

HOW COVID-19 IS CAUSING IT LEADERS TO RETHINK THEIR CLOUD STRATEGY

For IT leaders around the globe, COVID-19 has accelerated their plans to move to the cloud for increased agility, enhanced security, and improved data quality.

Pulse and Citrix surveyed 100 IT executives to better understand their perspectives on cloud migration and how the pandemic has shifted their priorities.

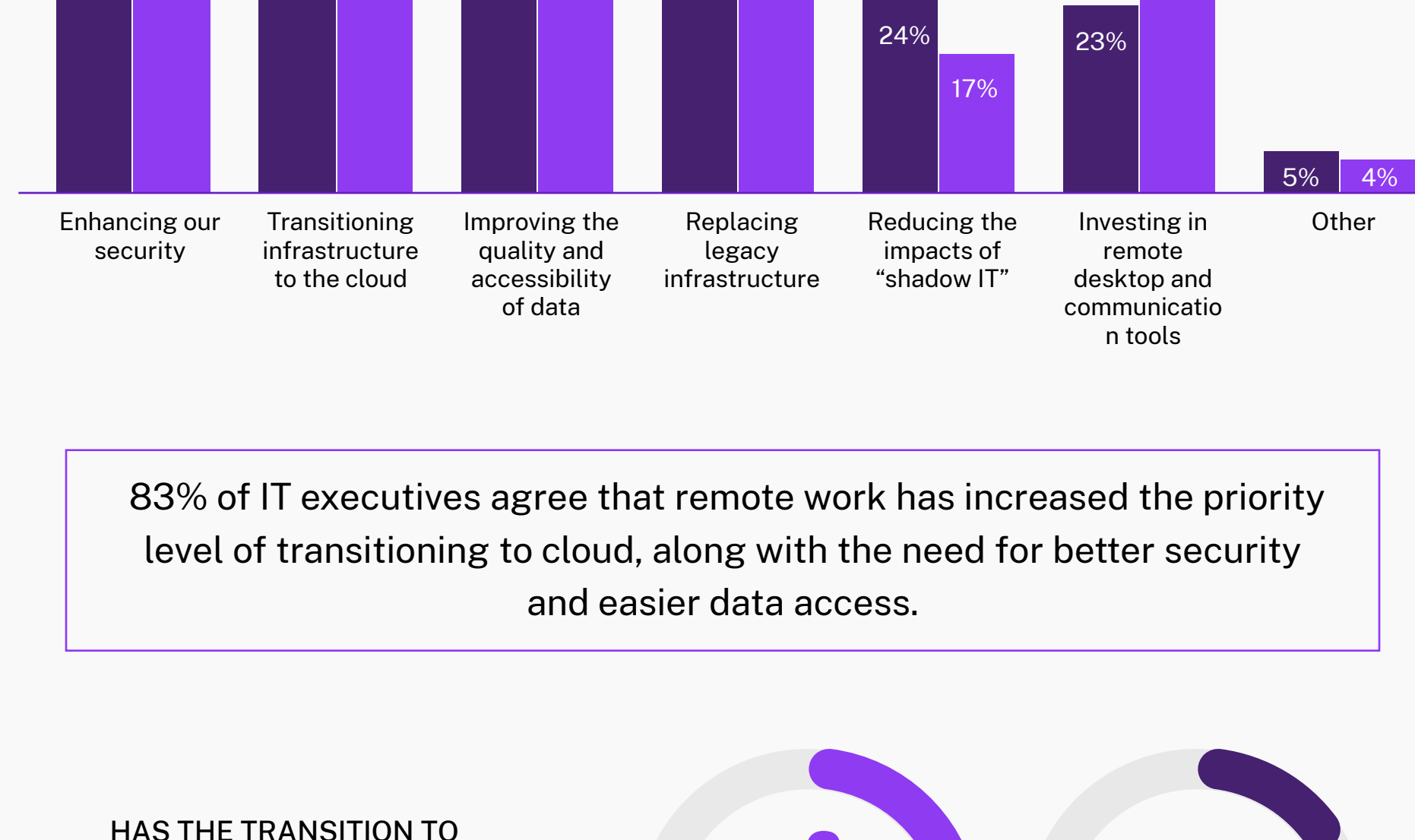
Data collected from: September 15-September 29, 2020

