

Citrix Workspace

Be ready for anything: empower secure distributed work, boost worker productivity, and accelerate IT modernization.

Citrix Workspace securely enables hybrid work. Now, businesses can prepare for the future with powerful tools that facilitate the shift to cloud or hybrid cloud computing. IT leaders get better control and more agility, and they can deliver a host of positive benefits for their organizations' distributed workforces. They derive value from Citrix Workspace that fits into three pillars.

Empower secure distributed work

Citrix Workspace delivers intelligent contextual security in distributed work environments -- regardless of how employees access their apps and data. This is crucial because the attack surface is continuously expanding, and security threats are becoming increasingly sophisticated.

Citrix supports a host of apps and connectivity options, for example, virtualized app delivery, and VPN-less or mobile VPN access using a Zero Trust architecture. Citrix Workspace also supports Web and SaaS apps.

Citrix delivers global scale, whether you're working with a single-vendor solution or navigating point solutions. The Citrix approach combines unified access and unified security. This is the most effective way to deliver secure hybrid work models.

Boost worker productivity

Managing communication and collaboration across globally distributed workforces and dealing with the friction that stands in the way of getting work done are key to boosting productivity. This means ensuring secure access and secure work sessions and having tools that personalize and contextualize work. Citrix helps streamline workflows,

alleviate complexity and speed time to market as employees strive to add more and more value to the business.

Citrix Workspace simplifies workflows between apps and alleviates time-draining actions such as resolving "forgotten passwords," or executing numerous logins, clicks, and swipes. Citrix Workspace streamlines routine tasks with machine learning. Virtual assistance automates repetitive tasks and queries.

One of the biggest Citrix differentiators is the addition of our Wrike collaborative work management solution. Wrike is a newly acquired technology that enables employees to structure and efficiently manage teamwork, collaboration and workflows.

IT modernization

Workspace helps IT speed the process of IT modernization with automated integration to the backend service platforms (e.g., ServiceNow). This ensures better, faster service ticket resolution. It also helps alleviate business disruptions by enabling centralized, simplified management and cost savings. DaaS helps decrease the on-premises data center footprint and unifies functions such as app delivery.

Migration to and among clouds also becomes easier with Workspace. Companies get better orchestration, automation, monitoring and troubleshooting capabilities that can span any environment. Automation helps IT improve performance, scalability and resilience. Built-in analytics or additional analytics product purchases give IT more insight and visibility into user behavior and performance of the environment.

Feature Description	Essentials	Standard	Premium	Premium Plus
End-User Experience				
Unified experience with single sign-on to all application types and device form factors	•	•	•	•
Unified Admin Experience				
Single pane of glass for management and control of all entitled Workspace services	•	•	•	•
Unified Endpoint Management				
Device and OS management including iOS, Android, Win 10, macOS, Chrome OS, Citrix Ready workspace hub & IoT			•	•
Application management including MDX, Android Enterprise, Intune App Protection, KNOX, App Config, and more			•	•
Business-class productivity apps including email and browser			•	•
BYOD solution including MDM-independent MAM with no device agent requirements			•	•
Workspace Environment Management (WEM) extends UEM capabilities to Windows 7, 8.1, and 10 device types			•	•
Micro-VPN for complete application data encryption and isolation			•	•
Microsoft EMS/Intune integration for simplified Office 365 management			•	•
Mobile SaaS SSO for transparent access to all managed apps			•	•
Centrally configurable settings for Citrix Workspace experience across all operating systems and device types			•	•

Feature Description	Essentials	Standard	Premium	Premium Plus
Access Control				
Single sign-on to corporate web and SaaS applications without a VPN required	•	•	•	•
Multi-factor authentication with native one-time password	•	•	•	•
Support for multiple identity providers (Microsoft Azure Active Directory, Okta, etc.)	•	•	•	•
Security controls to protect intellectual property and increase control over user actions while accessing applications			•	•
Web filtering of whitelisted and blacklisted Internet URLs for compliance and protection from malicious content			•	•
Remote isolation of web browsing activities to protect network from browser-based attacks			•	•
App protection policies for protection from keyloggers and screen-capturing malware ^{1,2}			•	•
Contextual access policies ³	•	•	•	•

1. (For Premium only) Entitlement is App Protection for SaaS and web apps private tech preview.

2. (For Premium Plus) Customers with hybrid rights will receive App Protection for their on-premises CVAD and may participate in the private tech preview for SaaS and web apps. App Protection for CVAD Service is currently not supported, but customers will be auto-entitled when made generally available.

