



## Renasant Bank Delivers Modern Employee Experience with Citrix

Leading financial institution leverages digital workspace solutions to create flexible environment in which people can work when, where and how they want

FORT LAUDERDALE, Fla. – February 18, 2020 –Today’s employees want to work on flexible schedules from remote locations using the applications and devices of their choice. But corporate systems and data must be secure. So what’s an IT organization to do? Innovators like Renasant Bank are tapping into solutions from [Citrix Systems, Inc.](#) (NASDAQ:CTXS) to create digital environments in which people can work when, where and how they want in a secure and reliable manner.

“The technology landscape seems to change on a daily basis and for IT, it’s a constant juggling act,” says Adam Archer, Director of Infrastructure and Senior Vice President, Renasant Bank. “There is a need to keep the user experience fresh so that our associates don’t feel we are behind in technology, but we also can’t forget about security.”

Using Citrix [digital workspace solutions](#), including [Citrix® Virtual Apps and Desktops](#) and [Citrix Workspace™](#), Archer and his team have been able to keep all the balls in the air.

“It is a must for organizations to be able to deliver a user experience that the associates are confident in, but those solutions have to make sense from a scalability standpoint,” Archer says. “With Citrix, both of these goals can be accomplished.”

Citrix Virtual Apps and Desktops is an application virtualization solution with the option to implement a scalable VDI solution that helps IT organizations optimize productivity with universal access to virtual apps and server-based desktops from any device.

Citrix Workspace is a powerful work platform that unifies everything an employee needs to be productive into one seamless, intuitive experience. It features:

- Contextual security so IT can confidently manage apps and data in a secure manner.
- Intelligent features including machine learning, microapps and universal search that organize guide and automate work.
- Advanced networking capabilities to ensure all apps perform reliably and securely wherever they need to get work done.

“With these solutions, we can deliver applications and desktop experiences to associates quickly and efficiently, whether they are in a new remote office, a home office or even just needing new applications in an existing office,” Archer says.

And he adds that “Citrix Workspace is a game changer that simplifies the complexity of trying to manage all these different technologies with a single solution.

To learn more about Citrix digital workspace solutions and how they are helping to transforming the employee experience at companies around the world, visit [www.citrix.com](http://www.citrix.com)

Renasant Bank is one of the Southeast's strongest financial institutions with approximately \$13.4 billion in assets and more than 190 banking, lending, wealth management and financial services offices in Mississippi, Alabama, Tennessee, Georgia and Florida. For more information on our banking services, visit: [www.renasantbank.com](http://www.renasantbank.com)

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