

# Empowering employees to succeed

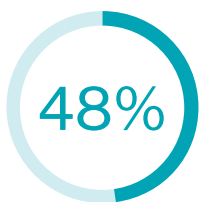
Citrix and Google Cloud secure digital workspace solutions deliver the superior experience and flexibility needed for digital success.

## The situation

Your employees are a core business asset. Giving them the freedom to work how, where, and when they do their best work can boost productivity, innovation, and engagement. In fact, 44% of companies believe that low engagement and low productivity are mutually reinforcing.<sup>1</sup> As a result, 54% of companies are exploring ways modernize their employee experience and 33% use employee engagement and satisfaction to measure digital transformation success.<sup>2</sup>

## The solution

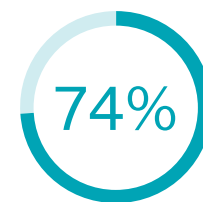
To support innovation, companies must empower and liberate their workforce. Hybrid and multi-cloud technologies can help you build secure digital workspaces that enhance employees' experiences, improve IT and business flexibility, and protect your organization from threats. Using integrated components, these workspaces can provide safe access to all apps, content, and data needed for daily work, regardless of the device used.



of companies cite creating a culture of empowerment and innovation as a priority.<sup>1</sup>



of executives expect benefits from advancing employee experience with technology.<sup>3</sup>



of IT executives believe they are responsible for improving employee experience.<sup>1</sup>

1. The Economist Intelligence Unit 2019 Report "The Experience of Work: The Role of Technology in Productivity and Engagement"

2. Altimeter, "The State of Digital Transformation: 2018-2019 edition," January 2019.

3. Dow Jones 2019 Survey "Exploring the Emerging Technologies Shaping the Employee Experience"

Citrix and Google Cloud offer secure and simple digital workspace solutions that give your employees the tools, technologies, and flexibility they need to succeed. Deliver unmatched user experiences, performance, and reliability for employees. Improve business agility with hybrid cloud technology and a wide range of devices. Gain control without compromise and protect data wherever it resides. Citrix and Google Cloud make it simple and easy to better engage your employees, boost productivity, and drive innovation across your entire organization.

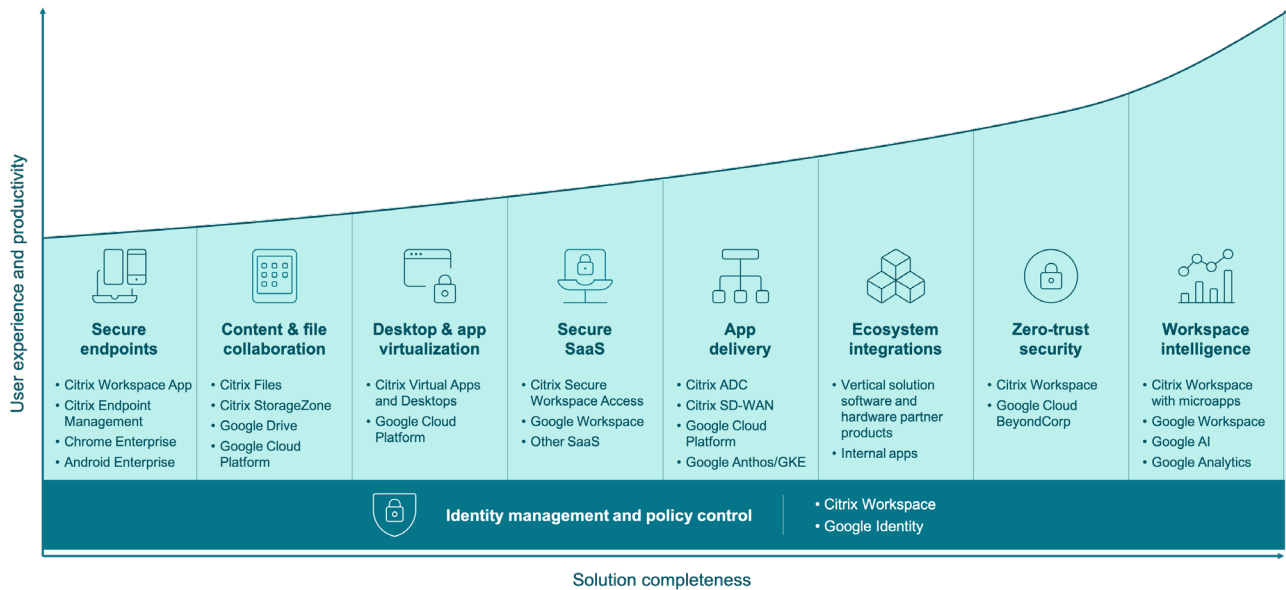
The end-to-end Citrix and Google Cloud solution architecture includes four main integration areas, allowing you to choose the capabilities you need today and adapt your workspace as your needs change and grow.

## Citrix and Google Cloud integrations

- **Citrix Workspace with Google Cloud Platform:** Provide global access with a 100% cloud-hosted virtual app and desktop solution.
- **Citrix App Delivery and Security with Google Cloud Platform:** Optimize workload delivery with unified cloud connectivity management.
- **Citrix Workspace with Google Chrome Enterprise:** Enhance user experiences on Chrome devices with contextual workspaces.
- **Citrix Workspace with Google Workspace (formerly G Suite):** Streamline productivity and connections through Citrix and Google app integrations.

Learn how Citrix and Google Cloud solutions can help you innovate at [www.citrix.com/google](http://www.citrix.com/google).

### Citrix and Google Cloud offer an end-to-end solution for differentiated customer experiences



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