Citrix Corporate Citizenship 2013

Year in Review
What we do and how we do it

Citrix helps people work better. But not everyone has the same access to satisfying and stable work. For families in need, child care, housing, transportation, health care, and earning a living wage can become obstacles to wellbeing. Our corporate citizenship efforts focus on helping families in need strengthen the tie between work and wellbeing.

But focus alone is not enough without people willing to step up. For us, giving back to the community is a way to come together as one global company and to let our employees do what they do best: give their time, talent and passion in service to others.

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Our Programs

- Call for Projects
- Global Day of Impact
- Community Grants
- Product Donations
- Charitable Matching

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Photo contest winners - top to bottom
Bharath Aiyanna - Bangalore, IN; meal distribution to the needy
Heather Lahr - Santa Barbara, US; backyard bounty supporting the local foodbank
Oliver Kirchner - Schaffhausen, CH; playground renovation in Neuhausen
Paula Burgess - Chalfont, UK; refreshing the grounds of the UK Epilepsy Society Garden
Steffen Schulze - Dresden, DE; landscaping the Wurzelzwerge kindergarten

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Left photo - Dallas, US; UMCOR Grandbury Team
Top right - Goat Island, AU
Bottom right - Chalfont, UK; Action for Children, Help our Heroes and Cancer Research UK
Each employee receives 16 hours of paid volunteer time annually to support charitable organizations that help families in need.

“I don’t normally get out and do these kinds of things, but I am glad I did this time. I have met people in the company I never would have met before.”
- Mayank Pandya

“Rebuilding Together provided an incredible opportunity to give back to our community. From painting and replacing siding to upgrading counters and kitchen cabinets, today allowed us the privilege of bettering the lives of our peers while working alongside our coworkers and friends in a unique and challenging environment.”
- Pace Koenig

“We volunteered with the Boys and Girls Club. Together we helped develop homework sheets and afterschool activities for kids in kindergarten to 2nd grade. It was really neat to be able to get so hands on with the materials that the children are using.”
- Jennifer Smith

“Global Day of Impact is a wonderful opportunity. It inspires me to be of service where I might otherwise have good intentions, but fall short on commitment.”

5,898 employees
200+ charities
54 global offices
24 countries
6 continents

Who we help

- Children 27%
- Animals 6%
- Poor 22%
- Earth 19%
- Elderly 9%
- Homeless 16%

More employees volunteer every year

2013: 5898
2012: 4637
2011: 3523
2010: 2170

Call for Projects
Design a service project that could change the world

2013 winning projects

Americas
“Global BRAINstorm Virtual Marathon” benefiting A Kids’ Brain Tumor Cure Foundation. Employees developed a website, social media platform and a fundraising venue called tweetments for a cure.

Created by Scott Gilman

APAC
“Eye-D” supports the National Association for the Blind in Bangalore, India. It empowers blind people by enhancing their perceptive abilities and uses open source hardware and software, webcams and distance sensors on the processing power of a mobile device.

Created by Gaurav Mittal

EMEA
“Robotics in a Box” creates kits for any Citrix office anywhere in the world to run a one-day robotics programming session for children ages 15 to 17.

Created by Will Munns.

The Global Day of Impact provides employees with the opportunity to deliver a powerful day of service.

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Giving

Community Grants

More than 200 charitable organizations received financial grants to support the powerful work they are doing in local communities around the world.

“Your grant will be used wisely. It will help us provide nutritious meals for our hungry neighbors in Mississauga. This month alone, we will provide over 229,000 meals for those in need.”
- Meghan Nicolls, Mississauga Food Bank, Ontario

“On behalf of all those suffering from leukemia, thank you for your precious human and financial support. Together we will help to advance medical research and beat leukemia down. I am happy and proud to have Citrix as partners in this fabulous fight for life.”
- Stephanie Fugain, Founder, Association Laurette Fugain, France

Product Donations

Nearly USD 2 million of Citrix products was donated to charitable organizations around the world.

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Employee Giving

Citrix employees used the charitable matching gift program to donate nearly USD 1 million to hundreds of charitable organizations around the world.

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The match means every dollar I donate to Rotary can vaccinate twice as many children against polio. Every $60 Citrix matches can prevent an additional 100 children from getting polio.”
- Liz Alves

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“Corporate Citizenship has become part of our culture at Citrix - and a testimony to our employees who strive to make a difference in their local communities. I’m continually amazed at the passion, enthusiasm and generosity of those who give of their time and talent to serve those less fortunate.”

- David R. Friedman, General Counsel and Senior Vice President, Human Resources

Citrix (NASDAQ:CTXS) is a leader in virtualization, networking and cloud infrastructure to enable new ways for people to work better. Citrix solutions help IT and service providers to build, manage and secure, virtual and mobile workspaces that seamlessly deliver apps, desktops, data and services to anyone, on any device, over any network or cloud. This year Citrix is celebrating 25 years of innovation, making IT simpler and people more productive with mobile workstyles. With annual revenue in 2013 of $2.9 billion, Citrix solutions are in use at more than 330,000 organizations and by over 100 million people globally. Learn more at www.citrix.com.

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