to manufacture more than 70,000 products**

**THE NEED:** Ensure employees can access tools and information they need across any device and in any environment

**Citrix Workspace**

**THE SOLUTION:**
- Secure access to apps and desktops from the manufacturing floor to the corporate office.
- Technology separates corporate apps and data from personal apps and data on users' devices.
- Visibility, security, and control.

Connecting People and Places, Securely

**SCENARIO 2:**
**ORGANIZATION:** Addiction Treatment Center

- **5 Facilities Across 2 States**
- **600 Employees**
- **35,000 Alumni**

**THE NEED:** Upgrades to its network to ensure always-on connectivity for all employees in every location — even at their homes. Security for sensitive patient data transiting the network to prevent data loss and corruption.

**Citrix Workspace, Citrix SD-WAN**

**THE SOLUTION:**
- Complete virtual workspace — virtual desktop, virtual application delivery, software-defined WAN, mobile device management.
- Employees can easily access applications on any device without worrying about data security.

**4 of IT professionals say a new IT security framework is needed to improve their security posture and reduce risk.**

74% of organizations use zero trust models.

3D Modeling Goes Worldwide in the Cloud

**SCENARIO 3:**
**ORGANIZATION:** Retail Footwear Manufacturer

- **3,700 Employees**

**THE NEED:**
- Expand 3D modeling capability worldwide; Faster time-to-market.
- Connect designers in the Midwest, East Coast, and China using 3D modeling software.

**Citrix virtualization and mobility solutions on Microsoft Azure**

**THE SOLUTION:**

**BEFORE:**
- 425 days from idea to shoe in consumer’s hand

**AFTER:**
- 140 days from idea to shoe in consumer’s hand

**DATA POINT:**

**What’s Driving Cloud Investments?**

- Improving the speed of IT service delivery: 71%
- Greater flexibility to react to changing market conditions: 63%
- Enabling business continuity: 58%
- Improving customer support or services: 57%

To learn more about the advantages of Citrix Workspace and Microsoft Azure, go to [https://www.citrix.com/products/citrix-workspace/](https://www.citrix.com/products/citrix-workspace/)