Respondents: 100 IT executives

COVID-19 HAS AFFIRMED CLOUD MIGRATION AS ONE OF THE TOP PRIORITIES FOR IT DEPARTMENTS

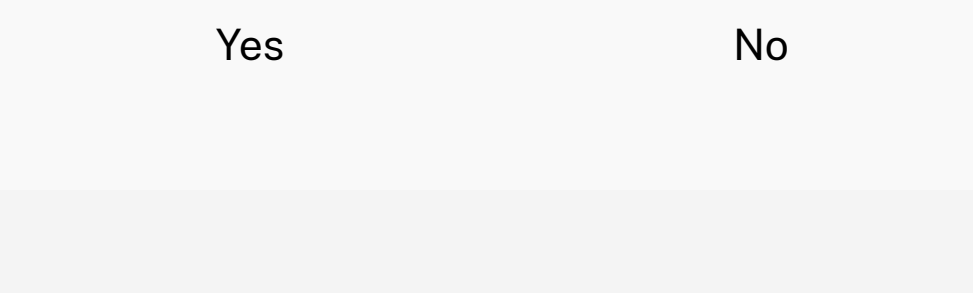
Both before and during COVID-19, IT leaders have been most concerned about enhancing security, improving data quality and accessibility, and moving infrastructure to the cloud.

WHAT WERE YOUR IT DEPARTMENT'S TOP 3 PRIORITIES IN RELATION TO COVID-19?



83% of IT executives agree that remote work has increased the priority level of transitioning to cloud, along with the need for better security and easier data access.

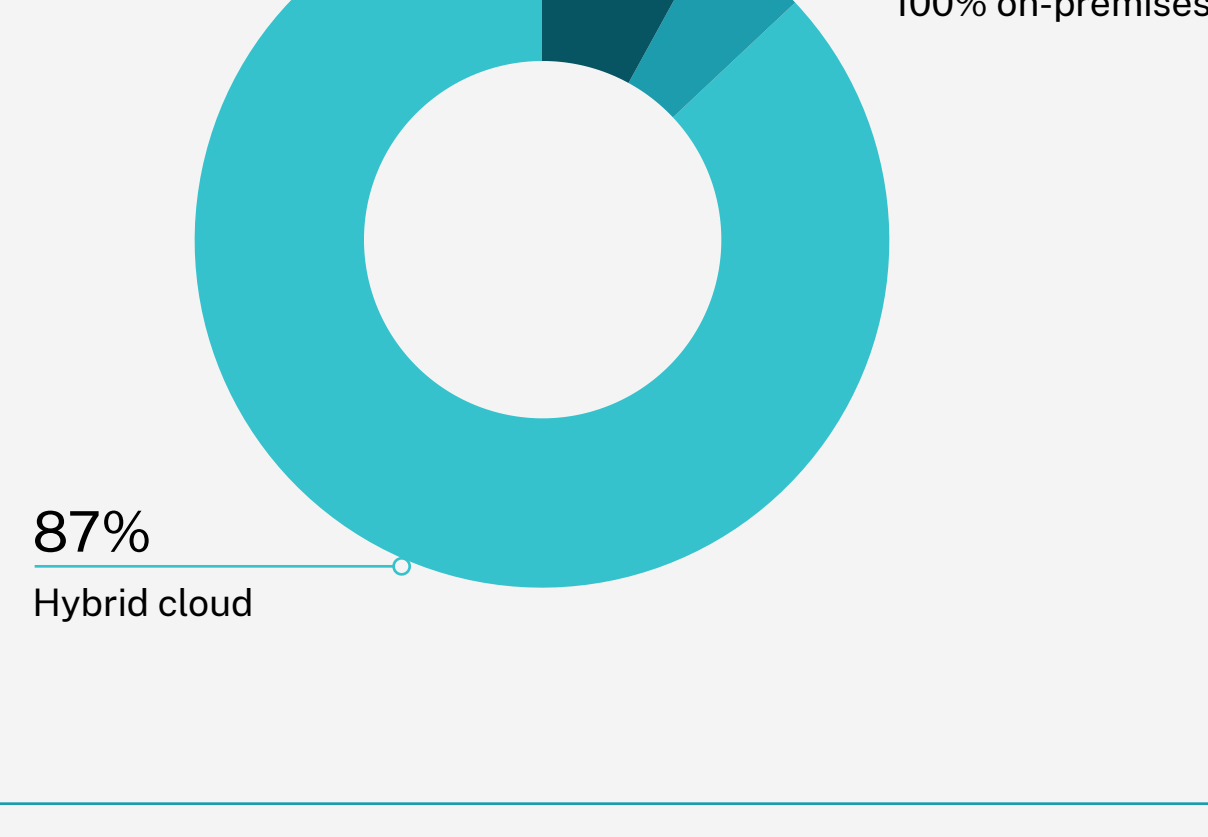
HAS THE TRANSITION TO REMOTE WORK CAUSED YOUR ORGANIZATION TO MAKE THE CLOUD TRANSITION A HIGHER PRIORITY INITIATIVE?