3. Requires additional Citrix Gateway

Feature Description	Essentials	Standard	Premium	Premium Plus
Content Collaboration				
Simplified access to all documents across physical devices, virtual apps, desktops, and networks; allows for secure sharing and collaboration on large, sensitive files with secure links accessed on any device inside or outside the organization		•	•	•
Storage flexibility for cloud and/or on-premises data with choice of unlimited Citrix-managed or customer-managed storage; enables unified access with Cloud Connectors to 3rd party cloud repositories such as Box, OneDrive, and G-Suite		•	•	•
Encryption of files and email content, both at rest and in motion, using 256-bit encryption; prevents unauthorized parties from reading data stored in files		•	•	•
On-premises Storage Zone Connectors to additional data repositories like SharePoint on-premises			•	•
Information Rights Management (IRM) for an extra layer of security to file sharing; ensures content cannot be downloaded or is downloadable as a watermarked PDF only, protecting against the risk of unwanted screen captures			•	•
Centralize feedback and approval with integrated, legally binding electronic signature powered by Citrix RightSignature			•	•
Integrations such as Citrix Files for Outlook Plug-in to simplify secure file sharing for end users while creating savings on Exchange storage costs for IT			•	•

Feature Description	Essentials	Standard	Premium	Premium Plus
Virtual Apps and Desktops				
Ability to aggregate web and SaaS applications with on-premises StoreFront	•	•	•	•
Ability to aggregate existing on-premises virtual app and desktop deployments into the new Workspace experience (cloud)	•	•	•	•
Industry-leading virtual app and desktop solution for Windows and Linux				•
Cloud-hosted desktop as a service (DaaS) capabilities to offload management and maintenance				•
Full support for on-premises app and desktop workloads on any hypervisor, any public cloud–hosted workloads, or hybrid deployments				•
Centralized image management for streamlined operations and IT productivity				•
App Layering technology that simplifies application updates across any hypervisor or cloud with 99.5% application compatibility				•
Largest library of supported peripherals including printers, audio recorders, web cams, signature pads and more				•
High-definition user experience from any device, over any network, keeps users productive from anywhere				•
Advanced monitoring and analytics including proactive notification, alerts, and application probing to support site health				•
Unified communications optimization that delivers bandwidth-efficient, crystal clear voice, multimedia, and video				•
Advanced security controls that enable admins to dynamically record user sessions or watermark content for data loss prevention				•

Feature Description	Essentials	Standard	Premium	Premium Plus
Analytics				
Analytics features included with Citrix Workspace				
Basic usage metrics for Microapps, Content Collaboration, and SaaS & Web apps; includes active users, top domains accessed, top applications used, data download volume, and more	•	•	•	•
Analytics features available for purchase via add-on packages				
Security analytics with continuous user risk assessment to uncover and mitigate potential threats			+	+
Machine Learning (ML) models to compute user risk scores and categorize users by risk level (High, Medium, Low)		+	+	+
Anomaly detection to uncover common threats like ransomware, malicious insiders, and account compromise		+	+	+
Self-service search analytics		+	+	+
Ability to quantify user experience (UX) into simple-to-understand scores (Excellent, Fair, Poor)				+
Sophisticated ML for tackling hard-to-uncover performance bottlenecks				+
Fast root-cause analysis with powerful custom self-service search capabilities				+

Feature Description	Essentials	Standard	Premium	Premium Plus
Workspace intelligence				
Ability to allow end users to perform actions or gain insights from legacy, on-premises, and SaaS applications directly within their Citrix Workspace		•	•	•
Low-code tooling to customize and streamline user workflows and microapp creation		•	•	•
Out-of-the-box templates for microapp actions within popular SaaS applications		•	•	•
Microsoft Teams integration with Citrix Workspace intelligence		•	•	•



Enterprise Sales

North America | 800-424-8749

Worldwide | +1 408-790-8000

Locations

Corporate Headquarters | 851 Cypress Creek Road, Fort Lauderdale, FL 33309, United States

Silicon Valley | 4988 Great America Parkway, Santa Clara, CA 95054, United States

©2020 Citrix Systems, Inc. All rights reserved. Citrix, the Citrix logo, and other marks appearing herein are property of Citrix Systems, Inc. and/or one or more of its subsidiaries, and may be registered with the U.S. Patent and Trademark Office and in other countries. All other marks are the property of their respective owner(s).
RES004 10/20