



Miami Marlins Reach for the Cloud with Citrix

Team leverages digital workspace solutions to deliver world-class entertainment experience



FORT LAUDERDALE, FL – March 19, 2019 – While baseball was hibernating, the Miami Marlins were busy rethinking nearly every aspect of their operations. When they take to the field for their [Home Opener March 28](#), they will deliver a world-class entertainment experience. And they'll use [solutions](#) from their South Florida-based innovation partner, [Citrix Systems, Inc.](#) (NASDAQ:CTXS), to do it. "We are continually looking for ways to drive efficiency and productivity," said Marlins President of Business Operations Chip Bowers. "We challenge ourselves to be innovative and are pleased to have a partner like Citrix who shares our mindset and can provide us with the technology and support we need to take things to the next level." The Marlins have extended their working relationship with Citrix in 2019 and continue to use the company's [digital workspace solutions](#) as an integral part of their technology strategy. "We've minimized our infrastructure costs and extended the lifespan of our hardware in ways traditional desktops couldn't," Adam Jones, SVP of Strategy and Development who also oversees IT, said. Specifically, the organization has been able to:

- Streamline desktop delivery and efficiently leverage its virtual server infrastructure through tailor-fit desktop catalogs
- Expand virtual infrastructure and enhance desktop performance without any new front-end hardware or refreshes
- Provide robust file-sharing capabilities and keep cloud-based storage costs down

And to continue to innovate, the Marlins are transitioning to the [Citrix Cloud](#) platform, which according to Jones, will enable the organization to:

- Centrally manage and deploy desktops to more locations
- Apply file-sharing and MDM policies with more transparency
- Minimize the administration of a complex network infrastructure
- Maintain a high availability environment

And perhaps most important, “We’ll be able to present a single pane of glass within the Citrix experience that will result in a cleaner, more intuitive environment and a higher level of productivity,” Jones said. The Marlins join more than 400,000 organizations – including 99 percent of the Fortune 100 and 98 percent of the Fortune 500 – who are using Citrix to power a better way to work and gain market advantage. Click [here](#) to learn more about the company’s solutions and the value they are creating.

About Citrix

Citrix (NASDAQ:CTXS) is powering a better way to work with unified workspace, networking, and analytics solutions that help organizations unlock innovation, engage customers, and boost productivity, without sacrificing security. With Citrix, users get a seamless work experience and IT has a unified platform to secure, manage, and monitor diverse technologies in complex cloud environments. Citrix solutions are in use by more than 400,000 organizations including 99 percent of the Fortune 100 and 98 percent of the Fortune 500.

For Citrix Investors:

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