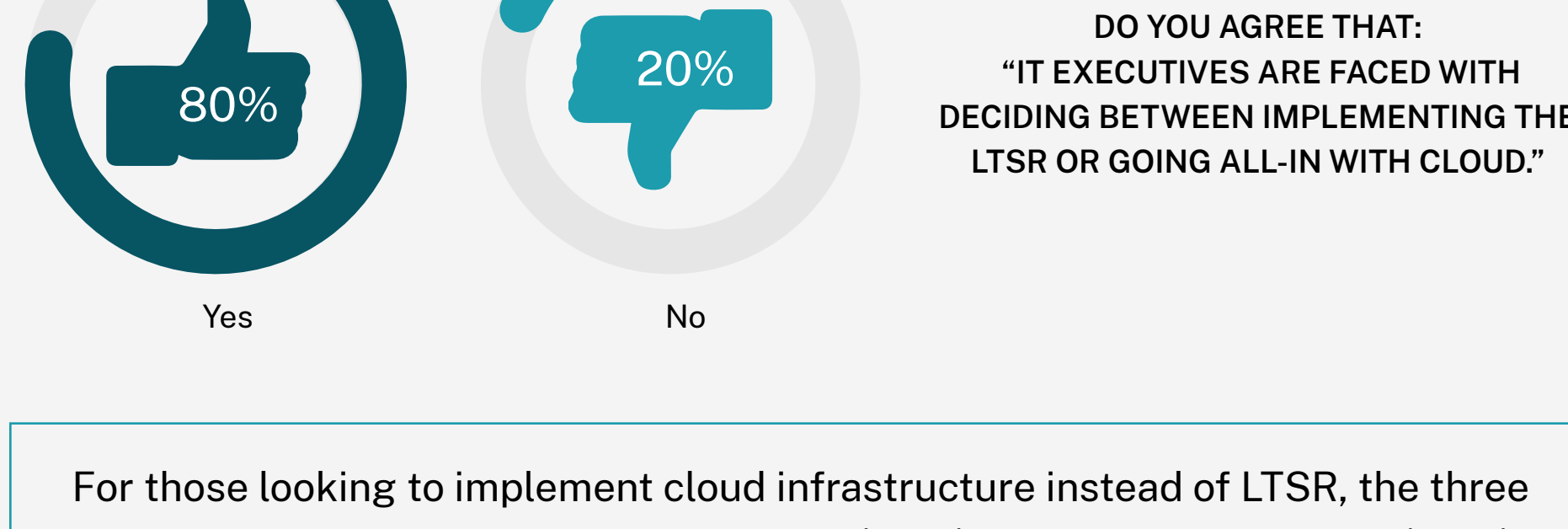
IT EXECUTIVES ARE EVALUATING THE CHALLENGES AND BENEFITS OF CLOUD MIGRATION

The majority of organizations (87%) are operating on a hybrid cloud infrastructure.

HOW WOULD YOU BEST DESCRIBE YOUR ORGANIZATION'S IT INFRASTRUCTURE?



