

Citrix Cloud Strategy Advisory

Energize your Cloud Adoption efforts with the Citrix Cloud Strategy Advisory



Customer Value

Develop a Cloud Adoption strategy for end user computing or review positioning of an existing Cloud Strategy for success



Services Value

Gain insight into your upcoming Cloud efforts from a trusted Cloud advisor with real world experience

About Cloud Strategy

Enterprises are adopting Cloud computing to create differentiated value for their customers. The Cloud is being used to enable and support digital transformation efforts; business units are building Cloud capabilities into their products and services and leveraging the ubiquitous global footprint of the Cloud into delivery of those products and services. The Cloud is here and becoming a foundational cornerstone of the modern Enterprise's strategic toolset for transforming, leveraging external capabilities and optimizing the business.

The Citrix Cloud Strategy Advisory delivers experience-based guidance on how to adopt the public Cloud for secure end-user computing services and transform the end-user experience in accessing their apps and data. Our team of consultants will engage with your team to develop or review an existing Cloud strategy, identify desired outcomes and draft a path towards Cloud adoption success.

Project Scope

- Identify the customer Cloud strategy for secure end user computing and the choices, trade-offs and reasoning behind the approach
- Identify the Business drivers, desired outcomes, gap analysis, and workload prioritization for migration to the Cloud
- Determine key challenges (Business, Technical, Operations) to Cloud strategy implementation
- Identify key planning steps for greater Cloud adoption success.
- Determine the risks and mitigation options in proceeding with the proposed Cloud strategy

Outcomes

- Identification of key strategic initiatives driving customer Cloud adoption
- Clarity of business benefits associated with the Cloud transition
- Understanding the relative scale of customer effort to undertake the Cloud adoption lifecycle
- Insight into key planning steps, risks, and mitigations
- Documented decision matrix outlining high level direction and data points driving the solution

Follow-On Engagements

Project	Description
Load testing extension	Additional use cases and images
Optimization engagement	Optimization of images, configuration, and implementing WEM, AppDNA, App Layering, UPM, SCOM MPs and other tools
User workload assessment	Gain understanding of user requirements and provide better input into testing
Continual security engagement	Recommendations are in flux and additional security vulnerabilities will be identified in the lifespan of the platform
Cloud Quickstart	Cloud workloads can be easier to scale than traditional hardware

Related Training

- CTX-270 - Citrix Enterprise Security Solutions
- CTX-271 - Securing Citrix Networking and Mobility Solutions
- CTX-272 - Securing Citrix Virtualization Solutions
- CXD-303 - XenApp and XenDesktop 7.1x Advanced Management with App Layering, WEM, and HDX



Enterprise Sales

North America | 800-424-8749
Worldwide | +1 408-790-8000

Locations

Corporate Headquarters | 851 Cypress Creek Road Fort Lauderdale, FL 33309, United States
Silicon Valley | 4988 Great America Parkway Santa Clara, CA 95054, United States

© 2018 Citrix Systems, Inc. All rights reserved. Citrix, the Citrix logo, and other marks appearing herein are property of Citrix Systems, Inc. and/or one or more of its subsidiaries, and may be registered with the U.S. Patent and Trademark Office and in other countries. All other marks are the property of their respective owner(s).