The Benefits of VDI and DaaS in a Hybrid World

Hybrid is the future of IT and work, and organizations must be prepared to connect users that work from anywhere to data and applications. For end users, VDI and DaaS deliver benefits, regardless of location or device. Research from TechTarget’s Enterprise Strategy Group shows tangible benefits of VDI and DaaS for end users, as well as for IT organizations as a result of VDI/DaaS use.

**IT BENEFITS**
- Improved data/file access and protection (i.e., centralized backup of desktops)
- Improved availability/business continuity
- Improved security
- Improved productivity
- Improved communication and collaboration
- Improved IT operational efficiency and costs
- Improved IT operational efficiency and costs
- Improved IT operational efficiency and costs
- Improved user experience

**END-USER BENEFITS**
- Improved communication and collaboration
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Hybrid Work Solutions Help IT Tackle the End-user Experience

As organizations react to work-from-home policies, they have also dealt with additional areas of concern. The increase in remote work arrived simultaneously with the increase in hybrid infrastructure and cloud-first strategies. Today’s Infrastructure and End-user Needs Have Put Pressure on IT, leading to decentralized app and data workloads, as well as endpoint devices and user environments where apps and data are hosted.

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