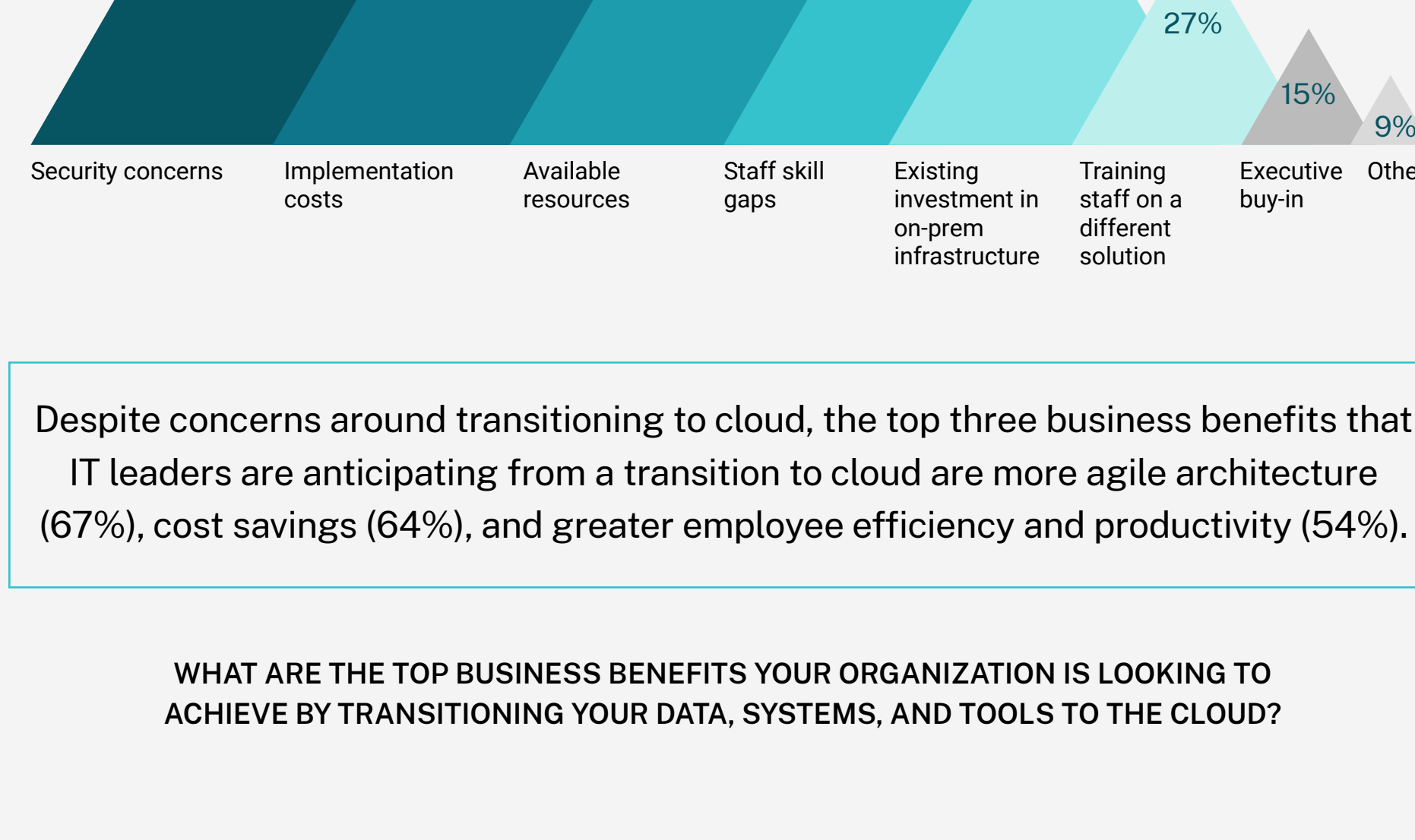
Even though most organizations have embraced the idea of cloud, 80% of IT leaders believe they and their peers are wrestling between implementing long-term service release (LTSR) or cloud infrastructure.



DO YOU AGREE THAT: "IT EXECUTIVES ARE FACED WITH DECIDING BETWEEN IMPLEMENTING THE LTSR OR GOING ALL-IN WITH CLOUD."

