



## The Employee Experience Imperative



They say you can't put a price on happiness. They're wrong. Every year, US companies lose between \$450 billion and \$500 billion because their employees aren't engaged at work.

Employee experience isn't just a buzz term. It's a critical business imperative that can drive innovation, productivity, customer satisfaction and revenue. Want to raise your bottom line? Focus on creating a positive experience for your people.

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