



Citrix Recognized by AWS for Digital Workplace Expertise

Company achieves AWS Digital Workplace Competency status
based on deep experience in enabling work from anywhere

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FORT LAUDERDALE, Fla. – October 1, 2020 – Thirty years ago, [Citrix® Systems, Inc.](#) (NASDAQ:CTXS) pioneered a radical idea: work isn't constrained to an office. With the right technology, it can be done anywhere. And Citrix continues to be recognized for its expertise in delivering secure digital workplaces. The company today announced that it has achieved [Amazon Web Services \(AWS\) Digital Workplace Competency](#) status, a testament of its relationship with AWS and a demonstration of its deep experience helping customers build a digital workplace on AWS that frees end users from traditional work hubs and allows them to work securely on virtually any device, from any location, at any time.

“Where and how work gets done has completely changed. But one thing has not: employees need a consistent work experience that allows them to do their best work,” said Matt Lull, Managing Director, Cloud Innovation Partners, Citrix. “Now more than ever, it is critical that we allow our customers to get work done safely and securely, wherever they happen to be. We are proud to be one of the first AWS Partners to achieve AWS Digital Workplace Competency status and are dedicated to helping companies leverage the agility, breadth of services and pace of innovation that AWS provides to do just this.”

Companies like [Rain for Rent](#), which is using Citrix solutions on AWS to securely offer access to apps and data regardless of time, network, device or work location. “The new paradigm of working from home is here to stay,” said Ken McNeil, Director IT Infrastructure, Rain for Rent. “Having a solution that is agile enough to support remote work and rapid change is going to be a business-critical requirement for all IT departments, and with Citrix on AWS, we have an advantage.”

The AWS Digital Workplace Competency helps customers find highly specialized AWS Partners offering solutions on AWS that help them effectively support remote workers and business continuity with end-to-end Digital Workplace in the cloud. AWS Partner Network (APN) achieving this newly unveiled AWS Competency provide features that help reduce security risks and meet compliance requirements while allowing customers to effectively support remote workers and implement business continuity plans.

Achieving the AWS Digital Workplace Competency differentiates Citrix as an APN member that possess deep domain expertise in one or more of the following core categories – Endpoint Management, Application Management, and/or Collaboration Platforms.

AWS is enabling scalable, flexible, and cost-effective solutions from startups to global enterprises. To support the seamless integration and deployment of these solutions, AWS established the [AWS](#)

[Competency Program](#) to help customers identify Consulting and Technology APN Partners with deep industry experience and expertise.

Strengthening Ties

Citrix offers a comprehensive range of solutions that are proven to scale and integrate with AWS and ensure the security, reliability and high performance that application delivery and management today demands.

Citrix and AWS collaborated to develop an AWS QuickStart for [Citrix Virtual Apps and Desktop Service](#) on AWS. Using the service, companies can deliver secure virtual apps and desktops to any device, and leave most of the product installation, setup, configuration, upgrades, and monitoring to Citrix, while maintaining complete control over applications, policies, and users and delivering a high-quality user experience.

As a validated [AWS Outposts](#) solution, [Citrix ADC™](#) can be used to bring native AWS services, infrastructure, and operating models to on-premises facilities in a simple, cost-effective way and deliver a consistent hybrid experience.

Leveraging [Amazon Virtual Private Cloud \(Amazon VPC\)](#) features, companies can redirect traffic flowing in and out of a VPC through Citrix ADC to ensure highly available and reliable performance and simplify the integration of network and security appliances within their network topology.

[AWS Quick Start for Citrix ADC](#) empowers companies to speed and automate configuration and greatly reduce the time, costs and skill level involved.

And using the [Citrix SD- WAN](#) orchestration service, customers can quickly connect their branches and data centers to the AWS Transit Gateway and access resources across any Amazon VPC or other connected network.

Citrix also offers [Citrix Virtual Apps and Desktop Service](#) on AWS. Using the service, companies can deliver secure virtual apps and desktops to any device, and leave most of the product installation, setup, configuration, upgrades, and monitoring to Citrix, while maintaining complete control over applications, policies, and users and delivering a high-quality user experience.

Click [here](#) to learn more about Citrix and AWS solutions and the value they can deliver together.