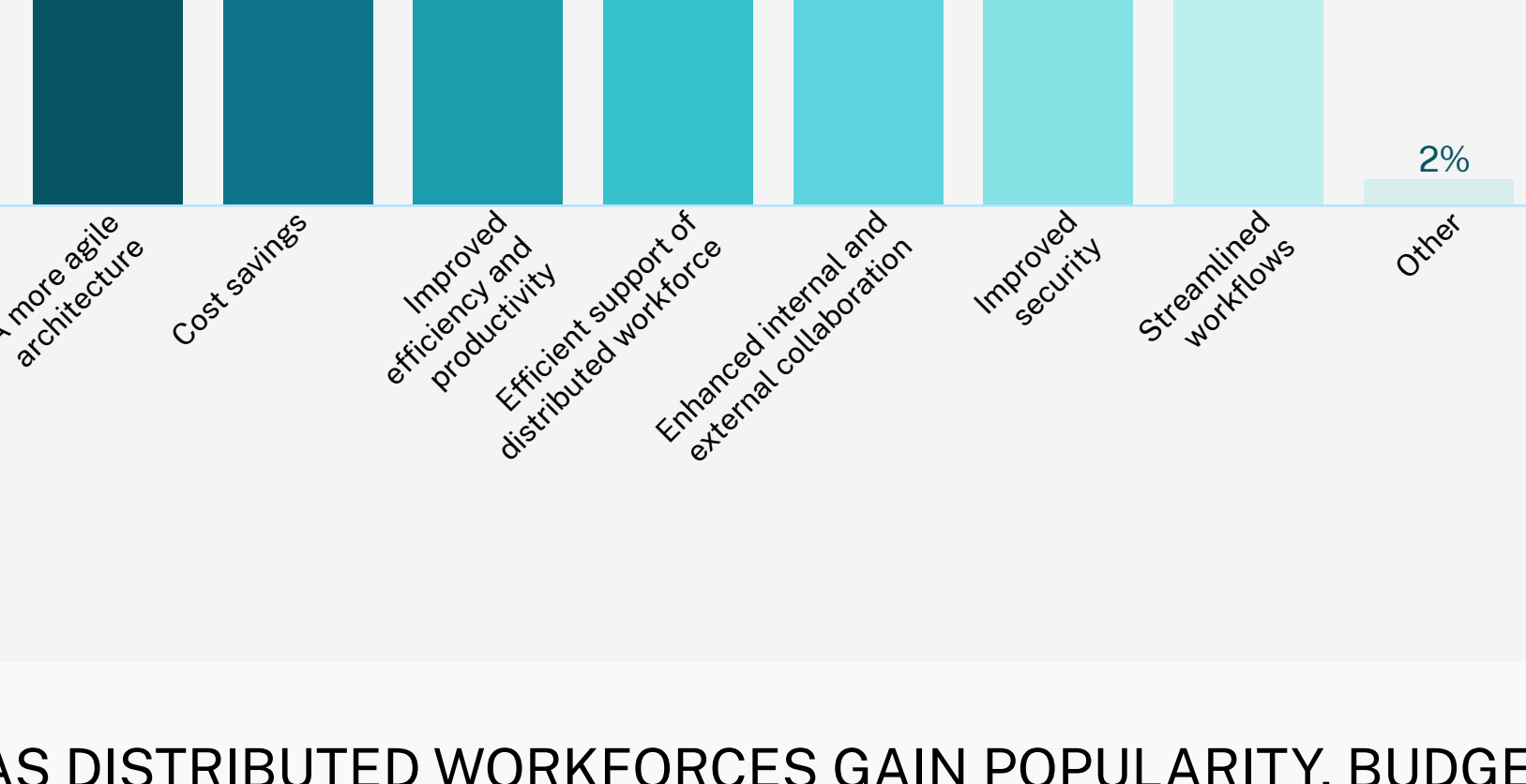
For those looking to implement cloud infrastructure instead of LTSR, the three biggest challenges are security concerns (54%), implementation costs (53%), and available resources (49%).

WHAT ARE THE TOP 3 CHALLENGES PREVENTING YOUR ORGANIZATION FROM SHIFTING TO THE CLOUD MORE QUICKLY?



Despite concerns around transitioning to cloud, the top three business benefits that IT leaders are anticipating from a transition to cloud are more agile architecture (67%), cost savings (64%), and greater employee efficiency and productivity (54%).

WHAT ARE THE TOP BUSINESS BENEFITS YOUR ORGANIZATION IS LOOKING TO ACHIEVE BY TRANSITIONING YOUR DATA, SYSTEMS, AND TOOLS TO THE CLOUD?



