



CITRIX SYSTEMS, INC.

# Citrix Application Delivery Management Service

Data Governance Document

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## Abstract

This document is intended to communicate the data collected and stored in cloud as part of Citrix Application Delivery Management (ADM) service. The audience for this information is Security Officers, Compliance Officers, Information Auditors, Network Infrastructure and Operations administrators, and line-of-business owners using this service or involved in approving the use of this service within their respective organization, or both using this service and involved in approving the use of this service within their respective organizations.

The following terms are used in this article:

- **Customer Content** means any data uploaded to Customer's account for storage or data in Customer's computing environment to which Citrix is provided access in order to perform Services.
- **Log** means a record of events related to the Services, including records that measure performance, stability, usage, security, and support.

## ADM Service Overview

Citrix Application Delivery Management (ADM) Service provides centralized network management, analytics, and automation as a service from the cloud to support virtualized or containerized applications deployed across public clouds and on-premises datacenters. From a single platform, administrators can view, automate, and manage network services across their entire infrastructure. ADM Service enables IT operations and DevOps teams to focus on managing end-to-end application delivery, while letting Citrix take care of the operation, updates, and monitoring of the service.

ADM Service is part of Citrix Cloud services portfolio, and it uses Citrix Cloud as the platform for signup, onboarding, authentication, administration, and licensing.

## Customer Content

Citrix ADM Service collects information from various sources:

1. Citrix ADC
2. Citrix Gateway
3. Citrix Web App Firewall(WAF)
4. Citrix SD-WAN

ADM Service also collects information about administrator's session and activity details in addition to the information mentioned below.

The Customer Content and Logs collected include the following artifacts:

- **Event Management (Login > Networks > Events)**
  - SNMP traps providing alerts on state and performance of the ADC network
  - Syslog of Web transactions traversing through ADC network and ADC network state information.
  - SMS server, Slack and PagerDuty profile details for triggering SMS/Slack notifications of events
  - SMTP server details for email configuration
  - ServiceNow profile details for creating tickets in ServiceNow

- SSL Certificate Management (**Login > Networks > SSL Dashboard**)
  - SSL certificates, SSL key, SSL CSR, CA issuer, signature algorithms of the Web apps optimized by the Citrix ADC instance
- Configuration Audit (**Login > Networks > Configuration Audit**)
  - Data Tracking for Citrix ADC Configuration Audit changes pertaining to the ADC instances, which include Web app server IP address and Citrix ADC IP address details
- Configuration Jobs (**Login > Networks > Configuration Jobs**)
  - Citrix ADC Configuration details, instance IP address, and Web app server IP address details
- StyleBooks (**Login > Applications > StyleBooks**)
  - Citrix ADC configurations stored as a template, which include Web app server IP address details
- Instance Management (**Login > Networks > Instances**)
  - IP address of the ADC instances, ADC instance type, ADC config backup, ADC critical events, geolocation of the datacenter where the ADC instance is deployed (if configured)
- Infrastructure Analytics (**Login > Networks > Infrastructure Analytics**)
  - IP address of the ADC instances, ADC instance type, ADC critical events, number of app associated, geolocation of the datacenter where the ADC instance is deployed (if configured)
- Applications (**Login > Applications**)
  - App Dashboard: applications URL, request method, response code, total Bytes, Web app server details, virtual server IP addresses, client details, browser, client OS, client device, SSL protocol, SSL cipher strength, SSL key strength, ADC instance IP address, timestamp of server flaps, response content type
- Analytics (AppFlow/ Logstream) (**Login > Networks > Analytics**)
  - Web Insights: virtual server IP address, clients, URLs, browsers, operating systems, requests methods, response statuses, domains, Web app server IP address, SSL certificates, SSL cipher negotiated, SSL key strength, SSL protocol, SSL failure frontend.
  - HDX Insight: ICA user details, ICA application details, VDA server details, desktop details in HDX Insight, geolocation details of app client, HDX active session details, VPN licenses for HDX, client ADC IP address, client type and version
  - Gateway Insight: user details, application details, browsers, operating systems, session modes, Gateway licenses, AAA server details, AAA policy configured on Gateway.
  - Security Insight: client IP, URL, security violations, attack geolocation, attack timestamp, transaction ID, WAF and ADC security configuration status

## Methods for data collection, storage, and transmission

The data and information that ADM Service collects comes from the Citrix ADC instances. These instances are deployed in the customer's premises and data is transmitted from ADM Service agent (deployed in the customer's premise) securely over an SSL channel encrypted using TLS 1.2 protocol\* to the cloud service. Data is stored in Relational database with multi-tenant data isolation at the database layer and also as files in Elastic File System (EFS) hosted in AWS cloud in the United States, EMEA (Frankfurt) and APJ (Sydney) – depending on the Point of Presence (POP) chosen by the customer.

