

Baloise Group gets flexible to attract millennials

Companies in historically traditional industries like insurance can sometimes struggle to attract millennials and other tech-savvy recruits. To turn the tables, the Baloise Group decided to embrace flexible working with Citrix Workspace Suite.



Financial data stays secure
never leaving the Group server



7,500 employees
can use their own mobile devices from anywhere



x1
Rollouts take one night
not a month, to thousands of users



Flexible workplace
delivered with Citrix Workspace Suite

CITRIX®



“You have your workplace with you, in your pocket. Even if you leave the office and shut down your session, you start working again on the train, and the cursor is in the same position as you left it in the office.”

This is the future. This is how it should work.”

Markus Marksteiner | Group CTO | Baloise Group

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