AS DISTRIBUTED WORKFORCES GAIN POPULARITY, BUDGET DISCUSSIONS FOR CLOUD MIGRATIONS ARE UNDERWAY

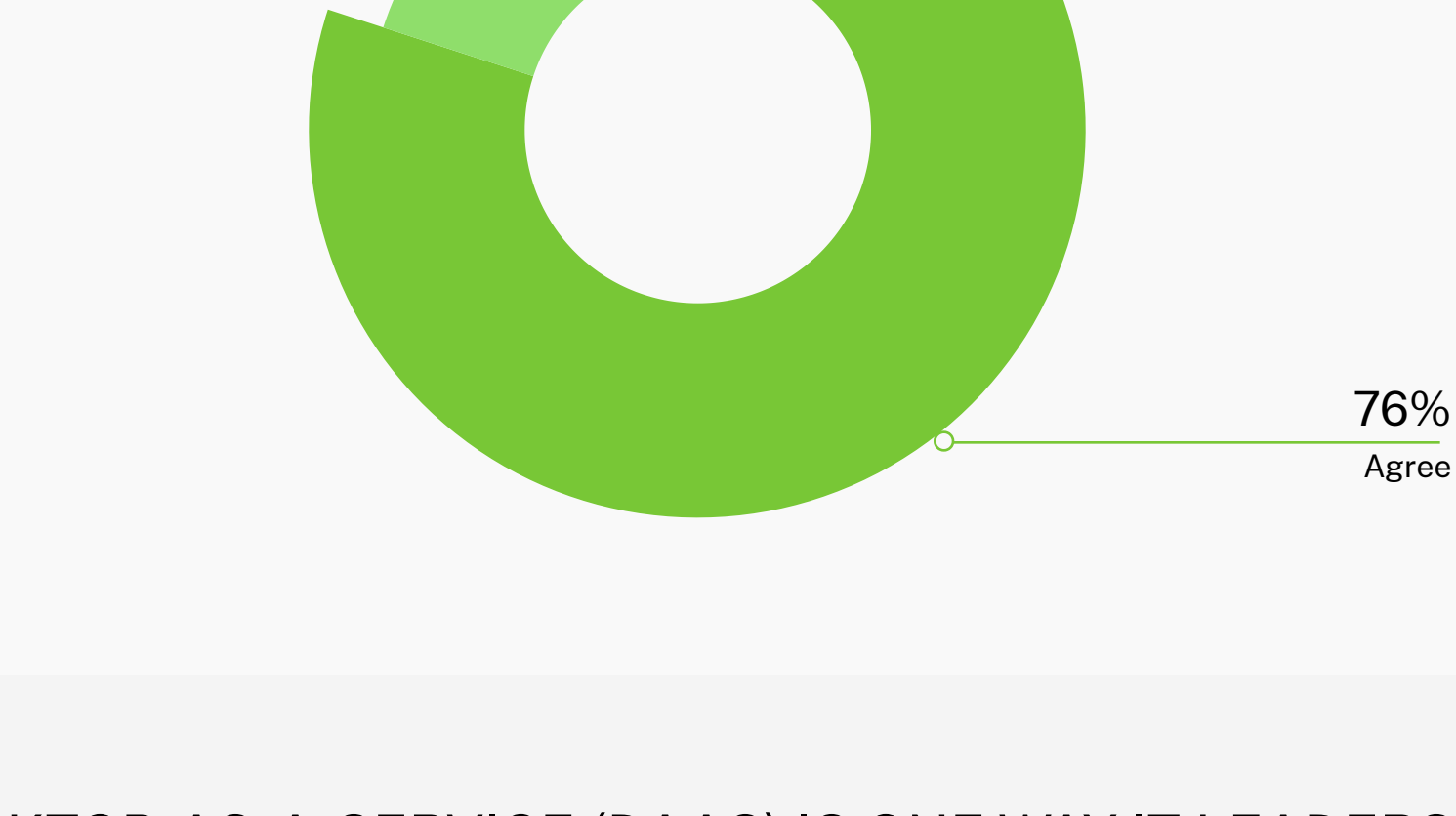
Nearly three-quarters of cloud transition budgets mainly increased or remained steady (74%) following the onset of COVID-19.

FOLLOWING COVID-19, HOW DID YOUR BUDGET FOR THE CLOUD TRANSITION CHANGE?



80% of IT executives attribute the influx in their cloud migration budgets to supporting business continuity despite more distributed workforces.

