



## Citrix a Leader in Unified Endpoint Management



FORT LAUDERDALE, Fla. – August 14, 2019 – [Citrix Systems, Inc.](#) (NASDAQ:CTXS) today announced that it has been positioned as a Leader in the August 2019 Gartner Magic Quadrant for Unified Endpoint Management (UEM) Tools\* based on its ability to execute and completeness of vision.

Today’s employees demand freedom and choice in when, where and how they work. And to attract and retain the talent they need to make their business go, companies need to provide it. But they must also maintain the security of their systems and data across the expanded attack surface that this new model has created.

“At Citrix, we are focused on providing companies with a modern approach to managing the devices their employees need and prefer to use to get work done in a simple, secure and unified way,” said Calvin Hsu, Vice President, Product Marketing, Citrix. “We are pleased to be recognized by Gartner as a leader in unified endpoint management and will continue to develop and deliver innovative solutions that enable the future of work.”

Part of Citrix’s digital workspace solutions, [Citrix® Endpoint Management™](#) allows companies to:

- Serve up personalized access to the applications and insights employees need to be their most productive.
- Provide IT with a single control plane through which they can onboard and manage application performance without getting in the way of the user experience.

- Dynamically apply security policies based on a user's behavior and environment, allowing employees to work the way they want with the confidence that their applications, information and devices are safe.

To learn more about Citrix [digital workspace solutions](#) and how they can deliver a superior experience that enables your employees and organization to thrive, click [here](#)

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About Citrix Citrix (NASDAQ:CTXS) is powering a better way to work with unified workspace, networking, and analytics solutions that help organizations unlock innovation, engage customers, and boost productivity, without sacrificing security. With Citrix, users get a seamless work experience and IT has a unified platform to secure, manage, and monitor diverse technologies in complex cloud environments. Citrix solutions are in use by more than 400,000 organizations including 99 percent of the Fortune 100 and 98 percent of the Fortune 500.

For Citrix Investors: This release contains forward-looking statements which are made pursuant to the safe harbor provisions of Section 27A of the Securities Act of 1933 and of Section 21E of the Securities Exchange Act of 1934. The forward-looking statements in this release do not constitute guarantees of future performance. Those statements involve a number of factors that could cause actual results to differ materially, including risks associated with the impact of the global economy and uncertainty in the IT spending environment, revenue growth and recognition of revenue, products and services, their development and distribution, product demand and pipeline, economic and competitive factors, the Company's key strategic relationships, acquisition and related integration risks as well as other risks detailed in the Company's filings with the Securities and Exchange Commission. Citrix assumes no obligation to update any forward-looking information contained in this press release or with respect to the announcements described herein. The development, release and timing of any features or functionality described for our products remains at our sole discretion and is subject to change without notice or consultation. The information provided is for informational purposes only and is not a commitment, promise or legal obligation to deliver any material, code or functionality and should not be relied upon in making purchasing decisions or incorporated into any contract.

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