Executive Briefing Centers

Experience firsthand how Citrix is powering new ways to work better.

Visit one of our Executive Briefing Centers (EBC) and learn how Citrix technology empowers people to work when, where and how they choose.

Designed for You
An executive briefing is a shared experience between our customers, our Citrix executives, and our product teams. This collaborative approach allows for productive conversations that address your company’s unique objectives. Our methods promote goal alignment, technical expertise, and accelerated business success. See the difference it can make for your business—inspiring innovative strategies, leading you to new solutions, and solving real-world challenges. It’s all about being “better together.”

- Customized agendas, targeting your specific challenges and goals
- Personalized presentations from senior leaders, technology specialists and subject matter experts
- In-depth discussions around Citrix’s vision, strategies and future innovations as they relate to your business
- Live solutions demonstrations

Connect with Us
To request a briefing, please contact your Citrix account representative or channel partner.

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