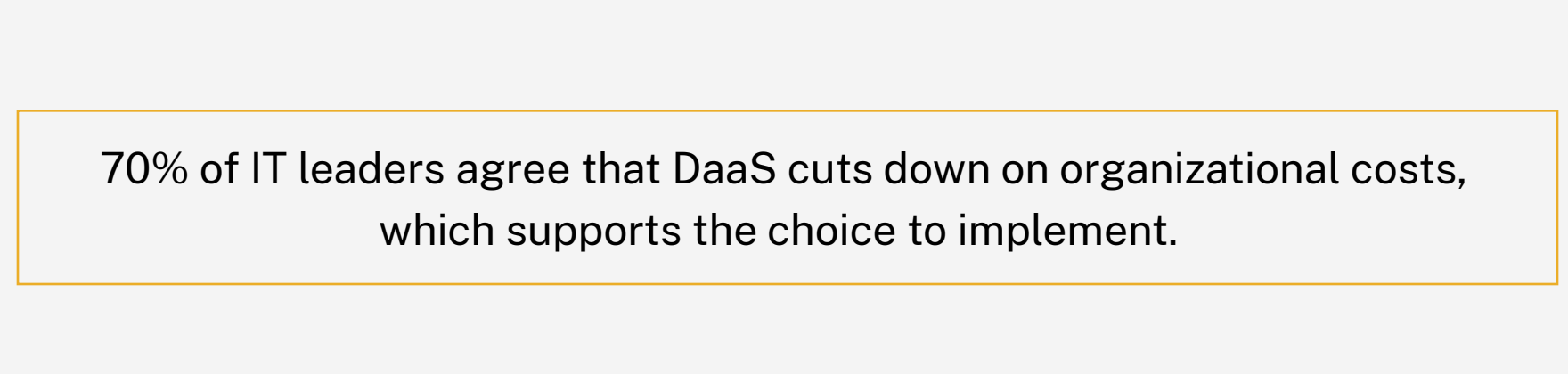
TO WHAT EXTENT DO YOU AGREE THAT THE INFLUX IN YOUR CLOUD MIGRATION BUDGET STEMMED FROM THE NEED TO SUPPORT BUSINESS CONTINUITY AND A DISTRIBUTED WORKFORCE?



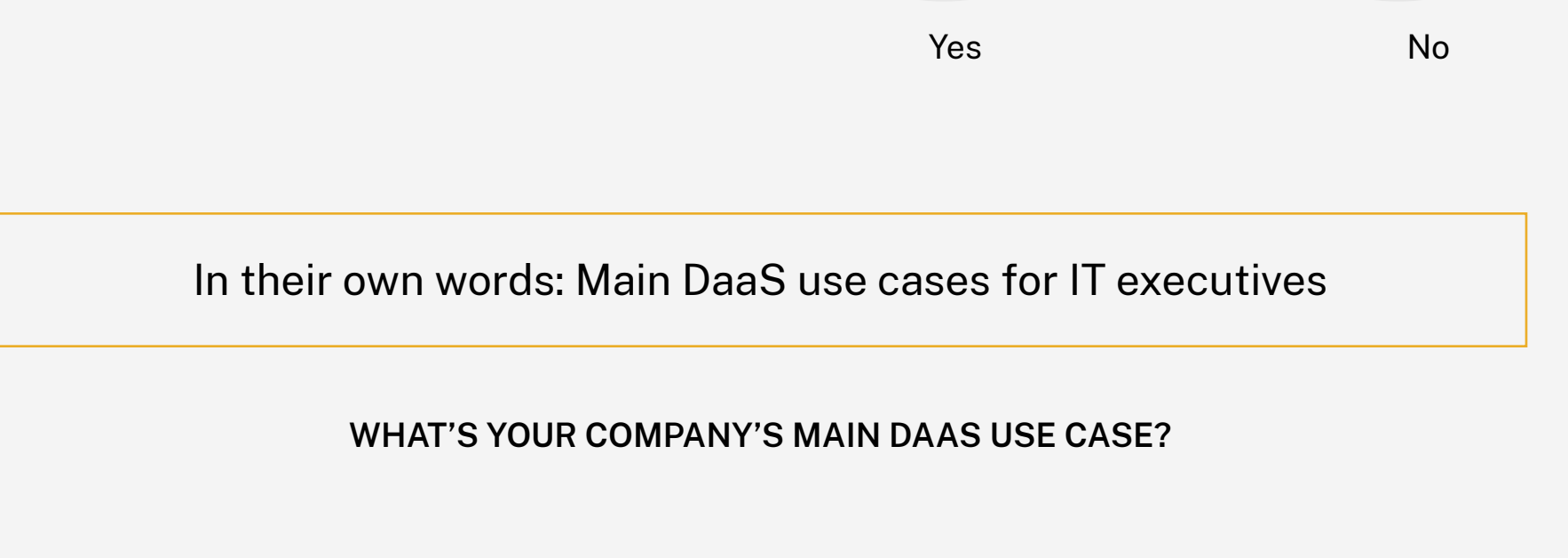
DESKTOP-AS-A-SERVICE (DAAS) IS ONE WAY IT LEADERS ARE ENABLING EMPLOYEES WITH THE CLOUD

Roughly two-thirds (67%) of IT executives use DaaS to enable cloud-based operations for their employees.

