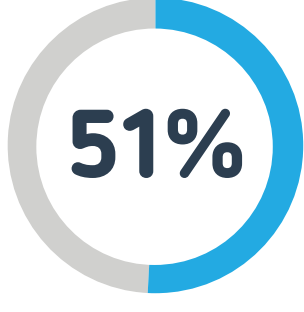
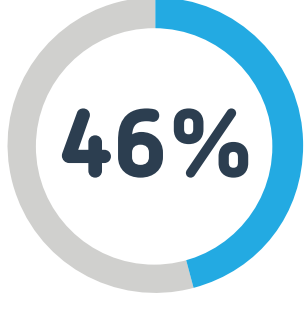


Citrix + Google Cloud: Where innovation gets to work

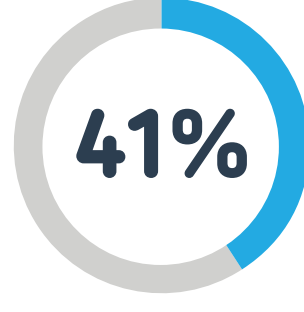
Organizations are digitally transforming to take advantage of new ways of working. Drivers for this transformation include:



Growth opportunities in new markets¹



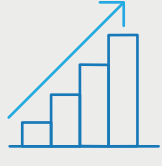
Evolving customer and employee preferences¹



Increased competitive pressure¹

Employees are key to digital success.

Giving employees the freedom to work how, where, and when they do their best work can:



Increase productivity



Boost innovation



Attract top talent



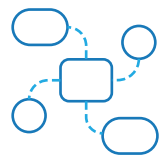
Improve retention

Create a better way to work with Citrix and Google Cloud

Using cloud technologies, Citrix and Google Cloud power a better way to work to help you be more productive, engage customers, and unlock innovation.



GREAT USER EXPERIENCES





INCREASED FLEXIBILITY



ENHANCED SECURITY

 Google Cloud Platform

 chrome enterprise

 Suite

 Citrix Workspace

Deliver unmatched end-user experience, performance, and reliability.



Unified workspace and app delivery



Secure, contextual experiences



Google device access for tools and apps

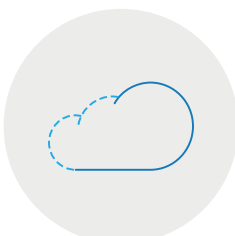


Always-on, resilient workspaces



Greater app performance

Boost business agility with hybrid cloud technology and a range of devices.



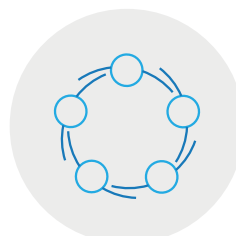
Hybrid cloud options



Broad Google and cloud-based device support



Unified IT infrastructure



Business and IT alignment



Simple, efficient expansion

Gain control without compromise and protect data wherever it resides.



Secure digital perimeter



Streamlined management



Contextual, profile-based access



Wide visibility and insights



Comprehensive, integrated approach

"...We now have a global concept that we can deploy to all our sites worldwide giving users a fast and secure application user experience from the cloud."

Mari Wasström
IT Solutions Service Management Lead,
Neste

Deliver superior user experiences, enhanced security, and freedom of choice in a hybrid, multi-cloud world.

Citrix and Google Cloud make it simple and easy.

Learn more at citrix.com/google.



Sources:
1 Altimeter, "The State of Digital Transformation 2018-2019 Edition," October 2018.

© Copyright 2019. Portions Citrix Systems, Inc. and portions Google Cloud. All rights reserved.

Citrix is a trademark of Citrix Systems, Inc., and/or one or more of its subsidiaries, and may be registered in the United States Patent and Trademark Office and in other countries.