Some use cases in ADM Analytics are delivered from CAS US region (independent of the region chosen by customer during onboarding). List below are the list of use cases delivered from CAS US region.

- App Dashboard / Intelligent App Analytics(Rule based indicators)
- Intelligent Infra Analytics(Rule based indicators)
- Detail Web Transactions
- Service Graph
  - Distributed Tracing
- App Security Analytics
  - Behaviour Based Violations
  - Network Violations
  - Bot Insights

Passwords, SNMP community strings, SSL certificates, and ADC config backup are encrypted using a unique per tenant AES 256 key, and stored securely in the database

\*Note: All ADM Endpoints for UI/API access as well as Service URLs for Agent communications are graded "A" as per Qualys SSL Labs)

## Logs

Metadata and telemetry Logs collected include ADM Service agent hypervisor or public cloud platform or both agent hypervisor and public cloud platform, agent's geographical location, Citrix ADC version, Citrix ADC product type, licensing info (Express and subscription), usage of cloud service by the ADM Service admin(thereby improving the admin user experience). Logs are used for facilitating the provisioning of software updates, license authentication, support, analytics and other purposes consistent with [Citrix User Agreements](#).

## Secure access to Customer Content and Logs

Citrix has implemented reasonable physical, technical, and organizational measures to prevent unauthorized access, unlawful processing, and unauthorized or accidental loss, destruction, or damage to personal data. Citrix uses industry-standard efforts to safeguard the confidentiality of personal data, including encryption and physical and logical access controls.

## Data retention policy for ADM Service

Customer Content such as statistical measures, dashboards, reports, alerts, events, Logs<sup>1</sup> within the ADM service as well as login details are retained for the period the customer subscribes to the service, plus an additional period of 60 days. After this grace period, the user account converts to an Express account where the user can manage only two virtual servers, two config jobs, two StyleBooks packs. In addition, the Express account has a capacity of 500 MB or 1-day of Analytics/Reporting data, whichever limit the account reaches first. If an ADM Express account is not used, or the customer does not log in to the account for more than 30 days, the account and all associated Customer Content are automatically deleted.

**Note: All Analytics data in ADM Service is retained for a maximum period of 30 days.**

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<sup>1</sup> Logs may be retained by Citrix and the third-party services used to support this Service for other purposes as described in the [Citrix Services Security Exhibit](#). These will be deleted when no longer needed for a legitimate purpose.

## Third-party services used in ADM Service

ADM Service is hosted within Amazon Web Service (AWS) datacenters in the United States, EMEA (Frankfurt) and APJ (Sydney) regions – depending on the Point of Presence (POP) chosen by the customer.

Currently, the ADM Service uses services and APIs from various third-party technologies:

- Services used for product functionality
  - Google Maps, AWS EFS, AWS RDS, AWS Elastic Cache, AWS ALB, AWS Route 53
- Third-party services and tools used for monitoring and operating ADM Service include:
  - PagerDuty for on-call rotation
  - Log analysis with Splunk
  - Slack for communication and alerting
  - AWS Cloudwatch, SQS
  - S3 as storage area in AWS –for storing core files and metrics
  - Storage Account area in Azure – for storing SW images
  - Prometheus and Grafana for monitoring (in case of Honeycomb deployment)

## References

Citrix Cloud Technical Security Overview

<https://docs.citrix.com/en-us/citrix-cloud/overview/secure-deployment-guide-for-the-citrix-cloud-platform.html>

Citrix Cloud Technical and organizational data security measures

<https://www.citrix.com/about/legal/security-compliance/>

Citrix Services Security Exhibit

<https://www.citrix.com/buy/licensing/citrix-services-security-exhibit>