DO YOU CURRENTLY LEVERAGE A DAAS OFFERING TO ENABLE YOUR EMPLOYEE'S CLOUD-BASED OPERATIONS?



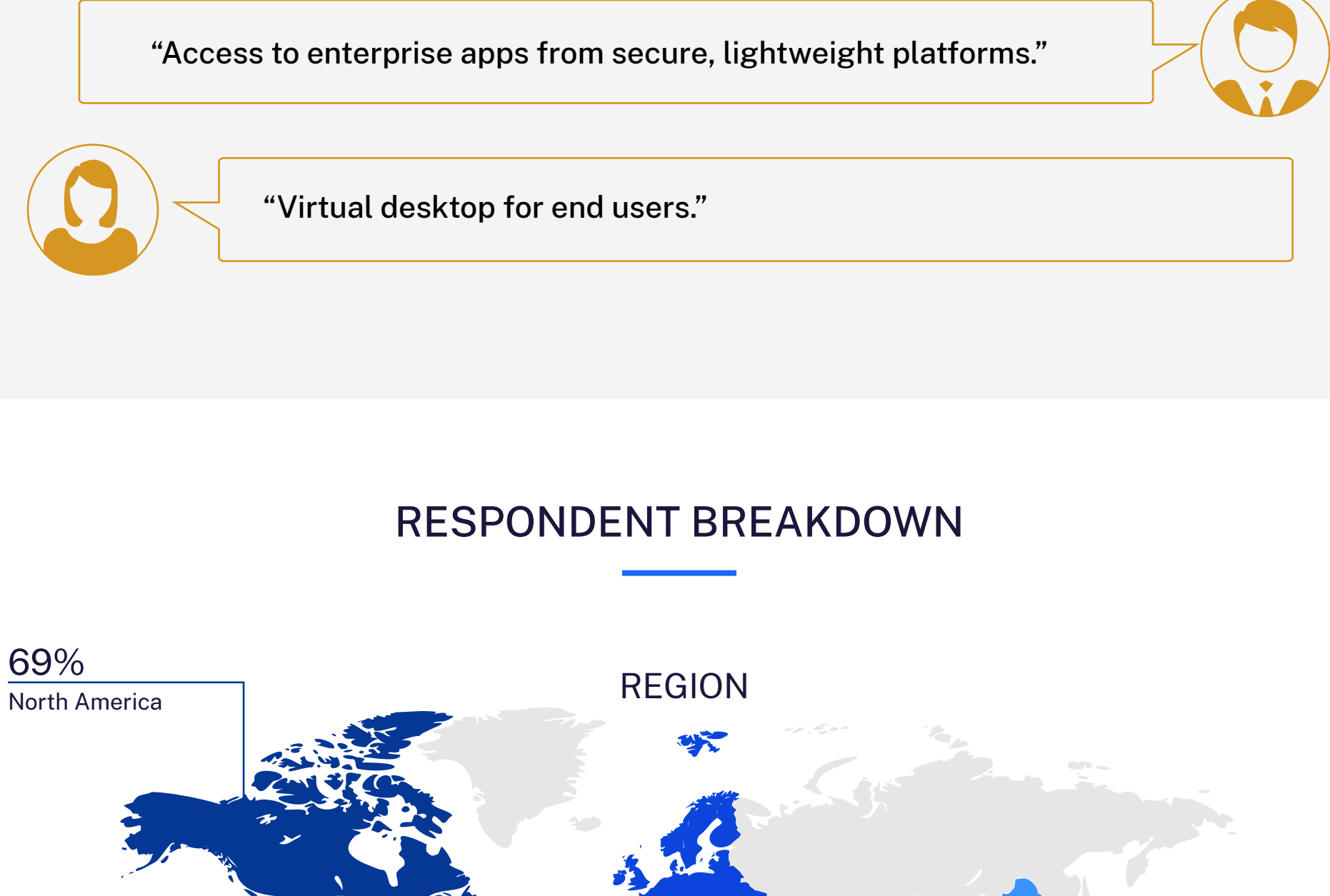
70% of IT leaders agree that DaaS cuts down on organizational costs, which supports the choice to implement.



DOES LEVERAGING DAAS REDUCE YOUR ORGANIZATION'S COSTS?

In their own words: Main DaaS use cases for IT executives

WHAT'S YOUR COMPANY'S MAIN DAAS USE CASE?



RESPONDENT BREAKDOWN

