



## KEMET Builds Better Employee Experience with Citrix

Company leverages intelligent capabilities within Citrix Workspace to deliver personalized experience that simplifies work and empowers people to do their best

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FORT LAUDERDALE, Fla. – May 5, 2020 – There’s a lot of digital noise in the workplace today that makes it hard to focus and get things done. [KEMET Electronics Corporation](#) is on a mission to quiet things so that its employees can focus and do their best work. And it is leaning on [Citrix Systems, Inc.](#) (NASDAQ:CTXS) to achieve it, [leveraging the intelligent capabilities within Citrix Workspace](#), to remove the complexity from work and create a highly personalized experience that enables employees to be their most productive.

“In today’s modern workplace, there are 10, 15, 20 applications that employees are supposed to use on a daily basis,” said Chris Hall, Global VP of IT, KEMET. “What we’re looking to achieve is to stop some of that context switching.”

Quiet the Digital Noise

And it’s using [Citrix® Workspace](#) to deliver.

Infused with innovative technologies such as machine learning and micro applications, Citrix Workspace enables organizations to create a single, unified and experience that is intelligent and secure across apps and data.

Leveraging out of the box integrations to the world’s most commonly used applications, including SAP (Ariba, Concur and SuccessFactors); Microsoft (Dynamics, Power BI and Teams); Google G-Suite (Drive, Calendar and Directory); Salesforce; Workday; Atlassian (Jira); Zendesk and ServiceNow; more than 100 pre-configured microapps and the new intelligent features, companies can:

- Automate repetitive, valueless tasks.
- Extract the most pertinent tasks and insights from systems of record and deliver them in intelligent feeds to individual users on any device or channel.
- Create single-purpose steps to simplify the execution of mundane tasks such as filing expenses, requesting time off and submitting purchase orders, among other things.
- Build personal workflows around individual employees with context and smarts so they can spend less time on menial tasks and focus on meaningful work.

“The personalized feeds capability is one of the things that I jumped on immediately as far as being important to my users because it gives them an experience that they are very accustomed to,” Hall said.

## Make Work Personal

Companies can also connect through Citrix Workspace to legacy, homegrown systems and create engaging micro applications and micro automation using low-code tooling that streamline functionality from complex enterprise applications and provide users with instant access to the most popular features within their favorite apps and extract the insights and actions they need to be productive. They can also build custom, personalized workflows that meet their unique needs. And KEMET intends to do just this.

“Microapps is the next wave of development, and I’m hoping to not just have IT build them, but to have lines of business start thinking of how they can implement workflows they do on a daily basis,” he said.

At the end of the day, it is all about delivering a superior experience that keeps employees engaged and productive. “As an organization, we want to be easy to buy from and to design in, while being the emotional favorite of our customers. We’re looking at digital capabilities to be all of those things,” Hall said.

KEMET joins more than 400,000 organizations who are using Citrix digital workspace solutions to transform the employee experience. Click [here](#) to learn more about these solutions and the value they can deliver for your organization.