

Simplify remote work with Citrix Virtual Apps and Desktops Standard for Azure

with some 43 percent of people now working remote.<sup>1</sup> Organizations can use Citrix Virtual **Apps and Desktops Standard** for Azure to make remote work easy, by delivering Windows

Location independent work has gone mainstream,

apps and desktops on-demand from Microsoft Azure.



Companies already using application and desktop virtualization solutions including Desktops as a Service found that supporting a flexible remote work model was a

Supporting remote work was easy for some,

but easier said than done for many more.

relatively natural transition. Those without, had a different experience. In 2021, CIOs and IT teams will undoubtedly be focused on three priorities.<sup>2</sup>

**Supporting** their remote Safeguarding workforce

employees and

company IP Desktops as a Service is ideal for location independent workforces.

isn't buried in support tickets

**Ensuring IT** 

4 out of 10 organizations already use DaaS.<sup>3</sup>

Desktops as a Service (DaaS) delivers virtual applications and desktops as a cloud service, allowing employees to access this service from a

browser or secure application on a device. DaaS gives people a familiar way to work from anywhere and IT an efficient way to deploy, manage, and fund the service. Citrix Virtual Apps and Desktops Standard for Azure is an easy way for IT to deliver

apps and desktops from the cloud. It's an all-in-one way to deliver Windows based

apps and desktops from Microsoft Azure that simplifies IT operations, streamlines

security, and keeps budgets in check with a pay-as-you-go subscription.

organizations will adopt DaaS in the next year.4

Citrix Virtual Apps and Desktops Standard for Azure allows your organization to:

So you can operate during unplanned adversity...

Simplify business operations and processes...

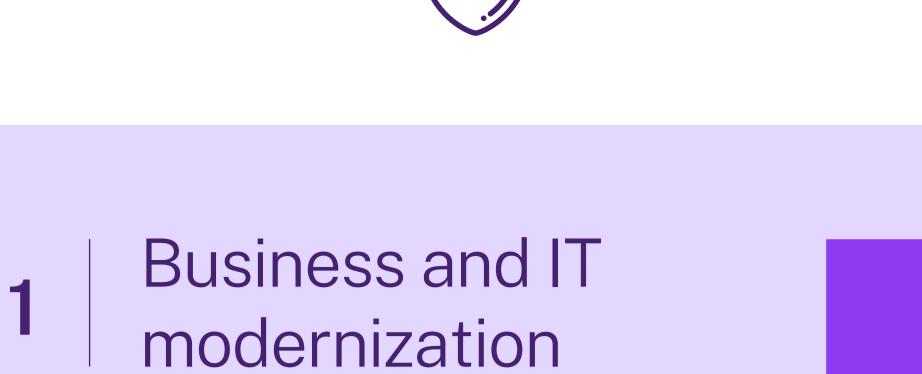
And support a secure remote workforce...





While managing cashflow...

Including on-demand talent... Without compromising security



## 9 to 5 model. Business is 24/7/365, workers are everywhere, and the pressure on IT has never been higher.

IT no longer supports a neat and tidy

workplace environment that fits into a

To meet these demands, business need to look no further than Citrix Virtual Apps and Desktops Standard for Azure for a remedy to these demands. With more than 95 percent of Fortune 500 companies using Azure, you gain trust, security, experience, and cost savings with Microsoft. How does DaaS help?<sup>6</sup>

38%
IT efficiency 23% Security and compliance

What justifies

investing in DaaS?<sup>5</sup>

14%
Cost efficiencies

12% Business agility

Operating during unplanned adversity

Improvement in business continuity and availability



Empowering remote workers

Using DaaS for remote work isn't only

good for business operations, it's also

a great user experience. Employees

get a full Windows desktop and app

experience without using VPNs, IT

setup or installing software. Citrix

Virtual Apps and Desktops Standard for

Increase in employee productivity

## Citrix Virtual Apps and Desktops Standard for Azure it's easy to deliver remote access to mission-critical apps during any kind of business disruption, planned or unplanned —

without compromising security. Employees

can work from any HTML-5 browser or

Businesses face the increasing possibility

of disruptions of all kinds, from storms to

water or power outages, and more. With

device including Windows, Mac, iOS, Android, or Chromebook, staying safe, productive, and engaged so your business keeps on running. The consensus is out, people like working from home.

## Azure enables IT deliver customized app and desktop experiences for everyone. From a single solution, IT can securely

deliver Microsoft 365 services, Office

apps, resource intensive graphics apps,

data demanding engineering services, and simple task worker Windows desktops, empowering employees to do their best work. How does DaaS help the bottom line? DaaS reduces annual hardware CapEx spending by 56%.9

## Report being more productive

when working remote.8

Prefer to stay remote

most of the time.<sup>7</sup>

Citrix Virtual Apps and Desktops Standard

Managing cash flow and IT spend

COVID-19 shined the light on the gig economy and moved contract-based hiring to the mainstream. Hiring managers are battling for in-demand skills and filling specific gaps with independent contract talent. IT can use Citrix Virtual Apps and **Desktops Standard for Azure to** securely provision project specific application toolsets and Microsoft 365 apps on-demand to independent

professionals for the duration of

their contract.

Increase compliance.

for Azure uses a tiered subscription pricing model, available in the Azure Marketplace as a single bill for all Microsoft and third-party solutions. CIOs and finance departments like that they can reduce

unnecessary hardware and software

CapEx expenses and shift IT expenses to

contracts, subscriptions scale on-demand

OpEx. As your workforce expands and

without costly over/under provisioning.

Embracing an on-demand workforce Hiring managers agree, on-demand talent is critical for success.10 Will increase project engagements with independent professionals. Say skill-gaps are a top driver for

hiring independent

professionals.

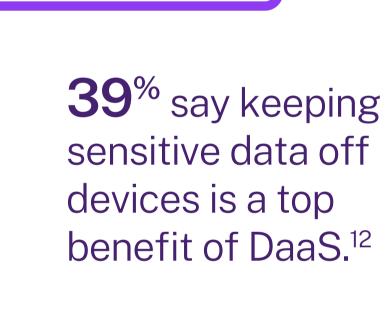
Reduce complexity.

79% believe alternative

desktop OS models like

than traditional models.<sup>11</sup>

DaaS are more secure



Citrix and Microsoft are powering the future of work with Desktops as a Service.

trust nothing With a dispersed workforce, location independence, and personal devices accessing company resources, it goes

without saying, security is paramount. With

Citrix Virtual Apps and Desktops Standard

Secure everything,

for Azure, all sensitive information — files, data, apps, passwords — is kept off devices because it runs in a secure virtual environment in Azure. It also helps your business achieve GDPR compliance and other data privacy regulations by tapping into more than 90 Azure compliance certifications.

Transform...

For over thirty years, Citrix and Microsoft have pioneered virtual application and

desktop delivery, leading the market with over 400,000 customers and 100 million

users. Since the inception of DaaS, Citrix has been there too, with some 41 percent

of Citrix partners actively providing DaaS style services. 13 It's no wonder that IDC

named Citrix a Leader in the IDC MarketScape report for virtual client computing.

Your **Business** Your IT

SOURCES: ¹Gallup | ²EasySend | ³ESG Research | ⁴ESG Research | ⁵ESG | 6ESG | 7New York Times | 8InfoWorld | 9IDC | 10Upwork | 11ESG | 12ESG | 13Citrix

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