



Citrix Placed as a Top Player in Market Quadrant for Unified Endpoint Management Solutions by Radicati Group

XenMobile delivers unique flexibility, security and analytics capabilities



Santa Clara, CA. – March 22, 2018 – Citrix today announced that XenMobile, part of the Citrix Workspace solution, has been recognized by The Radicati Group as a Top Player in the 2018 Market Quadrant Report for Unified Endpoint Management. The report analyzes key vendors in the unified endpoint management space, based on functionality and strategic vision, and is intended to help investors, organizations, service providers, and vendors who need to make informed decisions about unified endpoint management.

According to The Radicati Group, “Citrix has a strong focus on end user and administrator user experience. For the end users, XenMobile provides a suite of XenMobile Apps that are tightly integrated out-of-the-box for a seamless experience, with support for single sign-on. The XenMobile administrative console offers a unified endpoint management platform for IT administrators to enforce policies on mobile devices, desktops, applications and data using a single pane of glass.”

In addition to the strengths listed above, Citrix XenMobile includes Mobile Application Management (MAM) options which allow customers to tailor application level protection based on their security requirements. Options include platform MAM, XenMobile MAM (with local data storage encryption, without requiring MDM enrollment) and Microsoft EMS/Intune MAM.

For Microsoft customers, XenMobile delivers unique value-added capabilities to Microsoft EMS/Intune and Microsoft Office 365 environments to increase data protection including Citrix micro-VPN to secure access to company resources behind the firewall and Intune enlightened Citrix Secure Mail to prevent data loss. When deployed as an integrated Citrix Workspace solution, XenMobile provides IT admins with the flexibility to provision end users with single-sign-on onto native mobile, web as well virtual apps and desktops while maintaining a seamless end user experience.

To compete, businesses increasingly need a workforce that is more agile, productive and efficient. Which means employees increasingly need flexibility (in terms of where, when and how work gets done) within their work environment, which improves employees' experience and productivity. A recent Citrix commissioned [Wakefield Research survey](#) captures how cloud-based apps and services are redefining the nature of work for office professionals of all ages, across the U.S. According to the survey, more than two-thirds of respondents reported that employees in their offices regularly work remotely in some shape or form. The study surveyed 1,300 office professionals in the U.S. across major industries including healthcare, public sector (government and higher education) and financial services.

We provide all of these key advantages to our customers as a cloud service, simplifying their unified endpoint management deployment process, which is a key part of our comprehensive Citrix Workspace solution that ensures the secure delivery of apps and data, keeping people productive on any device, anywhere, at any time.

To download The Radicati Group 2018 Unified Endpoint Management report click [here](#).

Related links

- Blog: [Citrix Positioned as a Top Player in the Radicati Unified Endpoint Management – Market Quadrant 2018](#)

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About Citrix

Citrix (NASDAQ:CTXS) aims to power a world where people, organizations and things are securely connected and accessible to make the extraordinary possible. We help customers reimagine the future of work by providing the most comprehensive secure digital workspace that unifies the apps, data and services people need to be productive, and simplifies IT's ability to adopt and manage complex cloud environments. Citrix solutions are in use by more than 400,000 organizations including 99 percent of the Fortune 100 and 98 percent of the Fortune 500. Learn more at www.citrix.com.

For Citrix Investors

This press release contains forward-looking statements which are made pursuant to the safe harbor provisions of Section 27A of the Securities Act of 1933 and of Section 21E of the Securities Exchange Act of 1934. The forward-looking statements in this release do not constitute guarantees of future performance. Those statements involve a number of factors that could cause actual results to differ materially, including statements concerning new products, research and development, offerings of products and services, market positioning and opportunities, headcount, customer demand, distribution and sales channels, our partners and other strategic or technology relationships, financial information and results of operations for future periods, product and price competition, strategy and growth initiatives, seasonal factors, natural disasters, stock-based compensation, licensing and subscription renewal programs, restructuring activities, international operations, investment transactions and valuations of investments and derivative instruments, reinvestment or repatriation of foreign earnings, fluctuations in foreign exchange rates, tax matters, tax rates, the expected benefits of acquisitions, changes in domestic and foreign economic conditions and credit markets, liquidity and debt obligations, changes in accounting rules or guidance, share repurchase activity, litigation and intellectual property matters. These statements are neither promises nor guarantees. Our actual results of operations and financial condition have varied and could in the future vary materially from those stated in any forward-looking statements.

More information about factors that could adversely affect the company's operating results and the market value of the Notes referenced above is described in Part I, Item 1A, "Risk Factors," in our Annual Report on Form 10-K for the year ended December 31, 2017 and in our subsequent Quarterly Reports on Form 10-Q, copies of which may be obtained by visiting the company's Investor Relations website at <http://investors.citrix.com/sec-filings> or the SEC's website at www.sec.gov, and under the captions "Risk Factors" in the prospectus supplement and prospectus related to the offering. Undue reliance should not be placed on the forward-looking statements in this press release, which are based on information available to the company on the date hereof. The company assumes no obligation to update such statements. The information contained in, or that can be accessed through, the company's websites (including, without limitation, the Investor Relations website mentioned in this paragraph) is not part of this press release. Any reference to the company's websites are intended to be inactive textual references only.

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